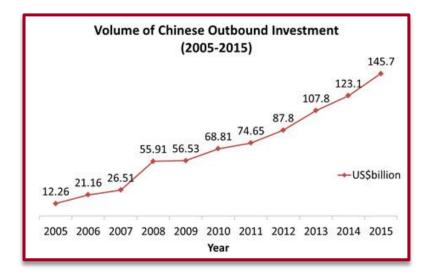
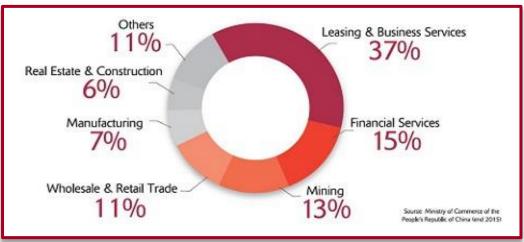
## Promoting Hong Kong as the Bridgehead for Mainland Enterprises' Outward Investment Ventures

China's outward foreign direct investment (FDI) has increased by leaps and bounds in recent years. According to the Ministry of Commerce (MOFCOM), China's FDI reached US\$145.7 billion in 2015, ranking it as the world's second largest investor economy behind the US. With China's 13<sup>th</sup> Five-Year Plan (2016-2020) further emphasising the importance of innovation and foreign investments as crucial vessels of growth, the upward trajectory of China's appetite for overseas investment partnership opportunities is expected to continue.





The Hong Kong Trade Development Council (HKTDC) has been championing Hong Kong as the bridgehead for mainland enterprises' outbound investment ventures, and for good reasons. Most Chinese investors regard our common law system, free flow of capital and information, as well as our world-class financial and professional services as crucial enablers of successful cross-border investment ventures. In fact, some 60% of China's cumulative stock of outward FDI, which reached US\$1,097.9 billion as at the end of 2015, had been directed to, or channelled through, Hong Kong. Our legal and tax infrastructure, expertise in intellectual property protection, strong international

networks, familiarity with Sino-foreign co-operation and world-class services talents all serve to connect the investment needs of mainland enterprises with overseas businesses and projects. Without doubt, Hong Kong's world-class services professionals will continue to play a crucial role in enabling cross-border deals and partnerships for Chinese enterprises.



HKTDC is committed to helping Hong Kong services professionals capitalise on opportunities arising from China's increasing outward FDI. Since 2011, we have organised more than 100 activities, including conferences and seminars, business and investment matching sessions, joint outbound investment missions as well as roadshows to various mainland business hubs:





HKTDC is pleased to invite you and other members of your organisation to register to receive enquiries from Chinese investors looking for overseas opportunities, worldwide project owners seeking capital, as well as updates on HKTDC's promotion programme for connecting Hong Kong service providers with mainland enterprises. Enclosed please find the registration form for your perusal. Should you have any enquiry, please feel free to contact myself or Ms Kathy Chow at (852) 2584 4445 or <a href="maintenangle-kathy.py.chow@hktdc.org">kathy.py.chow@hktdc.org</a>.

Yours sincerely,

Christopher Lai Manager, Service Promotion Hong Kong Trade Development Council

Encl.

## **Hong Kong Trade Development Council**

## **Enquiry for Chinese Enterprises Cross-border Investment & Cooperation Opportunities**

For Hong Kong intermediaries seeking opportunities in facilitating Chinese outbound investments, each member of your firm may complete a separate form

The HKTDC is committed to helping Hong Kong intermediaries capitalise on the prevailing trend of Chinese enterprises' outbound investments. You can now register with us to receive enquiries from Chinese investors looking for international investment opportunities, and overseas project owners looking for Chinese and Hong Kong investors. Simply complete this form and return to HKTDC by e-mail or fax to receive the latest updates:

Ms Kathy Chow

Email: kathy.py.chow@hktdc.org

Tel: (852) 2584 4445 Fax: (852) 2169 9776

**Contact and Company Information** 

Title:		☐ Prof	☐ Dr	☐ Mr	☐ Mrs	☐ Ms	☐ Miss
Name:	(ENG)						
	(CHI)						
Position:	(ENG)						
	(CHI)						
Company:	(ENG)						
	(CHI)						
Address:							
Tel:							
Fax:							
E-mail:							
Mobile:							
Business Registration Cert. No.							
Company Website:							
Please give an overview of company business:							
You may attach additional information as appropriate							

Business Nature (You may provid	le multiple answers)							
☐ Brand Management	☐ Brand Management ☐ Financial Due Diligence			☐ Market Entry Strategic Analysis				
☐ Business Valuation			Risk Mitigation					
☐ Consultancy ☐ IPR Protection			☐ Venture Capital / Private Equity					
☐ Corporate Intelligence	Legal Advis	ory	☐ Tax Advisory					
☐ Corporate Services	Legal Due [	Diligence [	☐ Trust Service					
☐ Financial Advisory ☐ Others (Please specify):								
Your Regional Specialisation	n (Overseas): (You	u may provide multiple ans	wers)					
Australia Ge	rmany	Scandinavia		Others (Please specify)				
☐ Canada ☐ Ital	у	United Kingdom						
☐ France ☐ Jap	oan 🗌	USA						
Your Regional Specialisation (Chinese Mainland): (You may provide multiple answers)								
☐ Beijing ☐ Fuj	jian 🔲	Shandong		Sichuan				
☐ Guangdong ☐ Jiai	ngsu	Shanghai		Zhejiang				
Others (Please specify):								
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Your Industry Specialisation		iple answers)						
☐ Technology (Please speci	ııy)							
Brand (Please specify)								
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Others (Please specify)								
I wish to be listed on HKTDC enterprises outbound invest		f the Hong Kong ir	termediar	ies handling Chinese				
· 		cessful Chinese ou	thound in	vestment deals handled h				
I am willing to share news / information on successful Chinese outbound investment deals handled be my company to HKTDC for promoting Hong Kong's service platform to Chinese investors and								
overseas project owners.								
<b>DECLARATION</b> I acknowledge that the above informa	ation may be used b	y the Hong Kong Tra	de Develop	nment Council (HKTDC) for				
incorporation in all or any of its database for direct marketing or business matching purpose (and may therefore become available to the public within and/or outside of Hong Kong for use by them), and for any other purposes as stated in the								
Privacy Policy Statement (available at w each individual named in this form to re	ww.hktdc.com/mis/pp	s/en); I confirm that I	have the co	onsent and the authority of				
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<ul> <li>□ Please tick here if you object to our use of your data for direct marketing.</li> <li>□ Please tick here if you do not wish to be included in HKTDC online database accessible by their users for business</li> </ul>								
matching purpose.  If you are from a member state of the European Union ("EU") / European Economic Area ("EEA") , please tick here if								
you accept our use of your provided data for direct marketing purposes.  * For non-EU/EEA customers, please skip this box which is solely for EU/EEA customers as required by the relevant								
data protection law in the EU.								
Name: Signatur	re / Company Star	mp:		Date:				

