

CPD Case Study Workshops – Corporate Finance Series (September to November 2014)



Hong Kong Institute of CPAs presents this corporate finance series between September and November 2014. This series of workshops is designed to provide a comprehensive understanding of various types of financial products available in the market and their practical applications.

Programmes

Date / Programme code	Time	Topic	Language	Venue
27 September 2014 (W140927S)	9:30 a.m. – 1:00 p.m.	Commercial Lending (re-run)	English	KPMG
15 November 2014 (W141115AS)	9:30 a.m. – 1:00 p.m.		Cantonese	KPMG
11 October 2014 (W141011S)	9:30 a.m. – 1:00 p.m.	Understanding Trade Finance for Accountants Part 1 (re-run)	English	HKICPA
15 November 2014 (W141115BS)	2:00 p.m. – 5:30 p.m.		Cantonese	KPMG
25 October 2014 (W141025S)	9:30 a.m. – 1:00 p.m.	Understanding Trade Finance for Accountants Part 2 (re-run)	English	KPMG
29 November 2014 (W141129AS)	2:00 p.m. – 5:30 p.m.		Cantonese	KPMG
1 November 2014 (W141101S)	9:30 a.m. – 1:00 p.m.	Analysing Qualitative Aspects of HK-listed Companies (re-run)	English	HKICPA
29 November 2014 (W141129S)	9:30 a.m. – 1:00 p.m.		Cantonese	KPMG

Venue Hong Kong Institute of CPAs Training Centre,
 27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong.
 KPMG Training Centre,
 28/F., Oxford House, Tai Koo Place, 979 King's Road, Quarry Bay, Hong Kong.

Format Workshop

Speaker **Mr. J Wong**, CPA (Aust.), FCPA
 Mr. Wong is an informed practitioner with about 19 years' hands-on corporate finance, financial management and risk assessment experience for leading international banks and listed companies, including UBS and Morgan Stanley. He was a columnist of a local newspaper and the author of "Unveiling Financial Tactics of Listed Companies".

Participants All parties who want to update their knowledge in capital markets and financial instruments

Competency Corporate finance (Please refer to the Institute's online CPD Learning Resource Centre)

CPD hours 3.5 (for each workshop)



About the programme

W140927S / W141115AS - Commercial Lending (re-run) (Mastery level)

This workshop will critically analyse and discuss two real-life commercial lending cases.

- Case Study #1: A typical commercial lending case [SME Apparel Ltd]
- Case Study #2: A factory visit case [Dongguanro Co Ltd]

Enrolment fee:

HK\$850 for HKICPA member or student; and IA / HKIAAT member or student

HK\$1,600 for non-member

W141011S / W141115BS - Understanding Trade Finance for Accountants Part 1 (re-run) (Advanced level)

This workshop will illustrate the fundamentals of international trade and introduce major trade finance products. Topics include:

- Hazards of international trade
- Banks' role in tackling those problems
- ICC Uniform Customs and Practice
- Four core features of Documentary Credit
- Three types of Documentary Credit (i.e. Transferable Credit, Revolving Credit and Standby Credit)
- Basic features of Documentary Collection
- Two types of Documentary Collection (i.e. D/A, D/P)

Enrolment fee:

HK\$800 for HKICPA member or student; and IA / HKIAAT member or student

HK\$1,550 for non-member

W141025S / W141129AS - Understanding Trade Finance for Accountants Part 2 (re-run) (Advanced level)

This workshop will focus on other types of trade finance product and how to structure trade finance facilities per asset conversion cycle. Double financing and accommodation financing will also be discussed in this section. Topics include:

- Packing Loan
- Bills Negotiation
- Purchase of Collection Bills
- Invoice Financing for Export
- Import Loan
- How to structure trade finance facilities per asset conversion cycle?
- What is double financing?
- What is accommodation financing?

Enrolment fee:

HK\$800 for HKICPA member or student; and IA / HKIAAT member or student

HK\$1,550 for non-member

W141101S / W141129S - Analysing Qualitative Aspects of HK-listed Companies (re-run) (Advanced level)

This workshop will introduce the tools and methodologies to analyse some of the qualitative aspects of listed companies in Hong Kong.

- Three key points in analysing the Chairman's Statement
- Identify risk factors in the Directors' report
- Evaluate directors and management profile
- Introduce financial tactics commonly adopted by listed companies in Hong Kong

Enrolment fee:

HK\$800 for HKICPA member or student; and IA / HKIAAT member or student

HK\$1,550 for non-member



To confirm your CPD booking,
just log on to "My CPA" at
<http://www.hkicpa.org.hk>

HKICPA Event Enrolment Form (For Support Programme)

Finance & Operations Department,
Hong Kong Institute of CPAs,
37/F, Wu Chung House, 213 Queen's Road East, Hong Kong

Payment & Enrolment Status Enquiry: 2287 7381
e-mail: finance@hkicpa.org.hk
Fax : 2893 9853

Course Information Enquiry:
2287 7386 / 2287 7253
e-mail: cpd@hkicpa.org.hk

FOR OFFICE USE

Deadline: 7 working days before the date of the programme

No.	Membership		Full Name of Participant(s) (Block Letters)	Company	Email address ^{*(2)} (Block Letters)	Programme Code	Fee (HK\$)
	No.	Status (1)					
1							
2							
3							
4							

* Email address is for enrolment confirmation purpose. Please refer to note (2) for details.

Total (HK\$)

I am unemployed and not working. I am planning to rejoin the workforce.
The Institute reserves the right to allocate places to enable the enjoyment of more members in this event.
The Institute's decision is final. Applicant must submit the enrolment form 10 working days before the event.

Contact Person : _____ Tel No. : _____ Fax No. : _____ E-mail : _____

Payment Method (Please tick the appropriate box)

Cheque (no. _____) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA" ⁽⁶⁾

VISA / MasterCard BOC HKICPA UnionPay card

Card Number:

Card Expiry Date
(MM/YY):

Cardholder's Name (block letters):

Cardholder's Signature:

Date:

I would like to have an official receipt. (Remarks: Official receipt will be sent to your email address provided above).

- Notes:
- Membership Status: **NP** = Non-Practising, **P** = Practising, **IA** = International Affiliate, **S** = Student, **HKIAAT** = HKIAAT Student or Member, **GAA** = GAA Passport holder, **NM** = Non-Member.
 - Successful applicants will receive confirmation of registration by email at least 3 working days before the event. Unsuccessful applicants will also be notified around the same time. If you have not heard from the Institute regarding your registration 2 working days before the event and if you have other enquiries related to the programme, please make enquiry at 2287 7386 or 2287 7253.
 - NO ADMISSION TICKET will be issued. Please bring your HKICPA membership card or confirmation email for admission purpose.
 - All applications are on a first-come-first-served basis.
 - Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted. Please ensure all the particulars relating to payment are completed, otherwise the application cannot be processed. There is NO need to send in the enrolment form again if it has already been faxed to the Institute.
 - Please issue SEPARATE CHEQUE for each event.
 - NO REFUND/CANCELLATION will be entertained after the application is processed.
 - All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
 - The Institute reserves the right to change the venue, date, speaker or to cancel the event due to unforeseen circumstances.
 - Your personal data collected from the enrolment process and administration of courses will be used for the purpose of the administration of the course on which you are enrolled. Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis and, if applicable, for validation of CPD hours. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of CPD activities, members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link <https://www.hkicpa.org.hk/en/members-area/comm-preference/>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at privacyofficer@hkicpa.org.hk or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <http://www.hkicpa.org.hk/en/service-tools/privacy-policy/>.
 - No unauthorized audio or video recording is allowed at CPD events.

For payment by cheque, please fill-in your postal address for refund in case the event is full or cancelled.

(Remarks: For payment by credit card, refund will be made directly to your credit card.)

Name:	Name:
Address:	Address: