



HKICPA/CIMA joint seminar: Driving Better Business Through Improved Performance - Management Accounting in Practice

Programme Code: S140331AS

Leaders are charged with delivering success for their organisations. They do this through formulating and executing strategy. Yet evidence shows that very few organisations are able to execute their strategy effectively. This is due to at least four barriers: (1) vision; (2) people; (3) resource; and (4) management.

Management accounting can play an effective role in strategy execution by helping leaders of organisations to overcome these barriers by collecting, analysing and communicating relevant information at the right time to the right people. This seminar will examine some of the management accounting techniques and tools that have been used successfully by many organisations to achieve strategic success.

Date	Monday, 31 March 2014
Time	6:30 p.m. – 8:00 p.m.
Venue	Hong Kong Institute of CPAs, 27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong.
Format	Seminar
Language	English
Fee	HK\$190 for HKICPA member or student; IA/ HKIAAT member or student; and CIMA member or student HK\$180 for online enrolment HK\$330 for non-member
Objectives	<ul style="list-style-type: none">• Identify barriers to carry out strategy effectively• Understand the role of management accounting in strategy execution• Examine management accounting techniques and tools to achieve strategic success
Speaker	Dr. Noel Tagoe , Executive Director of Education, CIMA
Participants	For those who want to learn more about management accounting techniques and tools to overcome barriers for strategy execution
Competency	Management accounting
Rating	Intermediate Level (Please refer to the Institute's online CPD Learning Resource Centre)
CPD hours	1.5



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just log on to "My CPA" at
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HKICPA EVENT ENROLMENT FORM (S140331AS)

Finance & Operations Department,
Hong Kong Institute of CPAs,
37/F, Wu Chung House, 213 Queen's Road East, Hong Kong

Please click here for online enrolment
(for HKICPA members only)

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Course Information Enquiry:
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FOR OFFICE USE

Deadline: 7 working days before the date of the programme

No.	Membership		Full Name of Participant(s) (Block Letters)	Company	Email address ^{*(2)} (Block Letters)	Programme Code	Fee (HK\$)	
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- Notes:**
- Membership Status: **NP** = Non-Practising, **P** = Practising, **IA** = International Affiliate, **S** = Student, **HKIAAT** = HKIAAT Student or Member, **GAA** = GAA Passport holder, **CIMA** = CIMA member or student, **NM** = Non-Member.
 - Successful applicants will receive confirmation of registration by email at least 3 working days before the event. Unsuccessful applicants will also be notified around the same time. If you have not heard from the Institute regarding your registration 2 working days before the event and if you have other enquiries related to the programme, please make enquiry at 2287 7386 or 2287 7253.
 - NO ADMISSION TICKET will be issued. Please bring your HKICPA membership card or confirmation email for admission purpose.
 - All applications are on a first-come-first-served basis.
 - Application by fax will ONLY be accepted when payment is made by credit card. Please ensure all the particulars relating to payment are completed, otherwise the application cannot be processed. There is NO need to send in the enrolment form again if it has already been faxed to the Institute.
 - Cheque(s) should be made payable to "Hong Kong Institute of Certified Public Accountants". Please issue SEPARATE CHEQUE for each event.
 - NO REFUND/CANCELLATION will be entertained after the application is processed.
 - All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
 - The Institute reserves the right to change the venue, date, speaker or to cancel the event due to unforeseen circumstances.
 - Personal data collected from the enrolment process and administration of courses will be used for the purpose of the administration of the course on which applicants are enrolled and will be provided to CIMA for the purpose of course administration. Data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis, for keeping members informed of its services and validation of CPD hours. The Institute intends to use the personal data of your name, email address and correspondence address to inform you of CPD activities, members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. For member and registered student you may opt out from receiving such materials at any time by login the following link <https://www.hkicpa.org.hk/en/members-area/comm-preference/>. For non-member you may opt out from receiving such materials at any time by sending an email to the Institute at privacyofficer@hkicpa.org.hk or a letter to the Institute's privacy officer.
 - No unauthorized audio or video recording is allowed at CPD events.