

SmartHK

轉型升級 · 香港博覽

Nanjing · 南京

10-11 / 6 / 2014



Application Form 參加表格

(For Hong Kong Companies only 只限香港公司參加)

| | |
|--|---|
| Important ◆ 除註明外，所有資料請以中文填寫 All Information must be completed in Chinese unless otherwise stated. ◆ 「公司名稱」必須與貴公司商業登記証上所列相同，並將作為製作展台名牌之用。 The "Name of Organisation/Company" should be the same as appeared on the Business Registration Certificate and will be used to produce fascia board at your booth. ◆ 下列資料將用於印刷大會場刊 The information listed below will be used in the Fair Catalogue. ◆ 請將申請表寄往以下地址 Mail completed application to: 38/F Office Tower, Convention Plaza, 1 Harbour Road, Wan Chai, HK – Attn: Elbie Lee/Whitney Poon | Application Deadline 截止報名日期 11/4/2014 |
| | Partners/Association Discount Deadline 夥伴/協會優惠截止日期 11/4/2014 |

PART I 第一部份 Company Information 公司資料

The information supplied in this section will be featured in related marketing materials.

貴公司於此部份所提供之資料將作相關推廣用途。

1. Company Name:

公司名稱：

The "Company Name" should be the same as appeared on the Business Registration Certificate 「公司名稱」應與商業登記証上所列之相同

Company Address in English 英文地址：

Company Address in Chinese 中文地址：

Tel No. 電話： (852)

Fax No. 傳真： (852)

E-mail 電子郵件：

Website 網址：

Business Registration Certificate No. 商業登記証號碼：

(Please submit the copy of Business Registration Certificate together with the application form 請將商業登記証副本連同參加表格一起提交)

2. Delegate 出席是項活動之公司代表名稱

Name 姓名： Mr./Miss/Ms. (English) 先生/小姐/女士 (中文)

Position 職位： (English) (中文)

3. Information Of Branch Office(s) In The Mainland (if applicable) 中國內地分公司資料 (如適用)

Name of Branch Office(s) in the Mainland:

中國內地分公司名稱：

Address of Branch in the Mainland:

中國內地分公司地址：

Postal Code 郵編：

Tel No. 電話： 86-()-

Fax No. 傳真： 86-()-

E-mail 電子郵件：

4. Industry Association Membership 行業協會會員資料

Name of Association 協會名稱： (English) (中文)

Name of Member 會員名稱： (English) (中文)

Membership Number (if applicable) 會員編號(如適用):

5. Please choose ONE of the following themed zones for exhibiting, and type of business under the pavilion chosen. Final categorisation and locations are subject to the organiser's final confirmation.

請選擇其中一個主題展區，及相關業務性質。展區及位置分配有待主辦機構最後落實。

Innovative Design and Marketing Zone 設計創新及市場推廣展區

- | | | |
|--|--|---|
| <input type="checkbox"/> Advertising and Marketing 廣告及市場推廣 | <input type="checkbox"/> Architectural Design 建築設計 | <input type="checkbox"/> Brand Strategy 品牌策略 |
| <input type="checkbox"/> Digital Entertainment 數碼娛樂 | <input type="checkbox"/> Fashion Design 時裝設計 | <input type="checkbox"/> Industrial and Product Design 工業及產品設計 |
| <input type="checkbox"/> Interior & Spatial Design 室內及空間設計 | <input type="checkbox"/> Licensing 授權 | <input type="checkbox"/> New Media / Apps 新媒體市場推廣 / Apps |
| <input type="checkbox"/> Printing & Packaging Service 印刷及包裝服務 | <input type="checkbox"/> Others, please specify (max. 10 Chinese Words) 其他，請列明 (不多於 10 個中文字): _____ | |

Technological Advancement Zone 科技創新展區

- | | | |
|---|--|---|
| <input type="checkbox"/> Environmental Technology 環保科技 | <input type="checkbox"/> Information & Communications Technology / Retail Technology 信息及通訊技術 / 零售科技 | <input type="checkbox"/> New Production Materials / Production Technology 新開發物料 / 生產技術 |
| <input type="checkbox"/> Quality Control, Testing & Certification 質量管理、檢測及認證 | <input type="checkbox"/> Others, please specify (max. 10 Chinese Words) 其他，請列明 (不多於 10 個中文字): _____ | |

Management Upgrading Zone 管理創新展區

- | | | |
|--|--|---|
| <input type="checkbox"/> Accounting 會計 | <input type="checkbox"/> Asset Management & Financial Advisory 資產管理及財務顧問服務 | <input type="checkbox"/> Auditing 審計 |
| <input type="checkbox"/> Business Consultancy 商業諮詢及顧問 | <input type="checkbox"/> Corporate Finance 企業上市、併購及重組 | <input type="checkbox"/> Human Resources Management 人力資源管理 |
| <input type="checkbox"/> Legal Service 法律服務 <input type="checkbox"/> Arbitration & Mediation 商業訴訟及仲裁 <input type="checkbox"/> Patent & IP Protection 專利及商標保護 | <input type="checkbox"/> IP Trading Intermediaries 知識產權貿易中介服務 <input type="checkbox"/> Outbound Investment 跨境投資 | <input type="checkbox"/> Logistics / e-commerce 物流 / 電子商貿 <input type="checkbox"/> Taxation 稅務 |
| <input type="checkbox"/> Others, please specify (max. 10 Chinese Words) 其他，請列明 (不多於 10 個中文字): _____ | | |

6. **Company Profile & Project Photo 公司簡介及作品照片**

Please submit your company profile in Chinese, company logo and photo of your company's project / design work in a CD-ROM together with the application form 請將 貴公司之中文公司簡介及作品照片燒錄至光碟連同參加表格一起提交

Company Profile in Chinese 中文公司簡介：

Format 格式 : .doc / .txt

No. of Words 字數 : max. 150 words 不多於 150 字

Photos of Project / Design Works 作品照片 (Please provide 1 photo in vertical format. 請提供一張直度照片)：

Format 格式 : .tif / .eps / .psd

Resolution 解析度 : 300 dpi

Size 大小 : As large as possible (min. 10MB for .tif file)

Quantity 數量 : 1 photo

PART II 第二部份 Contact Person Concerning Participation Issues 有關參加事宜之聯絡人

Circulars and related information of the event will be sent to the person below by mail, fax or email

通告及活動有關資料將會以郵遞、傳真或電郵至下列聯絡人

Name 姓名 : Mr./Miss/Ms. (English) _____ 先生/小姐/女士 (中文)

Position 職位 : _____ (English) _____ (中文)

Tel No. 電話 : (852) _____ Fax No. 傳真 : (852) _____

E-mail 電子郵件 : _____

PART III 第三部份**Additional Information 附加資料**

Please provide the following information, which will be used for the organiser's internal reference for arranging networking and business matching activities.

以下資料只供主辦單位作內部參考用，為參加本活動之公司提供交流活動及商貿配對活動之安排。

1. Examples of your Company's Project(s) / Client(s) 貴公司項目/客戶:

2. Main Objective(s) of Participation 參加本活動的主要目的 (Please "✓" the appropriate box. 請在空格內加上✓號)

- To test market potential 測試市場潛力
- To generate sales enquires 收集業務查詢
- To make new contacts 建立新連繫
- Other objectives 其他目的 _____

3. Please Specify the Type of Business of your Target Clients 請說明 貴公司目標客戶的業務性質 / 企業類型

PART IV 第四部份**Participation Options 參展方式**

| Options 選項 | Facilities Provided 攤位設施 | Unit Price 單位費用 | Partners/Associations 20% Discount 夥伴/協會 8 折優惠 (Deadline 截止日期: 11/4/2014) | Quantity 數量 |
|--|---|-------------------------|---|-------------------|
| <input type="checkbox"/> Standard Booth 標準攤位 4.5 sqm 平方米 | Please refer to Part V 請參閱第五部份 | HK\$8,085 | HK\$6,468 | X Unit(s) 個 |
| <input type="checkbox"/> Standard Booth 標準攤位 9 sqm 平方米 | | HK\$13,860 | HK\$11,088 | X Unit(s) 個 |
| <input type="checkbox"/> Custom-Built Participation 特裝參展 Minimum 18 sqm 最少租用 18 平方米 | Carpeted raw space only 只有地氈的 展覽空地 | HK\$942 per sqm 每平方米 | HK\$754 per sqm 每平方米 | X sqm 平方米 |

IMPORTANT 請注意：

- Participation fee includes featuring the Participant's company information in the booth and in the event's fair catalogue. 參加費用包括於展位及大會場刊展示公司資料。
- Participating company shall arrange and bear the transportation cost and hotel accommodation, as these are not included in the participation fee. 除上述參加費用外，參與活動之公司需自行安排及支付交通及酒店住宿費用。
- Participating company shall also arrange and bear any cost arising from the shipping and transportation of exhibits and/or promotional materials, customs duties, insurance, etc, as these are not included in the participation fee. 除上述參加費用外，參與活動之公司需自行支付展品/宣傳品運輸、關稅、保險等額外費用。

PAYMENT 繳款須知：

- Full payment of participation fee by crossed cheque shall be made payable to "Hong Kong Trade Development Council". 參加費用須以劃線支票全數支付，支票抬頭請註明「香港貿易發展局」。
- When the Application is accepted by the Council, the Applicant will become a Participant. If it subsequently wishes to withdraw its participation, it may be done so by notice in writing to the Council where upon the Participation Fee will be forfeited by the Council. 假若參加者於申請獲接納後撤回申請，不論理由為何，已繳之申請費將不會被退回。

REMARKS 附註：

Allocation of booth and all other arrangement in relation to the event's programme will be at the final discretion of the Organiser.

主辦機構保留展位位置之最後分配權，亦保留活動行程安排的最終決定權。

Eligible Hong Kong SMEs exhibiting at SmartHK, Nanjing may apply for the SME Export Marketing Fund, subject to TID's approval. (www.smefund.tid.gov.hk)

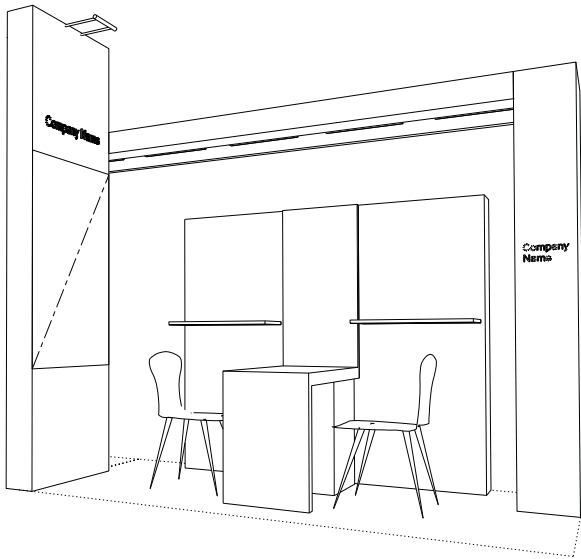
合資格的香港中小企於博覽會參展，可申請工業貿易署「中小企業市場推廣基金」，申請成功與否由工業貿易署決定。
(www.smefund.tid.gov.hk)

PART V 第五部份 Booth Layout and Facilities 攤位規格及設施

Please select booth option (Applicable to Standard Booth exhibitors only)

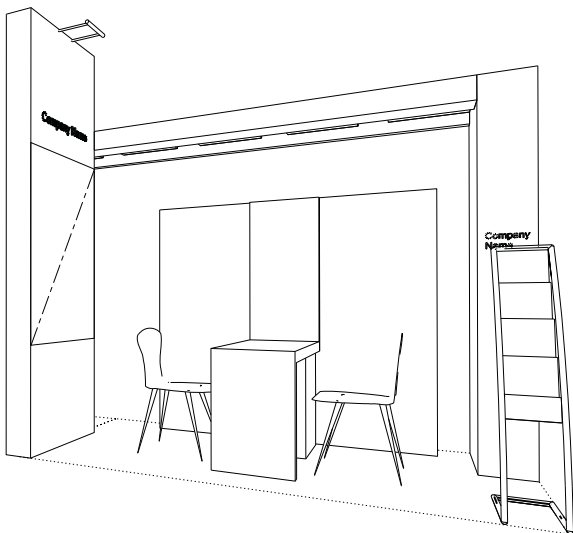
請選擇展台類別（只適用於標準攤位參展商）：

4.5 sqm Standard Booth (A) 4.5 平方米標準攤位 (A) [Shelf 層板]



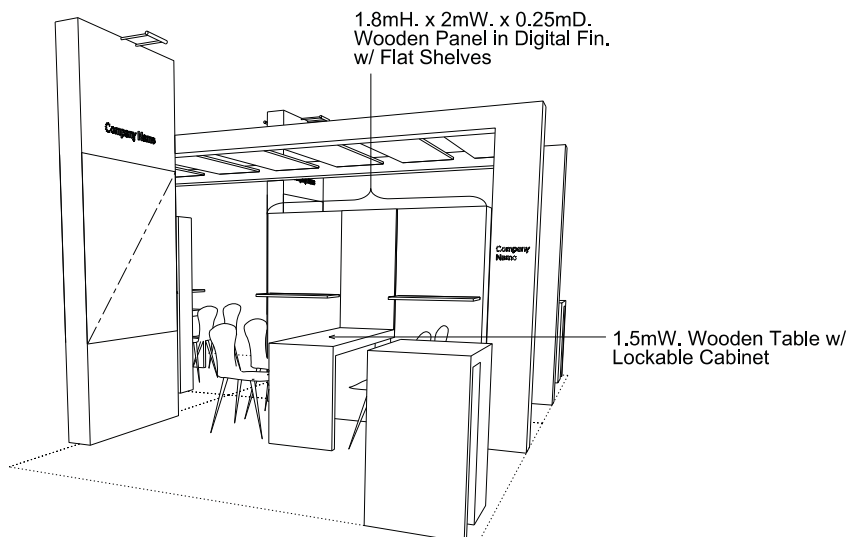
| 4.5sqm BOOTH SPECIFICATION | | QTY |
|----------------------------|--|-----|
| | White Chair | 2 |
| | 700W x 300D Wooden Flat Shelf | 2 |
| | 1000L x 500W x 750H Wooden Bench | 1 |
| | 500L x 500D x 680H Lockable Cabinet under bench | 1 |
| | 100w Eyeball Spotlight | 4 |
| | 150W Gilbert Lamp (for Graphics Panel) | 1 |
| | 500w Power Socket | 1 |
| | Company Name | 2 |
| | 900W x 1350H Foamboard Graphics | 1 |
| | Rubbish Bin | 1 |

4.5 sqm Standard Booth (B) 4.5 平方米標準攤位 (B) [Brochure Rack 雜誌架]



| 4.5sqm BOOTH SPECIFICATION | | QTY |
|----------------------------|--|-----|
| | White Chair | 2 |
| | 1000L x 500W x 750H Wooden Bench | 1 |
| | 500L x 500D x 680H Lockable Cabinet under bench | 1 |
| | 100w Eyeball Spotlight | 4 |
| | 150W Gilbert Lamp (for Graphics Panel) | 1 |
| | 500w Power Socket | 1 |
| | Company Name | 2 |
| | Brochure Rack | 1 |
| | 900W x 1350H Foamboard Graphics | 1 |
| | Rubbish Bin | 1 |

9 sqm Standard Booth (A) 9 平方米標準攤位 (A) [Cabinet w/Shelf 儲物櫃及層架]



| 9sqm BOOTH SPECIFICATION | | QTY |
|--------------------------|--|-----|
| | White Chair | 4 |
| | 700W x 300D Wooden Flat Shelf | 2 |
| | 500W x 600D x 900H CABINET BENCH | 1 |
| | 1500L x 500W x 750H Wooden Bench | 1 |
| | 500L x 500D x 680H Lockable Cabinet under bench | 1 |
| | 100w Eyeball Spotlight | 4 |
| | 150W Gilbert Lamp (for Graphics Panel) | 1 |
| | 500w Power Socket | 1 |
| | Company Name | 2 |
| | 1200W x 1350H Foamboard Graphics | 1 |
| | Rubbish Bin | 1 |

* The panel location may vary according to the booth location 展示板或因攤位位置而稍有不同 *

* The Organiser reserves the right to adjust the specification if necessary and without prior notification.

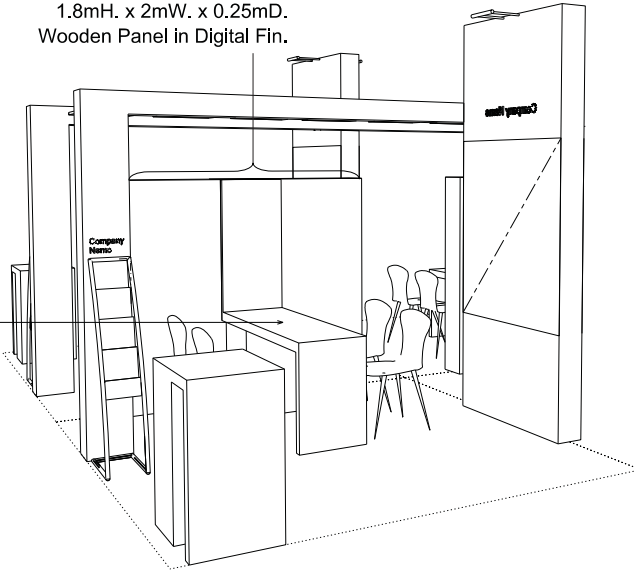
主辦機構保留更改攤位規格及設施之權利而不另行通知 *

PART V 第五部份 Booth Layout and Facilities 攤位規格及設施

□ 9 sqm Standard Booth (B) 9 平方米標準攤位(B) [Cabinet w/Brochure Rack 儲物櫃及雜誌架]

1.8mH. x 2mW. x 0.25mD.
Wooden Panel in Digital Fin.

1.5mW. Wooden Table w/
Lockable Cabinet

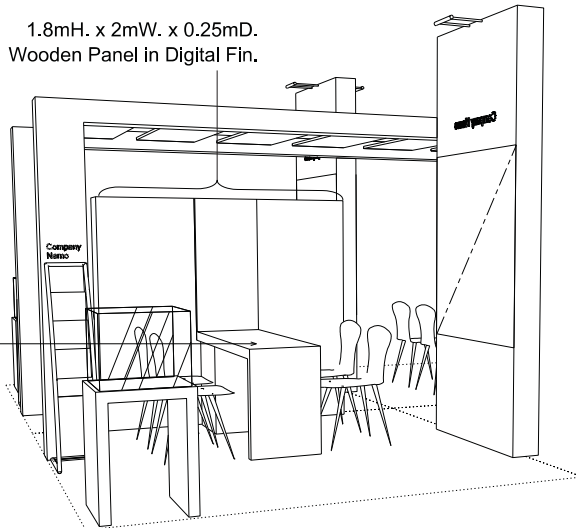


| 9sqm BOOTH SPECIFICATION | | QTY |
|--------------------------|---|-----|
| | White Chair | 4 |
| | 500W x 600D x 900H CABINET BENCH | 1 |
| | 1500L x 500W x 750H Wooden Bench | 1 |
| | 500L x 500D x 680H Lockable Cabinet under bench | 1 |
| | 100w Eyeball Spotlight | 4 |
| | 150W Gilbert Lamp (for Graphics Panel) | 1 |
| | 500w Power Socket | 1 |
| | Company Name | 2 |
| | 1200W x 1350H Foamboard Graphics | 1 |
| | Brochure Rack | 1 |
| | Rubbish Bin | 1 |

□ 9 sqm Standard Booth (C) 9 平方米標準攤位 (C) [Showcase w/Brochure Rack 飾櫃及雜誌架]

1.8mH. x 2mW. x 0.25mD.
Wooden Panel in Digital Fin.

1.5mW. Wooden Table w/
Lockable Cabinet

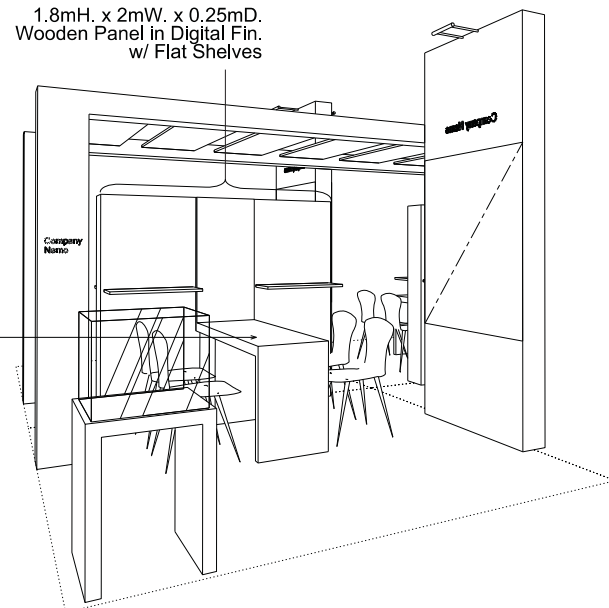


| 9sqm BOOTH SPECIFICATION | | QTY |
|--------------------------|---|-----|
| | White Chair | 4 |
| | 500W x 500D x 400H Free Stand Showcase | 1 |
| | 1500L x 500W x 750H Wooden Bench | 1 |
| | 500L x 500D x 680H Lockable Cabinet under bench | 1 |
| | 50w Halogen Spotlight (2nos inside each showcase) | 2 |
| | 100w Eyeball Spotlight | 4 |
| | 150W Gilbert Lamp (for Graphics Panel) | 1 |
| | 500w Power Socket | 1 |
| | Company Name | 2 |
| | 1200W x 1350H Foamboard Graphics | 1 |
| | Brochure Rack | 1 |
| | Rubbish Bin | 1 |

□ 9 sqm Standard Booth (D) 9 平方米標準攤位 (D) [Showcase w/Shelf 飾櫃及層架]

1.8mH. x 2mW. x 0.25mD.
Wooden Panel in Digital Fin.
w/ Flat Shelves

1.5mW. Wooden Table w/
Lockable Cabinet



| 9sqm BOOTH SPECIFICATION | | QTY |
|--------------------------|---|-----|
| | White Chair | 4 |
| | 700W x 300D Wooden Flat Shelf | 2 |
| | 500W x 500D x 400H Free Stand Showcase | 1 |
| | 1500L x 500W x 750H Wooden Bench | 1 |
| | 500L x 500D x 680H Lockable Cabinet under bench | 1 |
| | 50w Halogen Spotlight (2nos inside each showcase) | 2 |
| | 100w Eyeball Spotlight | 4 |
| | 150W Gilbert Lamp (for Graphics Panel) | 1 |
| | 500w Power Socket | 1 |
| | Company Name | 2 |
| | 1200W x 1350H Foamboard Graphics | 1 |
| | Rubbish Bin | 1 |

* The panel location may vary according to the booth location 展示板或因攤位位置而稍有不同 *

* The Organiser reserves the right to adjust the specification if necessary and without prior notification.
主辦機構保留更改攤位規格及設施之權利而不另行通知 *

PART VI 第六部份

Precaution measures on Fire Accident 消防安全須知

The following information available in Chinese only.

- 為安全起見，於展會期間參展商應妥善安排所有包裝物料，例如紙箱、木箱、塑膠包裝材料等，不可存放於展位橫樑上或靠近電力裝置、射燈及燈飾展品的地方，及隨意棄置於展位外。如因此舉構成之危險，引致火災及展位倒塌，主辦機構將保留追究之權利。一經發現違規處置之包裝物料，主辦機構將代為處理，不予發還，並不作另行通知，主辦機構一概不會就包裝物料之遺失或損毀負責。
- 請參展商妥善處置所有包裝物料，參展商有責任自行與貨運安排代為存放，或儲存於展位內。
- 嚴禁在電梯、樓梯口等安全疏散通道上擺設任何物品，展品和桌椅不准擺出展位。
- 參展商在展場使用的電器，必須符合安全要求。禁止使用電爐和電熱器具。燈箱、燈具的直接線要護套線，禁止使用花線、膠皮線等；自備電箱需有漏電開關及空氣開關。籌展如需動火作業（包括但不限於電焊、氣焊），必須經由大會承建商向展場申報辦理動火證方可施工。
- 請參展商選擇環保和阻燃材料進行展台裝修，不得使用可燃或易燃材料進行搭建和裝修。電源接頭應採用脫離後無觸點外露的插拔組件連接，如採用端子連接，端子必須完全封閉，不得外露（可採用阻燃絕緣明裝盒封閉）。所有電源線均應使用雙層絕緣護套銅線，絕緣強度須符合標準。根據用電量選配導線截面積，連接燈具的絕緣導線最小截面積為1mm²。易燃材料背面必須刷防火塗料。所有特裝展台不得做成全封閉形式，以確保參觀人士的正常流動和緊急情況下的人員疏散之需。
- 請不要覆蓋展台天花。
- 展區內嚴禁吸煙，嚴禁使用明火。
- 展區內嚴禁展出化學用品、易燃易爆展品及危險品。

PART VII 第七部份

Remarks for Custom-Built Exhibitor 特裝參展參展商須知

- Custom-built booth management fee at RMB10 (per sqm) and administration fee of contractor's badges at RMB20 each will be charged by the venue owner (i.e. Nanjing International Expo Centre & Nanjing Stuttgart Joint Exhibition Ltd.). And the aforesaid fee will be at exhibitor's cost.
展會場館（即南京國際博覽中心及南京斯圖加特聯合展覽有限公司）將向參展商收取每平方米人民幣 10 元的特裝管理費，並按照參展商所申請的施工証數量收取每張証人民幣 20 元的行政費。
- For Custom-Built Participation Exhibitors, Contractors' Information, construction drawings and lighting distribution plan, etc., should be submitted to the Venue Owner and the Organiser for approval before the fair commences. Drawings submitted must be in reasonable scale, fully dimensioned and must contain information such as floor plan, stand elevation, electrical fittings, carpeting, colours and materials to be used, moving exhibits, audio-visual equipment, weights and point loading of exhibits etc. Any alterations after drawing submission should be addressed to the Venue Owner and the Organiser for review. For details, please refer to the Exhibitor Manual and Notice for Custom-Built Participation Exhibitor.
參展商需於佈展前（有關截止日期及詳情請留意參展商手冊及特裝參展商須知）向展覽場館提供攤位設計圖紙，使用材料和用電負荷等相關資料，並經展覽場館批准後憑場館所頒發的施工証件方可進館施工。

PART VIII 第八部份

Enrolment Information 報名須知

Have you Included? 你是否已提供：

- Completed application form with Signature in Part IX 填妥之參加表格並於第九部份簽署
- Copy of Business Registration Certificate 商業登記証副本
- Participation fee 參加費用
- CD-ROM with your Company Profile in Chinese and Project Photo 附有 貴公司中文公司簡介及作品照片的光碟

Please return all application material to our office **on/before 11 April 2014 (Friday)**.

請將所有參展資料於截止日期 **2014 年 4 月 11 日（星期五）** 或以前交回本局。

Mailing Address 郵寄地址：

Hong Kong Trade Development Council (Service Promotion Department),
38/F, Office Tower, Convention Plaza,

1 Harbour Road, Wanchai, Hong Kong (Attention: Ms. Elbie Lee / Ms Whitney Poon)

香港貿易發展局服務業拓展部 香港灣仔港灣道 1 號會展廣場辦公大樓 38 樓（收件人：Ms. Elbie Lee / Ms Whitney Poon）

Enquiry 查詢：

Miss Elbie Lee 李小姐

Tel 電話

2584 4487

E-mail 電郵

elbie.lee@hktdc.org

Miss Losia Ho 何小姐

2584 4016

losia.cc.ho@hktdc.org

Miss Whitney Poon 潘小姐

2584 4012

whitney.wl.poon@hktdc.org

We (Name of Company) 本公司(公司名稱) _____

hereby apply for joining SmartHK in Nangjing. We agree to abide by the “Conditions of Participation” set out by the Organiser. We understand that the above information will be included into HKTDC’s databank for trade promotion purposes and for any other purposes as stated in the HKTDC’s Private Policy Statement. And the Organiser can make use of the above information and may on-pass to third parties for promotion of SmartHK. We accept that the Organiser bears no responsibility for any error or omission.

茲申請參加於南京舉辦的「SmartHK 轉型升級·香港博覽」，並同意遵守主辦機構訂定的參展細則。本公司明白上述資料將會儲存在香港貿易發展局資料庫內，供主辦機構作貿易拓展之用，以及用於香港貿發局在私隱政策聲明中所述之其他用途，同時亦可轉交其他機構，作為推廣「SmartHK 轉型升級·香港博覽」之用。本公司同意，上述資料如有錯漏，主辦機構毋須負責。

If you do not wish to have your information on-passed to third parties for promotion of the SmartHK, please ✓ against the box.

倘若 貴公司不欲將有關資料轉交至其他機構作為推廣「SmartHK 轉型升級·香港博覽」之用，請於方格內加上✓號。

If you do not wish to receive any promotional and other materials from the HKTDC via email, please tick against the box. (If you do not wish to receive any promotional and other materials from the HKTDC via fax, postage and any other appropriate means, please contact our Customer Service at (852) 1830668 or hktdc@hktdc.org).

倘若 貴公司不欲繼續收取香港貿發局以電郵途徑發送的任何宣傳及其他資料，請於方格內加上✓號。(倘若貴公司不欲繼續收取香港貿發局以傳真、郵遞或其他途徑發送的任何宣傳及其他資料，請致電 (852)1830668 或電郵至 hktdc@hktdc.org，聯繫我們的客戶服務部。)

We warrant that any materials provided to the Organiser do not in any way whatever violate or infringe any third party’s rights including all intellectual property rights including but not limited to trade marks, copyright, designs, names, and patents whether registered or otherwise. We agree to fully indemnify the Organiser and its agents, representatives, contractors and employees against all costs, expenses and damages arising from any third party’s claim of infringements by us and/or the Organiser and/or the latter’s agents, representatives, contractors or employees of such third party’s rights.

本公司保證提交予主辦機構的任何資料，各方面均沒有違反或侵犯任何第三者的權利，包括所有知識產權，其中包括但不限於已註冊或未註冊的商標、版權、外觀設計、名稱及專利；並同意悉數賠償主辦機構以及其代理、代表、承包商和僱員因第三者指控本公司及/或主辦機構及/或後者的代理、代表、承包商和僱員侵權而招致的費用，開支及索償。

We accept that the Organiser bears no responsibility for any error or omission.

本公司同意，上述資料如有錯漏，主辦機構毋須負責。

We understand that participation fee is non-refundable once the participation has been accepted.

本公司明白參加申請一經確定接納，參加費概不獲發還。

Name of Person-in-charge

Position:

Signature:

負責人姓名：

職位：

Company Stamp & Authorised Signature:

Date:

公司印鑑及負責人簽署：

日期：

CONDITIONS OF PARTICIPATION

- 1. DEFINITIONS**

In these Conditions of Participation and the Application Form, save as the context otherwise requires:

"Applicant" means the company named in Part I of the Application Form.

"Application" means the application by the Applicant to participate in the Exhibition, made by submitting the Application Form together with all necessary payments to the Council.

"Application Form" means the application form to which these conditions are annexed.

"Booth" means a booth in the Exhibition which the Council licenses the Participant to use for the duration of the Exhibition.

"Conditions" means these Conditions of Participation as amended by the Council from time to time.

"Council" means the Hong Kong Trade Development Council.

"Delegate(s)" means the individual(s) named in Part I of the Application Form who is/are nominated by the Participant to attend and represent it at the Exhibition.

"Executive Director" means the Executive Director appointed by the Council from time to time;

"Exhibition" means the event, fair or exhibition named in the Application Form.

"Hong Kong" means the Hong Kong Special Administrative Region of the People's Republic of China.

"Optional Participation Expenses" means the amount payable by each Participant for additional facilities and services such as shipment of samples, accommodations, travel expenses, extra stand facilities and interpreters, provided by the Council at its request, which amount shall be determined by the Council.

"Participant" means the Applicant after its Application has been accepted by the Council.

"Participation Fee" means the amount payable by the Participant to the Council for the right to participate in the Exhibition, as specified in Part V of the Application Form.

"Products" means the goods and services described in Part I & III of the Application Form and which the Council agrees to accept for exhibiting at the Booth during the Exhibition.

"Project Manager" means the project manager for the Exhibition appointed by the Council.

"Publicity Material" means all and any promotional gifts, catalogues, pamphlets, advertising and publicity material whatsoever which the Participant wishes to display, distribute or use at or for the purpose of the Exhibition.

"Related Companies" in respect of the Applicant or Participant means its holding companies, subsidiaries and subsidiaries of its holding companies.
- 2. ACCEPTANCE**
 - (a) The Applicant must be a Hong Kong entity with a valid Hong Kong business registration certificate with substantial operations in Hong Kong.
 - (b) The Executive Director, on behalf of the Council, may in his absolute discretion accept or reject the Application without providing any reasons therefore.
 - (c) The Applicant represents and warrants that none of its Related Companies, associates, or persons or companies that are effectively under its control has applied to participate in the Exhibition. The Council has an absolute discretion to reject the Application or withdraw its acceptance of the Application if the Applicant shall have breached this warranty and representation.
- 3. PAYMENT**
 - (a) Upon submission of its Application, the Applicant shall pay to the Council such amounts and in such manner as set out in Part V of the Application Form.
 - (b) If the Applicant has requested for additional facilities and services in accordance with Part V of the Application Form, it shall further pay to the Council upon submission of its written request for such services and facilities:
 - i. such amount as the Council in its sole discretion considers appropriate as deposit for the Optional Participation Expenses if such request is made prior to the commencement of the Exhibition; and
 - ii. the full amount of the Optional Participation Expenses if such request is made on-the-spot during the Exhibition (see paragraph 3(e) below).
 - (c) If the Application is rejected, the Council will within 30 days of the date of notice of rejection refund to the Applicant all amounts received by it from the Applicant pursuant to paragraphs 3(a) and 3(b) above without interest.
 - (d) When the Application is accepted by the Council, the Applicant will become a Participant. If it subsequently wishes to withdraw its participation, it may do so by notice in writing to the Council whereupon the Participation Fee will be forfeited by the Council. All Optional Participation Expenses paid by the Participant for the optional and additional facilities and services will be refunded to the Participant within 30 days of the date of notice of withdrawal of its participation provided these expenses have not been incurred by or on behalf of the Participant.
 - (e) The Participant may request for additional facilities and services on-the-spot during the Exhibition but all fees in relation to such request must be paid in full by the Delegates before the additional facilities and services are provided by the Council or its contractor. All such requests must be made in writing to the Council directly.
 - (f)
 - i. If the Participant requests the Council or its recommended travel agent (the "Agent") to reserve hotel accommodation for its Delegates, the Participant shall pay to the Council or the Agent such amount as the Council or the Agent may deem appropriate as deposit which shall be at least equal to the first night's accommodation charges at the hotel. The Council or the Agent will endeavour to reserve accommodation in its name for the Delegates and on reserving the accommodation, pay to the hotel the amount which it has received from the Participant.
 - ii. The Delegates shall settle with the hotel directly the balance in full of all charges incurred by them at the hotel when they check out from the hotel.
 - iii. The Participant shall indemnify the Council against all liabilities incurred by its Delegates in connection with the hotel and shall on demand pay to the Council immediately all amounts claimed by the hotel against the Council in respect thereof.
 - (g)
 - i. In no case will action be taken by the Council until and unless the respective amounts payable pursuant to this paragraph 3 and Part V of the Application Form have been paid in full to the Council.
 - ii. If the Council requests any additional amount to be paid by the Applicant/Participant, no further action will be taken by the Council until and unless such additional amount has been paid in full to it.
 - (h) All payments by the Participant to the Council shall be made promptly without any deduction, set-off or counterclaim.
 - (i) All requests by the Participant for any additional facilities and services are subject to the Council's ability to procure such facilities and services. The Council does not warrant or represent that it will be able to procure any such facilities or services. If the Council is unable to procure the requested facilities or services, it will as soon as practicable inform the Participant and will refund to the Participant any amount received by it in relation to such requested facilities or services.
 - (j) The Council accepts no liabilities and gives no warranties or representations in respect of the quality, standard, fitness for any purpose, timing of the provision or otherwise of any of the facilities or services provided by the Council at the Participant's request.
 - (k) The Council shall have discretion to deduct from the deposit paid for Optional Participation Expenses under paragraph 3(b) against any losses or expenses incurred by it by reason of the failure of the Participant to comply with the Conditions or supplying false or misleading information to the Council.
 - (l) The Participant shall reimburse the Council of all Optional Participation Expenses paid on its behalf. If, in the opinion of the Council, the deposit paid for Optional Participation Expenses under paragraph 3(b) is or will likely be insufficient to pay for all the actual expenses to be incurred by the Council, the Council may at any time request an additional amount to be paid by the Participant which, in the opinion of the Council, is sufficient to pay for such actual expenses. The Participant shall, within 5 days of receiving such request, pay the requested amount to the Council. No further action will be taken by the Council until and unless such additional amount has been paid in full.
- 4. SETTLEMENT OF ACCOUNTS**
 - (a) The Council will issue a statement of account to the Participant setting out the actual cost of the provision of any additional facilities and services, the amount of deposit paid for Optional Participation Expenses and the balance due to the Council (where the actual cost exceeds the deposit) or the amount of refund to the Participant (where the actual cost is less than the deposit).
 - (b) The Participant shall pay to the Council the amount due to the Council as shown on the statement of account within 14 days of its receipt. A surcharge of 2% per month will be imposed on any outstanding amounts after the due date for payment.
 - (c) The Council will refund the amount to be refunded to the Participant as shown on the statement of account on delivering the statement of account to the Participant.
 - (d) The Council reserves the right to offset any balance to be refunded to the Applicant/Participant against any outstanding liabilities due by the latter to the Council in relation to their participation in the Council's other activities.
 - (e) No interest will be payable by the Council in respect of any refund amounts to the Applicant/Participant.
- 5. BOOTH**
 - (a) The Council will in its absolute discretion allocate 1 Booth to the Participant by way of a licence for the exhibition of its Products. The Participant shall have no claims whatsoever against the Council in respect of any loss or damage suffered by the Participant and/or its officers, representatives, agents and employees (including without limitation any loss or damage arising from any liability incurred to third party) however caused by the location, construction or material of the Booth allocated to it unless such loss or damage involves death or personal injury resulting from the negligence of the Council.
 - (b) The Participant shall not assign its licence to occupy the Booth or part with the possession of or permit any third party to occupy the Booth or any part thereof regardless of the relationship between the third party and the Participant.
 - (c) In the interests of maintaining a high standard of presentation at the Exhibition and a favourable image of Hong Kong as a whole, the Project Manager may in his absolute discretion require the Participant to withdraw or alter in any way the presentation of any Products or Publicity Material.
 - (d) No alteration or addition to the Booth or its fittings may be made by or on behalf of the Participant without the prior permission of the Project Manager.
 - (e) The Participant must not obstruct or cause to be obstructed any entrances to or passage to or passage ways in the Exhibition.
- 6. PARTICIPATION IN THE EXHIBITION**
 - (a) The Participant must be represented at the Exhibition by at least 1 Delegate.
 - (b) Any Delegate nominated to represent the Participant at the Exhibition must be a senior executive of the Participant.
 - (c) The Participant shall ensure that:
 - i. at least one Delegate shall be in attendance at its Booth at all times when the Exhibition is open to visitors;
 - ii. each of its Delegates shall be fully conversant with the Products and shall be duly authorised to negotiate and conclude contracts for the sale of the Products;
 - iii. its Delegates shall comply with the Conditions and with all directions which the Project Manager may from time to time give in connection with any matter appertaining to the Exhibition.
 - (d) The Council reserves the right in its absolute discretion and without giving any reasons to require the Participant to replace any of its Delegates forthwith.
 - (e) The Participant shall use its best endeavours to uphold the reputation of the Council and to promote the success of the Exhibition.
 - (f) The Participant shall abide by the regulations contained in the official application form submitted to the organisers of the Exhibition by the Council on behalf of the Participant. Such regulations are deemed to be an integral part of the Conditions.
- 7. PRODUCTS**
 - (a) The Council shall have an absolute discretion to accept or reject any of the Participant's products for exhibiting in the Exhibition without providing any reasons therefore.
 - (b) The Participant may only exhibit Products which are produced by Hong Kong entities.
 - (c) The Participant warrants that (i) the Products and the packaging, and (ii) all information, statements, photographs and illustration provided for publication of mission catalogue and/or other publicity materials thereof do not in any way whatsoever violate any third party rights including without limitation trade marks, copyrights, designs, names and patents whether registered or otherwise.
 - (d) The Participant undertakes not to display anything which is unlawful, in breach of any person's intellectual property, harmful, threatening, violent, offensive, defamatory, libelous, scandalous, seditious, vulgar, obscene, indecent, invasive of another's privacy, hateful, racially, ethnically or otherwise objectionable.
 - (e) The Participant warrants that (i) the Products and the packaging, and (ii) all information, statements, photographs and illustration provided for publication of mission catalogue and/or other publicity materials thereof do not in any way whatsoever violate any applicable laws, rules and regulations of the importing countries.
 - (f) The Participant shall be solely responsible for and shall settle all expenses and liabilities incurred by it in relation to its participation in the Exhibition including without limitation all shipping and transportation charges, customs duties, handling charges and other costs and expenses arising from the shipment or any other mode of transportation of the Products in connection with the Exhibition. If the Council pays any of such charges, duties, costs or expenses on behalf of the Participant it shall be entitled to reimbursement from the Participant on demand and may offset any amount held by it on behalf of the Participant against such payment.
- 8. BUSINESS PRACTICES**
 - (a) The Participant warrants and agrees that it will conduct itself and carry out its business in the Exhibition according to the ethical business practices. The Council may provide the guidelines regarding such ethical business practices to be observed by the Participant from time to time.
 - (b) The Participant agrees that it will immediately withdraw any products or publicity materials, or stop promoting any products or services in any particular manner, which in the absolute discretion of the Project Manager, is inconsistent with ethical business practices, or may affect the image of Hong Kong or the Exhibition, upon notice of the Project Manager.
 - (c) The Participant agrees that it will be responsible for the repair, replacement or full refund of any products sold at the Exhibition if the product is returned to the Participant within 30 days from the date of sale. Any such request for repair, replacement or refund shall be processed expeditiously by the Participant, and in any event not longer than 30 days from the date of return.
- 9. PUBLICITY**

The Council will arrange for such publicity for the Exhibition as it shall in its absolute discretion deem fit. No Participant, Delegate or other officer, representative, agent or employee of the Participant shall give or cause to be given any interview, public announcement, press statement or any other publicity whatsoever in relation to the Exhibition.
- 10. INFORMATION**
 - (a) During the Exhibition the Delegate shall provide the Council with such information as to the business results of the Participant in the Exhibition as the Project Manager may from time to time request. Such information will not be divulged to third parties without the Participant's approval, save in relation to collective figures in respect of all or a majority of the persons or companies participating in the Exhibition.
 - (b) At the conclusion of the Exhibition the Delegates shall complete questionnaires on the activities performed and the business carried out by the Participant during the Exhibition for the information of and further action by the Council.
- 11. TERMINATION OF RIGHT TO PARTICIPATE**
 - (a) Without prejudice to the Council's other rights and remedies, the Council has the right to terminate forthwith by notice the Participant's right to participate in the Exhibition on or following the occurrence of any of the following events:
 - i. if the Participant or any of its Delegates, officers, representatives, agents or employees commits a breach of any of the Conditions;
 - ii. if the Participant, being a body corporate, enters into liquidation whether compulsorily or voluntarily or compounds with its creditors or has a receiver appointed over all or any part of its assets or if the Participant, being a sole proprietorship or partnership, becomes or one of its members becomes bankrupt or insolvent or enters into any arrangements with its creditors;
 - iii. if the Executive Director in his absolute discretion decides that such right shall be terminated;
 - (b) The Participant's right to participate in the Exhibition shall automatically terminate in the event that all its Delegates are refused entry visa or entry permit to the country or place where the Exhibition shall be held by any competent authorities.
 - (c) In the event that the Participant's right to participate in the Exhibition is terminated, any expenses incurred by the Council for and on behalf of the Participant prior to such termination and all other expenses reasonably incurred by the Council as a consequence of such termination shall be paid on demand by the Participant to the Council.
 - (d) The Council reserves the right to terminate the Exhibitor's right to participate in any future Exhibition if the Exhibitor is found to have committed any act including but not limited to failing to respect intellectual property rights of any other party, non-compliance with product safety, environmental laws and/or any other act which, in the sole opinion of the Organiser of the Exhibition and the Council, might damage the reputation and/or image of Hong Kong, its industries, the fair, the Organiser of the Exhibition and/or the Council or if the Executive Director in his absolute discretion decides that such right shall be terminated.
- 12. CANCELLATION**

The Council reserves the right to cancel the Exhibition at any time without incurring any liability whatsoever to the Participant and its Delegates if circumstances outside the reasonable control of the Council (including but not limited to war, embargo, civil unrest, terrorist attacks, legal proceedings or government regulations) make it in the sole opinion of the Council (which opinion shall be conclusive) impossible, impractical or undesirable for the Council to participate in or hold the Exhibition.
- 13. EXCLUSION OF LIABILITY**
 - (a) The Council shall not be liable for any loss, damage or personal injury whatsoever suffered by or caused to the Participant or its Delegates, officers, representatives, agents, employees or any third party, or its Products or other property in the course of or in relation to the Exhibition, unless such loss, damage or personal injury shall be caused by any breach by the Council or its employees of the Conditions.
 - (b) The Council assumes no responsibilities for any introduction or transaction made between the Participant and any third party during or as a result of the Exhibition.
 - (c) The Participant shall be responsible for effecting all insurance coverage necessary in connection with its participation in the Exhibition including but not limited to insurance in respect of the Products, its other property and its Delegates (including travel and medical insurance).
 - (d) The Participant undertakes to indemnify and at all times hereafter to keep indemnified the Council from and against all liabilities, actions, proceedings, claims, damages, costs and expenses whatsoever which it may suffer or incur by reason of or in relation to any act, omission or default by the Participant or its Delegates, officers, representatives, agents and employees in the course of or in relation to the Exhibition.
- 14. CONFIDENTIAL INFORMATION**

The Participant shall not disclose or permit to be disclosed to any person or otherwise make use of or permit to be made use of any information relating to the business or affairs of the Council or other participants in the Exhibition which has been acquired by reason of the Participant's participation in the Exhibition.
- 15. WAIVER**

No failure or delay by the Council in exercising or enforcing any right or power hereunder shall operate or be construed or operated as a waiver thereof. No waiver of any breach shall be construed as a waiver of any continuing or subsequent breach.
- 16. NOTICE**
 - (a) Every notice or demand shall be in writing but may be given or made by post, cable, telex or fax.
 - (b) Every notice or demand to be given by the Council may be sent to the address of the Participant stated in its Application Form. Every notice to be given by the Participant to the Council shall be sent to the offices of the Council at 38th Floor, Office Tower, Convention Plaza, 1 Harbour Road, Hong Kong.
 - (c) Every notice or demand shall be deemed to have been received in the case of a telex, or fax, at the time of despatch, and in the case of a letter three days after the posting of the same by prepaid post.
- 17. GENERAL**
 - (a) Nothing in the Application Form or the Conditions shall create or be deemed to create a partnership or the relationship of principal and agent or employer and employee between the Council and the Participant.
 - (b) The Application Form and the Conditions embody and set out the entire agreement and understanding of the parties and supersede all prior oral or written agreements, understandings or arrangements between the Council and the Applicant relating to the Exhibition.
 - (c) The Council reserves the right to alter and amend any of these Conditions and to issue additional rules and regulations (including but not limited to the participants' manual) at any time it considers necessary for the orderly operation of the Exhibition. The amended Conditions and the additional rules and regulations shall be sent to the Participant and become effective immediately. The Participant will be deemed to have notice of the same and have accepted the amended Conditions and the additional rules and regulations. The Participant acknowledges that the Council shall have the right to interpret these Conditions, additional rules and regulations together any amendments thereof. All interpretations of these Conditions, any additional rules and regulations, and any amendments thereof by the Council shall be final and binding on the Participants.
- 18. GOVERNING LAW**

The Application Form and the Conditions shall be governed by and construed in all respects in accordance with the laws of Hong Kong and all the parties agree to submit to the non-exclusive jurisdiction of the Hong Kong court.



SmartHK, Nanjing (10 – 11 June 2014)

IMPORTANT NOTES - Booth Allocation Policy

- All exhibitors are invited to attend the Booth Selection Meeting. Please note that the submission date of full application and payment of participation fee will affect the booth selection priority.
- For exhibitors who are unable to attend the Booth Selection Meeting, HKTDC ("the Organiser") has the right to select the booth location on behalf of the absentee and the result is binding and irrevocable.
- For exhibitors who fail or late to show up when it comes to their turns to select their booth location and their companies' names have been called out for three times already, the Organiser has the right to select the booth location on their behalf and the result is binding and irrevocable.

1) For Applications Submitted Before The Booth Selection Cut Off Date

Booth allocation priority for an applicant will be based on the criteria listed below, in descending order of importance (i.e. 1>2>3>4>5):

1. Booth Size

Exhibitors applied for larger booth size will enjoy booth selection priority over those with smaller booth size.

2. Booth Option

Exhibitors applied for Custom-built Participation (Raw Space) will have priority over exhibitors applied for Standard Booths.

3. History of Participation

Past exhibitors enjoy priority in booth selection over new exhibitors.

4. Submission Date of Full Application

Exhibitors with earlier submission date of the completed application form with full payment (should the receipt date of application form and payment is different, the receipt date of whichever later counts) will enjoy a higher priority in booth selection.

5. Open Ballot

If all conditions are the same, an open ballot will be conducted to determine the booth selection sequence in a session that schedules to take place prior to the Booth Selection Meeting.

2) For Applications Submitted After the Booth Selection Cut Off Date

Booth allocation sequence will be prioritised according to the date and time of the completed application form with full payment received by the Organiser. Should the receipt date of application form and payment is different, the receipt date of whichever later counts.

Important Remarks

1. "New exhibitors" refer to new applicants which did not participate in SmartHK, Guangzhou 2013.
"Past exhibitors" refer to companies which participated in the SmartHK, Guangzhou 2013.
2. SmartHK, Nanjing 2014 is divided into different thematic zones and exhibitor's display on its stand must incorporate **at least 60%** of its display area exhibiting the appropriate products/services corresponding to the thematic zone specified. The Organiser reserves the right to relocate the booth to the relevant thematic zone. Please refer to the specific service categories indicated in Section 4 of the application form.
3. The Organiser reserves the right to decline any application should the applicants are not eligible to exhibit at the Exhibition pursuant to the Terms of Application and Exhibition Rules & Regulations.
4. A Letter of Confirmation issued by the Organiser is needed to confirm any booth location / size / service Section. **No refund** will be made to the application is accepted by the council.
5. Full payment of participation fee by crossed cheque shall be made payable to "Hong Kong Trade Development Council". When the Application is accepted by the Council, the Applicant will become a Participant. If it subsequently wishes to withdraw its participation, it may be done so by notice in writing to the Council where upon the Participation Fee will be **forfeited** by the Council.
6. The Organiser reserves the right to relocate an entire service section to a new location in order to enhance the overall attractiveness of the event to visitors, if deemed appropriate.
7. All booth size / extra space / location requests are subject to space availability and the Organiser's discretion.
8. The Organiser reserves the right to revise the booth selection rules, if necessary. In all cases, the Organiser's decision is final.
9. The Organiser reserves the right to interpret, alter and amend any of the above terms and to issue additional information and regulations at any time as deemed appropriate.

| 日期： | 2014年6月10至11日 (星期二至三) | 展出地點： | 南京國際博覽中心 (江蘇省南京市燕山路199號) | | | | | | | | | | | | |
|-------------------------|--|---|-----------------------------|------------------|--|--|-------------|---|---|-------------|---|---|-------------------------|--------------|--------------|
| 主辦單位： | 香港貿易發展局 | 開放時間： | 上午9時至下午6時 | | | | | | | | | | | | |
| 展會目的： | 以展覽、大型論壇、研討會、商貿配對及交流活動，顯示香港各項服務業優勢，讓內地企業進一步認識香港服務業對其「轉型升級」的實際幫助。以「一站式」顧問服務，吸引更多內地企業利用香港各項專業服務，提升企業形象、管理素質、生產力及整體競爭力，進一步拓展國內外市場。 | | | | | | | | | | | | | | |
| 展會主題： | <table border="1"> <tr> <td><u>設計創新及市場推廣</u></td> <td> <ul style="list-style-type: none"> ◆ 設計及品牌策略 ◆ 建築 / 室內及空間設計 ◆ 新媒體市場推廣 / Apps ◆ 數碼娛樂 ◆ 廣告及市場推廣 </td> <td> <ul style="list-style-type: none"> ◆ 印刷及包裝服務 ◆ 授權 ◆ 工業及產品設計 ◆ 時裝設計 </td> </tr> <tr> <td><u>管理創新</u></td> <td> <ul style="list-style-type: none"> ◆ 審計 ◆ 企業融資 ◆ 跨境投資 ◆ 資產管理及財務顧問服務 ◆ 專利及商標保護 ◆ 物流/電子商貿 </td> <td> <ul style="list-style-type: none"> ◆ 物流/電子商貿 ◆ 會計及稅務 ◆ 法律服務 ◆ 商業諮詢及顧問 ◆ 人力資源管理 ◆ 知識產權貿易中介服務 </td> </tr> <tr> <td><u>科技創新</u></td> <td> <ul style="list-style-type: none"> ◆ 信息及通訊技術 ◆ 質量管理/檢測/認證 ◆ 環保科技 ◆ 新開發物料/生產技術 ◆ 零售科技 </td> <td> <ul style="list-style-type: none"> ◆ 3D 印刷 </td> </tr> </table> | | | <u>設計創新及市場推廣</u> | <ul style="list-style-type: none"> ◆ 設計及品牌策略 ◆ 建築 / 室內及空間設計 ◆ 新媒體市場推廣 / Apps ◆ 數碼娛樂 ◆ 廣告及市場推廣 | <ul style="list-style-type: none"> ◆ 印刷及包裝服務 ◆ 授權 ◆ 工業及產品設計 ◆ 時裝設計 | <u>管理創新</u> | <ul style="list-style-type: none"> ◆ 審計 ◆ 企業融資 ◆ 跨境投資 ◆ 資產管理及財務顧問服務 ◆ 專利及商標保護 ◆ 物流/電子商貿 | <ul style="list-style-type: none"> ◆ 物流/電子商貿 ◆ 會計及稅務 ◆ 法律服務 ◆ 商業諮詢及顧問 ◆ 人力資源管理 ◆ 知識產權貿易中介服務 | <u>科技創新</u> | <ul style="list-style-type: none"> ◆ 信息及通訊技術 ◆ 質量管理/檢測/認證 ◆ 環保科技 ◆ 新開發物料/生產技術 ◆ 零售科技 | <ul style="list-style-type: none"> ◆ 3D 印刷 | | | |
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| 形式及重點活動： | 展覽會、CEO論壇及主題研討會系列、中央展示區(創意設計展覽)、商貿配對服務、宣傳/媒體活動 | | | | | | | | | | | | | | |
| 展會規模： | 超過200家香港服務企業及機構代表，近10,000名內地企業參觀(參觀人士包括：內地企業、製造商及零售商、品牌擁有人、業界人士) | | | | | | | | | | | | | | |
| 參展費用： | <table border="1"> <thead> <tr> <th>參展方式</th> <th>原價</th> <th>指定協會會員於2014年4月11日前報名可獲8折優惠</th> </tr> </thead> <tbody> <tr> <td>4.5平方米標準展位</td> <td>HK\$8,085</td> <td>HK\$6,468</td> </tr> <tr> <td>9平方米標準展位</td> <td>HK\$13,860</td> <td>HK\$11,088</td> </tr> <tr> <td>特裝參展 (最少18平方米，只包括地氈)</td> <td>每平方米 HK\$942</td> <td>每平方米 HK\$754</td> </tr> </tbody> </table> <p>除上述參加費用外，參展商需自行支付如交通、酒店住宿、展品運輸、展台額外設施、保險等費用。合資格的香港參展商均可申請「中小企業市場推廣基金」資助。有關申請資格、資助範圍、申請手續等詳情，請參閱 www.smefund.tid.gov.hk。</p> | | | 參展方式 | 原價 | 指定協會會員於2014年4月11日前報名可獲8折優惠 | 4.5平方米標準展位 | HK\$8,085 | HK\$6,468 | 9平方米標準展位 | HK\$13,860 | HK\$11,088 | 特裝參展 (最少18平方米，只包括地氈) | 每平方米 HK\$942 | 每平方米 HK\$754 |
| 參展方式 | 原價 | 指定協會會員於2014年4月11日前報名可獲8折優惠 | | | | | | | | | | | | | |
| 4.5平方米標準展位 | HK\$8,085 | HK\$6,468 | | | | | | | | | | | | | |
| 9平方米標準展位 | HK\$13,860 | HK\$11,088 | | | | | | | | | | | | | |
| 特裝參展 (最少18平方米，只包括地氈) | 每平方米 HK\$942 | 每平方米 HK\$754 | | | | | | | | | | | | | |
| 參展查詢： | <p>Ms Elbie Lee 李小姐 電話: (852) 2584 4487 傳真: (852) 2169 9626 電郵: elbie.lee@hktdc.org</p> | <p>Ms Losia Ho 何小姐 電話: (852) 2584 4016 傳真: (852) 3746 6113 電郵: losia.cc.ho@hktdc.org</p> | | | | | | | | | | | | | |



(Ref: Association discount)

DATE: 10-11 June 2014 (Tuesday – Wednesday)
VENUE: Nanjing International Expo Centre (南京國際博覽中心)
OPENING HOURS: 09:00 – 18:00
ORGANISER: Hong Kong Trade Development Council

OBJECTIVE AND THEME

In response to the Central Government's 12th Five-Year Plan, the theme of the signature promotion is **industrial transformation and upgrading**. The main objective is to promote Hong Kong's total business solution to mainland enterprises.

MAJOR SERVICES TO BE COVERED

- **Innovative design & marketing**
 - Design & Branding, Architectural / Interior & Spatial Design, New Media / Apps, Digital Entertainment, Advertising and Marketing, Printing & Packaging Services, Licensing, Industrial & Product Design, Fashion Design
- **Management upgrading**
 - Auditing, Corporate Finance, Outbound Investment, Asset Management & Financial Advisory, Patent & IP Protection, Logistics / e-Commerce, Accounting & Taxation, Legal Service, Business Consultancy, Human Resources Management, IP Trading Intermediaries
- **Technological advancement**
 - Information & Communications Technology, Environmental Technology, Quality Control/Testing/Certification, New Production Materials/Production Technology, Retail Technology, 3D Printing

FORMAT

The event will include a range of promotional activities:

- Exhibition
- CEO Forum and seminar series
- Central display of creative projects
- Business-matching activities
- Publicity and media activities

TARGET SCALE

- Over 200 Hong Kong service companies/delegates & organisations
- Close to 10,000 mainland trade visitors
 - Manufacturers, retailers and private enterprises / Brand owners / Industry players

PARTICIPATION FORMAT

| Booth Option | Original Participation Fee | With 20% Association Discount |
|--|-----------------------------------|--------------------------------------|
| 4.5sqm Standard Booth | HK\$8,085 | HK\$6,468 |
| 9sqm Standard Booth | HK\$13,860 | HK\$11,088 |
| Custom Built Participation (At least 18sqm) | HK\$942 per sqm | HK\$754 per sqm |

Remarks: Travel & accommodation arrangement, local transportation, transportation of exhibits, extra booth facilities, temporary assistants, insurance, etc. are not included in the above participation fee, and relevant costs should be settled by the exhibitor.

CONTACT

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Ms. Losia Ho Tel: 2584 4016 / Email: losia.cc.ho@hktdc.org

