

Hong Kong Institute of **Certified Public Accountants** 香港會計師公會

HKICPA seminar: What are the Risks and Opportunities for Managing Suppliers in China? (re-run)

Programme Code: S150622S

The seminar will discuss the risks and opportunities for managing suppliers in China. The speaker will assess the impact of the recent geo-political and economic power shifts currently playing out and determining what the future holds.

With the Chinese economy entering a transition in the next decade, a solid understanding of risks and opportunities across the country's regions and sectors becomes critical to business success. Following a brief overview of the global economic context, the speaker will look at what lies in store for China in the next five to ten years, with a focus on regional economic developments and industry dynamics.

The speaker will integrate economic data with experience in the field based on 1000 interviews with Chinese manufacturers in the consumer electronics industry conducted in April 2015.

The highlights of this seminar are as follows:

- Major macro economic shifts playing out in the region, including Asian growth opportunities and the challenges; risk issues associated with exports, borrowing, infrastructure demands; China long term problems and opportunities.
- Updated evidence from the field Summary of the China supplier 1000 project including the major challenges facing Chinese manufacturers in electronics, building and kitchen products and fashion industries and how they are responding to these challenges based on interviews with 1000 suppliers in April 2015.

Date	Monday, 22 June 2015
Time	6:30 p.m. – 9:30 p.m.
Venue	Hong Kong Institute of CPAs, 27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong.
Format	Seminar
Language	English
Fee	HK\$430 for HKICPA member or student; and IA/ HKIAAT member or student HK\$420 for online enrolment HK\$700 for non-member
Objectives	 Understand what are the main challenges facing Chinese suppliers Understand the causes of the various responses to these challenges How can buyers work with suppliers to achieve a win-win result
Speaker	Dr. Neale O'Connor, Associate Professor, Hong Kong Baptist University Senior Consultant of The China Lab, Silk Road Associates
	Dr. O'Connor is responsible for developing the firm's insights into China's corporate world, helping clients develop a best practice guide for dealing with Chinese firms. He is also an Associate Professor at the School of Business, Hong Kong Baptist University. Dr. O'Connor has spent 16 years in Hong Kong where he researched the modernization processes of Chinese firms, examining issues such as performance measurement, order qualification, and trust. His 'China 1000' project is the largest ever survey of operational risk issues for foreign buyers and Chinese suppliers. He has worked in the Petroleum and Insurance industries as well as an Accountant.
Participants	Middle level managers
Competency	Management accounting
Rating	Foundation to Intermediate Level (Please refer to the Institute's online CPD Learning Resource Centre)
CPD hours	3



HKICPA Event Enrolment Form (For Support Programme)

Finance & Operations Department, Hong Kong Institute of CPAs, 37/F, Wu Chung House, 213 Queen's Road East, Hong Kong

To confirm your CPD booking, just log on to "My CPA" at <u>http://www.hkicpa.org.hk</u>

Please click here for online enrolment (for HKICPA members only)

Payment & Enrolment Status Enquiry: 2287 7381 e-mail: finance@hkicpa.org.hk Fax : 2893 9853	Course Information Enquiry: 2287 7386 / 2287 7253 e-mail: cpd@hkicpa.org.hk	FOR OFFICE USE

Deadline: 7 working days before the date of the programme

	Membership		Full Name of Participant(a)		Email address * ⁽²⁾	Dreamme	Faa
No.	No.	Status (1)	Full Name of Participant(s) (Block Letters)	Company	(Block Letters)	Programme Code	Fee (HK\$)
1							
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3							
4							
* Email address is for enrolment confirmation purpose. Please refer to note (2) for details.				Total (HK\$)			

□ I am unemployed and not working. I am planning to rejoin the workforce.

The Institute reserves the right to allocate places to enable the enjoyment of more members in this event.

The Institute's decision is final. Applicant must submit the enrolment form 10 working days before the event.

Contact Person :	Tel No. : opriate box)	Fax No. :	E-mail :
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