



CA ANZ, HKICPA & HKPC Joint CPD Seminar - Navigating SME support and funding opportunities

Dear Member,

The Institute is delighted to join hands with Chartered Accountants Australia and New Zealand ("CA ANZ") Hong Kong and the Hong Kong Productivity Council ("HKPC") to offer a free hybrid seminar on Thursday, 6 October at 1 pm – 2 pm, to members on the latest funding opportunities to support local SMEs and start-ups to expand their businesses in Hong Kong, the Greater Bay Area (GBA) and in other regions. One CPD hour will be granted to participants. The event will be conducted in hybrid format with 45 seats in-person at the CA ANZ's office. Seats are allocated on a first-come-first-served basis.

Ms. Fion Chan and representatives from HKPC will cover BUD Fund, SME Export Marketing Fund (EMF) and Technology Voucher Programme (TVP) which are focused on business expansion and technology adoption for process enhancement. HKPC team will be offering one-on-one consultations right after the seminar for those who attend this seminar in-person at CA ANZ Hong Kong office.

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Event Details

Date	Thursday 6 October 2022
Time	1 pm – 2 pm (HK time)

Formats	i) Online (Zoom details to be sent out later); or ii) In-person at CA ANZ Hong Kong Office, Unit 3003-04, Level 30, Oxford House, 979 King's Road, Quarry Bay, Hong Kong
CPD	1 hour
Contact	For any inquiries, please contact CA ANZ Hong Kong Office at hongkong@charteredaccountantsanz.com .

About the speaker

Ms. Fion Chan, Manager, SME One, Hong Kong Productivity Council

Ms Fion Chan is currently working for SME ReachOut team from the Hong Kong Productivity Council for providing funding advisory services to local SMEs and Startups for assisting them to identify applicable funding schemes in different business stages.

Prior joining the team, Fion got over 15 years' experiences in business development, marketing and project management in the area of process optimization and participated in the government funded project for assisting industrial sector for upgrading and transformation.

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