

SUPPORT AND FUNDING OPPORTUNITIES

This section provides a comprehensive overview of relevant support and funding opportunities available to SMPs and SMEs. The Hong Kong government offers various funding and subsidy schemes aimed at facilitating the adoption of digital technologies, enhancing IT infrastructure, upgrading business operations and supporting digital transformation initiatives. These schemes are administered by several key organizations, including the Innovation and Technology Commission (ITC), the Trade and Industry Department (TID), Cyberport, and the Hong Kong Productivity Council (HKPC) and more.

Scheme	Administering body	Description and support for digitalization	Eligibility	Funding amount / matching	Application details and status (2025)
<u>Cyberport Incubation Programme (CIP)</u>	Cyberport	<ul style="list-style-type: none">• A 24-month programme to empower talent and digital tech start-up with advanced incubation• Transform promising solutions into market-ready products, establish thriving companies, secure strategic investments	<ul style="list-style-type: none">• A registered digital tech company limited by shares and incorporated in Hong Kong less than 7 years (or in progress of incorporation) upon application deadline• A viable business plan with product / solution ready for marketing in 12-18 months• Founders collectively must hold at least 51% of the company shares or have absolute control• All Incubatees shall maintain local presence with at least one local authorised representative physically working in Hong Kong in the incubation period.	<ul style="list-style-type: none">• Up to HK\$500,000 in financial assistance and HK\$200,000 on-site rental subsidy• Access to entrepreneurs, investors, technology partners, professional service providers and mentors through the Cyberport Networks• Comprehensive training and guidance tailored to various start-up stages, from prototype development and market validation to product commercialisation and global expansion.• Value-added resources to accelerate business growth, including business matching and exhibition opportunities etc.• Rent-free workspace and complimentary access to Cyberport facilities	<ul style="list-style-type: none">• Submit application through the Cyberport Entrepreneurship Management System• Application Deadline for<ul style="list-style-type: none">◦ Dec 2025 Intake: 2 October 2025◦ Mar 2026 Intake: 2 Jan 2026

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<u>Dedicated Fund on Branding, Upgrading and Domestic Sales (BUD Fund)</u>	TID/ HKPC	<ul style="list-style-type: none"> Support enterprises to develop branding, upgrade and restructure their business operations and promote sales in the Mainland and ASEAN markets Projects may include but not limited to: <ul style="list-style-type: none"> Upgrading or developing products Design/establish online sales platform Establish/enhance company website Design and production of promotional materials 	<ul style="list-style-type: none"> Non-listed enterprises Registered in Hong Kong under the Business Registration Ordinance With substantive business operations in Hong Kong 	<ul style="list-style-type: none"> 1 (Government): 3 (Enterprise) matching basis Maximum funding support per approved project: <ul style="list-style-type: none"> “Easy BUD”: HK\$100,000 General application and “E-commerce Easy”: HK\$800,000 The total cumulative funding ceiling per enterprise under the scheme is HK\$7 million. 	<ul style="list-style-type: none"> Submit application online Applications will be processed by batches Cut-off date for current batch: 30 September 2025 (23:59 HKT)
<u>Digital Transformation Support Pilot Programme (DTSPP)</u>	Cyberport	<ul style="list-style-type: none"> Provides subsidies for SMEs in targeted sectors to adopt readily digital solutions in targeted categories: <ul style="list-style-type: none"> Digital Payment Solutions and Shopfront Sales Online Promotion Customer Management and Loyalty Solutions 	<ul style="list-style-type: none"> SMEs in Food & Beverage (F&B), Retail (excl. F&B), Tourism, or Personal Services Industry sectors Registered in Hong Kong under the Business Registration Ordinance (Cap. 310) or being hawkers with valid fixed-pitch hawker licence under the Hawker Regulation (Cap. 132AI). Listed company, statutory bodies or government-subsvented organisation is not allowed With less than 50 full-time employees 	<ul style="list-style-type: none"> 1 (Government) : 1 (Enterprise) matching basis Up to 50% of the total project cost or a maximum of HKD 50,000, whichever is lower Up to 2 years of the subscription period 	<ul style="list-style-type: none"> Application Procedure: <ol style="list-style-type: none"> Identify the solution to adopt in the Solution List and contact the solution provider After receiving the confirmation from the solution provider, the applicant can proceed to complete the online application form Application closed for current phase (2nd phase TBC)

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<u>HKSTP Incubation Programme</u>	Hong Kong Science & Technology Parks Corporation	<ul style="list-style-type: none"> A 3-year programme that offers comprehensive services including funding and R&D support, mentorship, investor matching and more. Helps technology startups develop their first solutions from early stage technical builds, market exploration and business development. 	<ul style="list-style-type: none"> A technology start-up company limited by shares incorporated under the Companies Ordinance (Cap. 622) of the Laws of the HKSAP Government Date of incorporation should be no more than five (5) years <ul style="list-style-type: none"> from prior to its date of submission of its application form to join the Programme. The founder(s) of the Applicant and/or the Applicant itself: <ul style="list-style-type: none"> (i) must not currently be a participant of any incubation programmes offered by either HKSTP or Cyberport Management Company Limited; (ii) the current application made to the Programme is only the second time that the Applicant and/or its founder(s) are applying to join such programmes. The Applicant's activities must be related to technology such as Electronics, Information & Communications Technology, Material and Precision Engineering or Green Technology. 	<ul style="list-style-type: none"> Up to HK\$ 1.29 million of funding support Access world-class equipment, software and lab facilities Meet experienced mentors, industry experts, strategic partners and investors through our events 	<ul style="list-style-type: none"> Submit Application Online Application procedure: submit a business proposal outlining the innovation and technology, business model, team and three-year milestone plan.
<u>New Industrialisation and Technology Training Programme (NITTP)</u>	Innovation and Technology Commission (ITC) / Vocational Training Council (VTC)	<ul style="list-style-type: none"> Support local enterprises to train their staff in advanced technologies Two types of training courses will be supported: <ul style="list-style-type: none"> Public Courses Tailor-made Courses 	<ul style="list-style-type: none"> Companies must be registered in Hong Kong under the Business Registration Ordinance (Cap. 310); and must be a non-government and non-subsidized organisation. The employee nominated must be a Hong Kong permanent resident with the necessary background/ experience relevant to the advanced technology of the training course. 	<ul style="list-style-type: none"> 1 (Government): 2 (Enterprise) matching basis Maximum Funding Support: HK\$250,000 for each enterprise in each financial year Each trainee is entitled to one course per financial year on a per-person basis. 	<ul style="list-style-type: none"> Submit application through the online system Application period: All year round

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<u>New Industrialisation Funding Scheme (NIFS)</u>	Innovation and Technology Commission (ITC) / Hong Kong Productivity Council (HKPC)	<ul style="list-style-type: none"> Support manufacturers to set up new smart production lines in Hong Kong. 	<ul style="list-style-type: none"> Companies incorporated in Hong Kong under the Companies Ordinance (Cap. 622) 	<ul style="list-style-type: none"> 1 (Government): 2 (Enterprise) matching basis Maximum funding support: one-third of the total approved project cost or \$15 million per project, whichever is lower Each company can have in total 3 project applications and on-going projects under the scheme at any one time to receive total maximum funding of \$45 million. 	<ul style="list-style-type: none"> Submit application through the Innovation and Technology Commission Funding Administrative System (ITCFAS) Application period: All year round
<u>SME Financing Guarantee Scheme (SFGS)</u>	Hong Kong Mortgage Corporation (HKMC)	<ul style="list-style-type: none"> Help enterprises to obtain financing from the Lenders for meeting their business needs and provide guarantee coverage to the credit facilities of eligible Enterprises approved by the Lenders. Two schemes available: <ul style="list-style-type: none"> 80% Guarantee Coverage 90% Guarantee Coverage 	<ul style="list-style-type: none"> A company, sole proprietorship, partnership or unincorporated body of persons which has business operation in Hong Kong and remains registered under the Business Registration Ordinance (Chapter 310 of the Laws of Hong Kong); The applicants shall not <ul style="list-style-type: none"> be carrying on the business of a lender or otherwise providing funds available for borrowing in any way; be an affiliate of the Lender; and be a company or corporation which has any of its shares listed on The Stock Exchange of Hong Kong Limited (whether on its Main Board or the Growth Enterprise Market) or any similar exchange in or outside Hong Kong 	<ul style="list-style-type: none"> Maximum Facility Amount: <ul style="list-style-type: none"> 80% Guarantee Product: HK\$18,000,000, Annual Guarantee Fee Rates up to 0.45% 90% Guarantee Product: HK\$8,000,000, Annual Guarantee Fee Rates up to 0.36%-0.45% 	<ul style="list-style-type: none"> The enterprise to contact the participating lenders to apply for the loan or credit facility. Lenders will review and verify the eligibility of each application before submitting the guarantee applications and relevant supporting documents to HKMCI for review and approval. Application period: <ul style="list-style-type: none"> 80% Guarantee Product: end-March 2026 90% Guarantee Product: end-March 2026

^ Scheme name are listing in alphabetical order.