



Annual Conference 2011

Hong Kong as a world capital market –
What the future holds for Hong Kong's CPAs

17-18 June
JW Marriott Hotel, Hong Kong



This year the Hong Kong Institute of Certified Public Accountants is introducing a new event – its annual conference. Don't miss this opportunity to join in the debate with thought leaders from a wide variety of backgrounds, including senior members of the accountancy profession, government policy makers and regulators about issues shaping our future.

Who should attend?

This conference is ideal for CPAs, professionals with accounting and audit practice responsibility, senior managers, directors, government policy makers, regulators and academics.

Why attend?

This conference is a rare opportunity for CPAs to join a high-level debate about the accountancy profession in Hong Kong. Topics covered by well-regarded speakers will include:

Capital market development in Hong Kong and Mainland China – China's latest five year plan recognizes the importance of Hong Kong in the development of Mainland markets. The conference will discuss this relationship: What will happen as China expands its private sector and moves up the value chain? What are Hong Kong's prospects as an offshore renminbi centre? Will it maintain its leadership in global IPOs?

The rewards of a sustainable business model – Which companies will still be in business in the year 2020? CPAs are at the heart of the debate about the need for a new corporate reporting model as companies do business in more socially and ecologically sustainable ways. Will integrated reporting – wrapping financial, environmental, social and governance factors into a single report – become standard? The conference will also look at the values of young members of the profession what audit firms and companies need to do to retain their talent.

An evolving profession – The role of audit has created a high-profile debate, internationally and in Hong Kong, with discussions about the expectation gap surrounding audits. For small and medium-sized practitioners, what are the risks versus rewards of diversifying into business consulting and non-audit assurance services? The conference will also address the latest technology, such as whether Hong Kong should adopt XBRL in its financial reporting requirements as China has done.

Join the debate!

Do you have an issue you want to raise at the forum? In order to enable the maximum interaction between delegates, speakers and panellists, each conference session will include an extended panel session for delegates to raise questions. In addition, the conference will provide excellent networking opportunities. Don't miss your chance to be part of the vital debate that will shape both your future and the future of the accountancy profession in Hong Kong.

Annual Conference 2011

Hong Kong as a world capital market – What the future holds for Hong Kong's CPAs
17-18 June, JW Marriott Hotel, Hong Kong

About the conference

Date	Conference Friday, 17 June 2011, 9:00 a.m. – 5:00 p.m. Saturday, 18 June 2011, 9:00 a.m. – 4:00 p.m. (include lunches and coffee breaks)	Dinner Friday, 17 June 2011, 7:00 p.m. – 9:00 p.m.
Language	English and Putonghua (simultaneous two way interpretation service provided) ⁽¹⁾	
Register by	10 June 2011	
Early bird deadline	31 May 2011	
Venue	Conference Ballroom, Level 3, JW Marriott Hotel, Pacific Place, 88 Queensway, Hong Kong	Dinner JW's California, Level 5, JW Marriott Hotel, Pacific Place, 88 Queensway, Hong Kong
Fee	Conference HK\$1,600 Early bird fee for Institute member or student; and IA/HKIAAT member or student HK\$3,000 Regular fee for Institute member or student; and IA/HKIAAT member or student HK\$4,800 Non-member	Dinner HK\$780 Institute member or student; and IA/HKIAAT member or student HK\$1,280 Non-member

About the live audio visual feed

The live feed at the Institute's training centre will broadcast the conference to more participants. This live feed broadcast includes speakers' video presentations synchronized with power point slides⁽¹⁾, and the panel sessions at the end of each keynote address⁽²⁾.

Venue	Hong Kong Institute of CPAs Training Centre, 27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong		
Fee	Live Feed on 17 and 18 June HK\$750 Institute member or student; and IA/HKIAAT member or student HK\$2,000 Non-member (includes coffee breaks without lunch or dinner)	Live Feed on 17 June HK\$600 Institute member or student; and IA/HKIAAT member or student HK\$1,000 Non-member (includes coffee breaks without lunch or dinner)	Live Feed on 18 June HK\$500 Institute member or student; and IA/HKIAAT member or student HK\$1,000 Non-member (includes coffee breaks without lunch or dinner)

CPD hours 6 for attending conference / live feed on 17 June
5 for attending conference / live feed on 18 June

Competency Leadership and business strategy

Rating Leadership level⁽³⁾

Notes:

1. Simultaneous two-way interpretation service will be provided for both days during the conference at the hotel only.
2. The live feed does not facilitate questions raised by participants at the Institute's training centre to speakers at the hotel.
3. Please refer to the Institute's online CPD Learning Resource Centre.

Time	Session details	Speakers
9:15 – 9:20 a.m.	Welcome remarks	Philip Tsai President, Hong Kong Institute of CPAs and Partner, Deloitte Touche Tohmatsu
9:20 – 9:40 a.m.	Opening address	Julia Leung Acting Secretary for Financial Services and the Treasury, Hong Kong SAR Government
9:40 – 10:10 a.m.	Keynote address Capital and trade flow in the next three years: the macro scene	Frederick Lam Executive Director, Hong Kong Trade Development Council
10:10 – 11:10 a.m.	Panel discussion Capital market development in Hong Kong and Shanghai and demand for professional services <ul style="list-style-type: none"> • Hong Kong's place in the world • Leader in raising funds • Gateway to China 	Moderator: Stephen Law Member of Council, Hong Kong Institute of CPAs and Managing Director, TPG Panellists: Teresa Ko China Chairman, Freshfields Bruckhaus Deringer Yao Feng Deputy Director General, Department of Accounting, China Securities Regulatory Commission Ringo Choi Managing Partner, China South, Ernst & Young
11:10 – 11:30 a.m.	Coffee break	
11:30 a.m. – 12:00 p.m.	Keynote address China's twelfth five-year plan – impact on Hong Kong and China capital markets and the accounting profession	Leung Chun-ying Asia Pacific Chairman, DTZ Holdings and Convenor, Executive Council, HKSAR
12:00 – 1:00 p.m.	Panel discussion Coming to the market: maintaining the lead in IPOs <ul style="list-style-type: none"> • Why come to Hong Kong for listing? • What are future prospects? • Stakeholder perspectives: <ul style="list-style-type: none"> - Investment banks - Sponsors - Issuers - Auditors 	Moderator: Keith Pogson Vice President, Hong Kong Institute of CPAs and Managing Partner, Financial Services, Asia Pacific, Ernst & Young Panellists: Ian Parker Partner, Capital Markets Group (China), KPMG Eric Tong Partner, Deloitte Touche Tohmatsu Wiley O'Yang Managing Director, UBS AG
1:00 – 2:15 p.m.	Lunch	Paul Chan Accountancy Functional Constituency, Legislative Council, HKSAR
2:15 – 2:20 p.m.	Welcome remarks, afternoon session	Winnie Cheung Chief Executive and Registrar, Hong Kong Institute of CPAs
2:20 – 2:40 p.m.	Keynote address Hong Kong as a renminbi centre	David Wong Deputy Chief Executive, Bank of China (Hong Kong)
2:40 – 3:40 p.m.	Panel discussion New drivers for business decisions and governance <ul style="list-style-type: none"> • Changes in business and market practices • Challenges of changing demographics • Human capital – talent retention 	Moderator: Susanna Chiu Vice President, Hong Kong Institute of CPAs Panellists: Kelvin Wong Executive Director and Deputy Managing Director, COSCO Pacific Ltd. Jeremy Hobbins Director, Li & Fung (1937) Ltd. James Riley Group Finance Director, Jardine Matheson Xiao Geng Director, Columbia Global Centres (East Asia, Beijing)
3:40 – 4:00 p.m.	Coffee break	
4:00 – 4:50 p.m.	Panel discussion The impact of technology on business <ul style="list-style-type: none"> • E-business development • Business technology • XBRL in China 	Moderator: William Gee Partner, Risk and Controls Solutions, PricewaterhouseCoopers China Panellists: Andrew Wong Business Development Director, Microsoft Hong Kong Ltd Scott Raso National Data Analytics Leader, Enterprise Risk Services - China, Deloitte Touche Tohmatsu Li Hongxia Director, Accounting Regulatory Department, Ministry of Finance, China
4:50 – 5:00 p.m.	Wrap-up speech	Winnie Cheung Chief Executive and Registrar, Hong Kong Institute of CPAs
6:30 – 9:00 p.m.	Dinner	Tim Lui Partner, PricewaterhouseCoopers

Time	Session details	Speakers
9:15 – 9:25 a.m.	Welcome remarks	Winnie Cheung Chief Executive and Registrar, Hong Kong Institute of CPAs
9:25 – 9:55 a.m.	Keynote address Global developments in the accountancy profession	Ian Ball Chief Executive Officer, International Federation of Accountants
9:55 – 11:10 a.m.	Panel discussion Sustainable business practices and related governance and reporting <ul style="list-style-type: none"> • The need for a new reporting model • Integrated reporting • Governance and sustainability • Examples of best practice 	Moderator: Robert Gibson Adviser, Climate Change Business Forum, Hong Kong Panellists: Graham Terry Senior Executive, Strategy and Thought Leadership, South African Institute of Chartered Accountants Jeanne Ng Chi-yun Director, Group Environmental Affairs, CLP Holdings Ltd Gayle Donohue Audit Partner, PricewaterhouseCoopers Sean Gilbert Director, Sustainability and Climate Change Services, KPMG, Beijing
11:10 – 11:30 a.m.	Coffee break	
11:30 a.m. – 12:45 p.m.	Panel discussion The role of audit and trends in auditing <ul style="list-style-type: none"> • What is the role of audit? • Expectation gap • Audit committees • Developments in audit to address changing business models and market demands • Influence of regulation 	Moderator: Chris Joy Executive Director, Hong Kong Institute of CPAs Panellists: Paul F. Winkelmann Partner, PricewaterhouseCoopers Derek Broadley Partner, Technical Department, Deloitte Touche Tohmatsu Nik Hasyudeen Executive Chairman, Audit Oversight Board, Securities Commission, Malaysia Judy Tsui Vice President, The Hong Kong Polytechnic University
12:45 – 2:00 p.m.	Lunch	
2:00 – 2:10 p.m.	Welcome remarks, afternoon session	Philip Tsai President, Hong Kong Institute of CPAs and Partner, Deloitte Touche Tohmatsu
2:10 – 3:25 p.m.	Panel discussion Life beyond audit <ul style="list-style-type: none"> • Developing a broad range of services for clients • Capital market skills • What do businesses want from their professional advisers? • The move from practice to business 	Moderator: Johnson Kong Managing Partner, BDO Panellists: Stuart Black Managing Partner, Chapman Eastway and Member of the SMP Committee, International Federation of Accountants Edward Chow Chairman, China Infrastructure Group (CIG) and Chief Executive Officer, CIG Yangtze Ports PLC Charles Brian-Boys Managing Partner, Eight Partnership
3:25 – 4:00 p.m.	Closing remarks	Philip Tsai President, Hong Kong Institute of CPAs and Partner, Deloitte Touche Tohmatsu



Enrolment Deadline
10 June 2011
 Early Bird Deadline
31 May 2011

Annual Conference 2011

Hong Kong as a world capital market –
 What the Future holds for Hong Kong's CPAs

Institute members can check their enrolment status at "MyCPA" at www.hkicpa.org.hk.

Members may apply online for enrolment
 to the live audio visual feed event.
▶ Please click here

Payment & Enrolment Status
Enquiry: 2287 7381 e-mail: finance@hkicpa.org.hk Fax: 2893 9853

Conference Information
Enquiry: 2287 7386 e-mail: cpd@hkicpa.org.hk

For Office Use Only
Serial no.:
Handled by:

Participant's Information

Full Name: (Mr. / Mrs. / Ms.) _____ Membership No.: _____
 Company name: _____ Position held: _____
 Telephone No.: _____ Fax no.: _____ Working experience (in years): _____
 Address: _____ E-mail: _____

Please one of career streams that best describes your current position:

- Audit and Assurance
 Corporate Finance
 Executive Management
 Risk Management
 Governance
 Taxation
 Others (please specify): _____

Please indicate if you wish to register by computerized ticketing system *Institute members only: ⁽¹⁾ Yes No

Participation Fee (Please tick the appropriate box)

<input type="checkbox"/> Conference at JW Marriott Hotel Hong Kong		(Event Code: C110617/C110617D)	
	Early bird fee for Institute member or student; and IA/HKIAAT member or student (by 31 May 2011)	Regular fee for Institute member or student; and IA/HKIAAT member or student	Non-member
2-day Conference and dinner ⁽²⁾	<input type="checkbox"/> HK\$2,380	<input type="checkbox"/> HK\$3,780	<input type="checkbox"/> HK\$6,080
2-day Conference ⁽²⁾	<input type="checkbox"/> HK\$1,800	<input type="checkbox"/> HK\$3,000	<input type="checkbox"/> HK\$4,800
Dinner	<input type="checkbox"/> HK\$780	<input type="checkbox"/> HK\$780	<input type="checkbox"/> HK\$1,280
<input type="checkbox"/> Live Audio Visual Feed at Hong Kong Institute of CPAs Training Centre			
	Regular fee for Institute member or student; and IA/HKIAAT member or student	Non-member	Event Code
Live Feed on 17 and 18 June	<input type="checkbox"/> HK\$750	<input type="checkbox"/> HK\$2,000	C110617W
Live Feed on 17 June only	<input type="checkbox"/> HK\$600	<input type="checkbox"/> HK\$1,000	C110617W1
Live Feed on 18 June only	<input type="checkbox"/> HK\$500	<input type="checkbox"/> HK\$1,000	C110618W2

Payment Method (Please tick the appropriate box)

Cheque (payable to "Hong Kong Institute of Certified Public Accountants")

Cheque No.:	Bank:
<input type="checkbox"/> Visa / Master Credit Card	Card Number: _____
Cardholder's Name: (Please print)	Card Expiry Date (month/year):
Date:	Cardholder's Signature:

Notes:

- Please put a "✓" in this column to indicate you wish to register by computerized ticketing system. You will receive a confirmation receipt by post for events: C110617/C110617D. Details of the system can be found at <http://www.hkicpa.org.hk/membership/cpd/ticket.php>.
- All applications will be processed on a first-come-first-served basis. Priority will be given for seats at the dinner to participants of the hotel conference.
- Application by fax will ONLY be accepted when payment is made by Visa/Master credit card. Please ensure all the particulars relating to payment are completed, otherwise the application cannot be processed. There is no need to send in the enrolment form again if it has already been faxed to the Institute.
- Cheque(s) should be made payable to "Hong Kong Institute of Certified Public Accountants".
- Successful applicants will receive confirmation notice at least seven working days before the event. Unsuccessful applicants will also be notified around the same time. If you have not heard from the Institute regarding your registration three days before the event and if you have other enquiries related to the programme, please make enquiry at 2287 7386 or 2287 7253.
- NO REFUND/CANCELLATION will be entertained after the application is processed. If you are unable to attend the conference, you may nominate a substitute to take your place, provided that the Institute is notified in writing at least three working days prior to the event date.
- All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
- The Institute reserves the right to change the venue, date or speaker of the event due to unforeseen circumstances.
- All personal data collected from the enrolment process, and administration of the CPD programmes will only be used for the purpose of the administration of the course on which members are enrolled. In addition, the Institute may use the collected data for statistical research and analysis, and for keeping members informed of its services.