



The 8th Annual CSR Conference



Success through CSR Innovation

Time:
May 28, 2014 09:00 - 17:00

Venue:
Hong Kong Convention and Exhibition Centre Level 4
[Click here for info on HKCEC](#)

Ticket rates:
Regular:
HK\$ 288 per Person
HK\$ 738 Group Ticket for 3
HKICPA Special Rate:
HK\$ 228 per Person
HK\$ 588 Group Ticket for 3

Enter the promotion code:
HKICPA

Promo code is valid until
April 18, 2014

In the pursuit of our overall vision, to integrate CSR throughout the entire value chain, this year's conference will focus on "Creating Shared Value" (CSV). Under the overall theme "Success through Innovation" the conference will emphasize on the opportunities of CSV, as practiced in large corporations, and try to incorporate it into SMEs. Divided into various tracks and conducted in a participative manner this conference aims to enhance knowledge transfer and open idea exchange. This conference also marks the FIRST case competition with our partner Swire. Do not miss your chance to be a part of it. Buy your tickets before the end of March and enjoy 30% early bird discount.

Keynote 1 – Richard Welford, Chairman – CSR Asia Creating Shared Value	
Let's Make a Difference Panel: Transforming Organizations – Hosted by Rachel Chan	
Plenary Session: Creating Shared Value Opportunities	
Stream A: Products that Make a Difference	Stream B: Redefining Productivity in the Value Chain
Keynote 2 – Charles Li, CEO – Hong Kong Stock Exchange Creating Shared Value from a Hong Kong Business Perspective	
Plenary Session: Identifying Shared Value Opportunities	
Stream A: Knowing your Stakeholders and Business Impacts	Stream B: Creating Shared Value Financing and Investment Opportunities
Swire Case Competition Results and Closing Remarks	

Purchase NOW and enjoy 20% early bird discount!

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