

# **Financial Controllership** Programme

Following the successful pilot run in 2016, the Hong Kong Institute of Certified Public Accountants officially launched the new Financial Controllership Programme in 2017. It is a unique, tailor-made, practical training programme providing participants with insights into the work involved as a financial controller who adds value to the employer's business. This is a six-month part-time programme with workshops held on Saturdays.

All preparatory and contact hours will qualify as verifiable CPD hours for Institute's members.

# **Objective of the programme**

The objective of the programme is to develop competencies expected of a skilled financial controller, providing participants with:

- The core technical knowledge and skills expected of a financial controller
- Insights into the work involved as a financial controller and how to add value to the business

# Who will be interested in the programme?

- · Aspiring and recently appointed financial controllers
- Existing financial controllers who wish to refresh their skills
- Members preparing to move from practice into business

# Additional Examination paper exemption from the Chartered Institute of Management Accountants (CIMA)

HKICPA members who have successfully completed the FCP will only need to pass CIMA's final Strategic Case Study Exam and meet other conditions to obtain their qualification.

Teaching professionals	Course directors and facilitators are experienced professional accountants in business with expertise in different subject areas covered by the programme.	
Admission requirements	<ul> <li>Individuals who meet the following criteria are eligible for admission to the programme:</li> <li>1. HKICPA member, and</li> <li>2. At least 5 years post-CPA qualification work experience.</li> <li>Practical experience is highly desirable for participants to benefit fully from the programme. As places are limited, preference will be given to applicants with practical experience in financial controllership.</li> </ul>	
Award	Upon successful completion of the programme, participants will be awarded a certificate by the Hong Kong Institute of Certified Public Accountants.	
Fee	HK\$32,000 Members may also enrol on individual module(s), however priority will be given to those enrolling on the whole programme	
Enrolment	As places for the programme are limited, enrolments may be subject to selection criteria.	
Enquiries	Tel: 2287-7233 / 2287-7464 E-mail: fcp@hkicpa.org.hk	
Testimonials		

#### Testimonials

Good to meet many experts and classmates, and learn from their practical experience as Financial Controllers.

Very practical course with real life examples and experience sharing, with theories embedded. **G**Being encouraged to be a passionate leader.

Apart from enhancing your potential from the structured and practical programme, you will also be inspired by the resourceful Course Directors, facilitators and guest speakers.

Structure and	learning outcomes		
Module	Learning outcomes	Course director	Duration
Management Competency Development	The importance of soft skills has always been highlighted as the differentiator for career development for accountants today. Stepping up to financial controller, CFO and managing director does not only require you to be a better accountant, it also requires you to be able to lead, communicate, influence, negotiate and partner with key stakeholders. This module will challenge you, help you identify your personal strengths and weaknesses and give you practical steps you can take in your present situation to become a better leader and manager. The module will feature best practices, experience sharing, role play and exercises. Sessions will focus on live issues faced by participants.	Mr. Peter Nixon Founder & Managing Director of Potential Limited Peter is a fellow of the HKICPA with over 20 years' experience training, coaching and consulting thousands of professionals in over 500 private and public sector organisations in some 60 countries around the world. He specializes in decision processes especially as regards leadership, management, negotiation, conflict resolution and business development. Prior to this he was an auditor for PwC (C&L) in Montreal, Geneva and Hong Kong. Peter's next book, The Business Developer's Playbook: Relationship Selling Principles and the DNA of Dialogue Selling is due out this fall from CRC Productivity Press. His earlier books: Negotiation: Mastering Business in Asia and Dialogue Gap are published by Wiley and available in both hard and soft copies. His fourth book, Corporate Culture: Hurdles to being #1 in the public and private sectors today, is due for release next year.	4 days
Accounting for Performance and Decision Making	This module aims to recognize and develop the role of the financial controller in supporting the strategic decision making process through the provision and impactful communication of relevant information drawing on financial and non-financial decision making techniques, key performance measures and insightful reporting. Participants will be able to develop skills and a commercial mindset, which are a necessary precondition to preparing for a successful career in business finance.	Dr. Aidan Goddard Member of Council, Chartered Institute of Management Accountants Aidan joined the L'Occitane Group prior to its IPO in 2010 as Director, CFO & COO – Asia Pacific with responsibility for regional finance, supply chain, IT, human resources and commercial and legal issues. Subsequently in 2017 he joined the Gibson Group as SVP finance and worked on a restructuring program. He first studied marketing followed by an MBA, LLM and PhD. He is a fellow of Chartered Institute of Management Accountants and has held senior financial and commercial roles in the U.K., Germany, Switzerland, Australia, Hong Kong and Shanghai. His experience spans a range of industries from manufacturing to media, venture capital and retail.	3 days
Strategic Finance	This module aims to enhance the technical skills and practical knowledge required of a financial controller in strategic finance, including capital planning, bank financing, treasury and risk management, debt capital market and hedging products, fintech, equity capital market and mergers and acquisitions. The module will focus on application and case study, including end to end problem solving from building a framework to evaluating alternatives and implementation issues. The sessions will involve corporate and investment bankers, treasurers and CFOs.	Mr. Eddie Mak Group Treasurer, Kerry Logistics Network Limited Eddie joined Kerry Logistics in 2012 as Group Treasurer, with core responsibility on the management of the group's cash and working capital, bank financing and other fund raising activities in capital markets, credit control, intercompany financing and risk management with respect to 50+ countries where the group has operations. Prior to this, Eddie has worked in various multi-national corporations (including Caltex Oil (HK) Ltd, CLP Power Asia Ltd, Marubeni Asian Power Ltd) and financial institutions (ING Bank NV and Mizuho Financial Group) with focus on corporate finance, project development, project finance and mergers & acquisitions. Eddie holds an MBA degree from The Chinese University of Hong Kong and is a Chartered Financial Analyst. Eddie is named the Treasurer of the Year (Regional), The Asset's Triple A Treasury, Trade, Supply Chain and Risk Management Awards 2018.	3 days
Risk Management and Corporate Governance	This module explores the practical issues of corporate governance and risk management in a company. Through content and case study, participants will be able to gain the understanding and experience to recognize the problems and difficulties of applying the best practice, and judgments and decisions that company leaders and managers will have to make while facing a variety of situations and contexts. Participants will also gain the advanced skills and confidence to meet the increasing corporate and risk management demands, thus increasing their overall value to the business.	<b>Mr. Dennis Fullgrabe</b> Formerly Chief Internal Auditor of Hospital Authority As Chief Internal Auditor of Hospital Authority for 18 years from 1995 until 2013, Dennis has extensive experience in governance, risk management and control and led the introduction of enterprise risk management in the Hospital Authority. Dennis is currently working at the University of Hong Kong assisting in setting up governance structures and enterprise risk management arrangements in a new acute hospital in Hong Kong.	4 days
Business Ethics	This module will highlight the important role of the financial controller in setting the culture and code of ethics in a business. Participants will be able to learn about the fundamental concepts and requirements in Hong Kong, mainland China and other major jurisdictions. They will be equipped with practical strategies to eliminate or at least to reduce the business integrity risks that may surface within their business organizations. They will also be empowered with the necessary skills to instill ethical values and practices in their finance team and where possible in the whole organization.	Hong Kong Institute of Certified Public Accountants	2 days

FCP graduates have come from major local and multinational organisations. These include amongst others:

- Cathay Pacific Airways Limited
- CLP Holdings Limited
- DBS Bank (Hong Kong) Limited
- Gammon Construction Limited
- Orient Overseas Container Line Limited
- Swire Pacific Limited
- West Kowloon Cultural District Authority



# Financial Controllership Programme (June to December 2018)

The Financial Controllership Programme ("FCP") combines face-to-face learning, experience sharing and case studies for interactive participation. There are 5 modules, each lasting for 2 to 4 days with classes to be run on Saturdays, constituting a 16-day programme. All 5 modules are compulsory components of the programme, the schedule is as follows:

Module	Day 1	Day 2	Day 3	Day 4
Management Competency Development (Part 1)	16 Jun (Sat)	23 Jun (Sat)		
Accounting for Performance and Decision Making	7 Jul (Sat)	14 Jul (Sat)	21 Jul (Sat)	
Strategic Finance	18 Aug (Sat)	25 Aug (Sat)	1 Sep (Sat)	
Risk Management and Corporate Governance	8 Sep (Sat)	15 Sep (Sat)	6 Oct (Sat)	13 Oct (Sat)
Business Ethics	20 Oct (Sat)	3 Nov (Sat)		
Management Competency Development (Part 2)			10 Nov (Sat)	24 Nov (Sat)

Points to note:

• FCP programme fee is HK\$32,000. Members may also enroll on individual module(s), however, priority will be given to those enrolling for the whole programme.

- Classes will be run on Saturdays, 9:30 am to 5:30 pm (meals are not provided), with a total of approximately 112 teaching hours.
- The medium of instruction is English.

• Practical experience is highly desirable for participants to benefit fully from the FCP.

• Please ensure that there is no clash of your time before committing to the programme.

• Participants will be awarded a certificate by HKICPA upon successful completion of the whole programme (i.e. 5 modules), achieving at least 80% attendance and having satisfactorily completed an end of programme assignment (due in December 2018).

We welcome enrolment application by:

✓ online enrolment ✓ E-mail: fcp@hkicpa.org.hk ✓ post

HKICPA, 27/F, Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong. Attn: Education & Training Dept. <u>Re: FCP Application</u> Enquiries: 2287 7233 / 2287 7464

#### **SECTION 1 – PERSONAL PARTICULARS** (please complete this section in BLOCK LETTERS)

Name*: □Mr. □Ms <i>(in English)</i>	(Family Name) (Giv	en Names) (English Name)	Name: (in Chinese)
HKICPA Membership No.:		Mobile No.:	E-mail:
Position:		Organization:	

\* Your contact details, English and Chinese names as registered in the Institute's membership records will be used in the programme and on the certificate. Please contact the Institute for any change of particulars.

# SECTION 2 – QUALIFICATIONS AND EXPERIENCE

1.	Highest academic qualification:

2. Other professional qualifications (if any):

3. Post-CPA qualification work experience: years

4. Length of full time experience from commercial sector: years

5. Please provide details about the two most recent full time experience gained in the commercial sector:

Position(s) held	Size of organization and industry	Nature of work	Period	
			From:         (mm/yy)           To:         (mm/yy)	
			From:         (mm/yy)           To:         (mm/yy)	

## **<u>SECTION 3 – PAYMENT</u>** (please D where appropriate)

Whole programme:	□ HK\$32,000	Financial Controllership Programme 2018 (enrol by 12 June 2018, WSHP18061603)				
Individual modules: (note: priority will be given to those enrolling for the whole programme)	<ul> <li>HK\$8,500</li> <li>HK\$6,500</li> <li>HK\$6,500</li> <li>HK\$8,500</li> <li>HK\$4,500</li> </ul>	Management Competency Development (enrol by 12 June 2018, WSHP18061602) Accounting for Performance & Decision Making (enrol by 27 June 2018, WSHP18070702) Strategic Finance (enrol by 8 August 2018, WSHP18081801) Risk Management & Corporate Governance (enrol by 29 August 2018, WSHP18090801) Business Ethics (enrol by 18 October 2018, WSHP18102701)				
Cheque (No	) pa	vable to "HKICPA" or "Hong Kong Institute of Certified Public Accountants"				
BOC HKICPA VISA BOC HKICPA UnionPay card Other VISA / MasterCard						
Card Number:		Card Exp (MM/YY)				
Cardholder's Name: (BLOCK	(LETTERS)	Cardholder's Signature:	Date:			
FOR OFFICE USE		Auth. code no. Handled by Dat	Date			
<ol> <li>Cash will not be accepted. Fees paid are non-refundable and non-transferable. A refund will only be made if the application is not accepted.</li> <li>Applications will not be processed if post-dated or dishonoured cheques are received.</li> <li>Any bank charges and/or expenses incurred as a result of unsuccessful credit card payments or dishonoured cheques shall be borne by the applicant.</li> </ol>						

## **SECTION 4 – EMPLOYER'S PARTICIPATION** (please *I* where appropriate)

1.	Will your i	immediate	superviso	be willing to participate by providing feedback on the programme effectiveness?	?
				<b>—</b>	

 Yes
 Name of Supervisor:
 Position:

E-mail address: \_\_\_\_\_

2. Who is sponsoring your Programme Fee?

□ Self □ Employer

# **SECTION 5 – POINTS TO NOTE**

- 1. Once an enrolment application is submitted, cancellation is not allowed.
- 2. Enrolment may be subject to selection criteria. All enrolment applications are subject to the Institute's final approval.
- 3. No unauthorized audio or video recording is allowed in the programme. HKICPA will record the programme solely for internal use. Selected images taken from the recording may be used in future promotion of the FCP.
- 4. Sessions will be postponed if Typhoon Signal No.8 or above or a Black Rainstorm Warning is hoisted within two hours before the commencement time. Participants will later be notified details of the substitute session.
- 5. HKICPA reserves the right to cancel part/all of the programme, or change the dates, time, venues, contents and/or teachers due to unforeseen circumstances.
- 6. Personal Data: Personal data collected from the enrolment process and administration of courses will be used for the purpose of the administration of the course on which you are enrolled. Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis, for keeping members informed of its services and for other uses internally. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the link <a href="https://www.hkicpa.org.hk/en/members-area/comm-preference/">https://www.hkicpa.org.hk/en/members-area/comm-preference/</a>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at <a href="privacyofficer@hkicpa.org.hk/en/service-tools/privacy-policy/">privacy-policy/</a>. The Institute, please go to <a href="https://www.hkicpa.org.hk/en/service-tools/privacy-policy/">https://www.hkicpa.org.hk/en/service-tools/privacy-policy/</a>.
- 7. The Institute reserves the right to amend the above terms and conditions without prior notice. In case of any disputes, the Institute reserves the right to make the final decision.

# **SECTION 6 – DECLARATION**

I confirm that I have read and fully understood all the terms and conditions as set out in this form.

I declare that the information given in this form is true and correct to the best of my knowledge and belief. If I am subsequently found to have provided false information, I agree to have my enrolment terminated without refund.

Signature	Date		
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Places for the programme are limited. The Institute's decision on enrolment is final.