



## The CPA Conference 2021 Transcending together

### Session 3: Future of the finance function



#### Panellist

**Mr. Keith Chan CPA**  
**Chief Financial and Technology Officer**  
**McDonald's Hong Kong**

Mr. Chan has over 25 years of extensive professional experience in leading regional financial management, digital transformation, innovation, strategic planning, risk management, procurement and information technology with various world-class multinational companies.

Mr. Chan is currently the Chief Financial and Technology Officer at McDonald's Hong Kong. Prior to working at McDonald's, Mr. Chan held senior finance leadership positions in top tier MNCs across multiple industries, including Maersk, Volkswagen AG, Walt Disney, Philip Morris International, Swire Pacific Group and Sun Hung Kai Properties Group.

In 2014, Mr. Chan was awarded the honor as the "CFO of the Year - Excellence in Technology Innovation" by CFO Innovation Asia, marking an important milestone of his progressive career.

Mr. Chan accomplished executive programs at various prestigious institutions including Harvard, IMD, INSEAD and The University of California, Los Angeles (UCLA). He also holds an MBA Degree from The Hong Kong University of Science and Technology (HKUST) and a Bachelor Degree in Economics from The Chinese University of Hong Kong (CUHK). In addition, Keith is a Certified Public Accountant in both the U.S. (AICPA) and Hong Kong (HKICPA).