



Gathering with a Theme for Professional Accountants in Business (PAIBs)



- Guest** : **Mr. George Hongchoy**
CFO of the Link Reit and member of PAIB Advisory Panel
- Theme** : From CF to CFO – Making the transition
- Date** : **Thursday, 23 July 2009**
- Time** : 6:30 p.m. - 8:00 p.m.
(6:45 p.m. – 7:15 p.m. *experience sharing by guest*)
- Venue** : Members' Lounge, Hong Kong Institute's of CPAs,
27th Floor, Wu Chung House, 213 Queen's Road East, Hong Kong
- Fee** : HK\$80
(*inclusive of snacks and drinks / wine*)
- CPD Hour** : 0.5 hour
- Enrolment deadline** : **20 July 2009**

Highlights

Mr. George Hongchoy, the new CFO of the Link Reit and former Managing Director, Head of DBS Asia Capital, will share his personal view of the challenges posed when an accountant with many years experience as a senior corporate finance practitioner adopts a new persona as a high profile CFO. What changes in perspective are needed? Are there advantages to bringing new and different skills to the role of CFO? With the passage of time, is the basic grounding as an accountant still useful? This is a great opportunity for you to mingle with fellow PAIBs and share your experiences on dealing with an ever-changing working environment. Come and join this informal and relaxing evening event on **Thursday, 23 July, 2009**.

Registration

PAIBs will be given priority for registration for the event.

To register:

- **Online registration** (for HKICPA members only): [click here](#) or visit www.hkicpa.org.hk
- **By post or by fax**: Complete the attached reply slip and return it to the Institute on or before **20 July 2009**, together with full payment. Cheques should be made payable to "Hong Kong Institute of Certified Public Accountants". Fax registration will be accepted only if payment is made by any Visa/Master credit card. Confirmation of registration will be sent by e-mail. If confirmation has not been received by 21 July 2009, please contact Ms May Hung at 2287 7009 / Ms Canace Leung at 2287 7089.



**Gathering with a Theme for PAIBs
 Enrolment Form**

23 July 2009

(Please reply on or before **20 July 2009**)

Online enrolment (for HKICPA members only)

FOR OFFICE USE

Seq. no.: _____
 Handled by: _____

Please allow 4 days to process your application. In order not to delay the process, please DO NOT make any enquiries on your enrolment status. You can check it at "My CPA" at <http://www.hkicpa.org.hk>. Unsuccessful enrolment will be notified before the commencement of the event with full refund.

Please use BLOCK letters :-

Name: (Mr./Mrs./Ms.) _____ (Chinese): _____

HKICPA Membership No.: _____ Email: _____
 (if applicable)

Telephone No.: _____ Fax No.: _____

Mobile No.: _____

Please "✓" as appropriate

Admission Fee: HK\$80 X _____ person(s) = HK\$ _____
Payment by: Cheque no.*: _____ (Bank: _____)
 Visa / Master credit card

*Cheque should be made payable to "Hong Kong Institute of Certified Public Accountants"

For payment by credit card, please fill in the following:	Card no.:																					
Cardholder's Name : (Please print)	Card Expiry Date (month/year) :	Cardholder's Signature :																				
		Date:																				
FOR OFFICE USE	Auth. code no.	Handled by	Date																			

Please put a "✓" if you require a receipt and indicate your choice of delivery:
 by email by post **(to the address as shown below)**

Name:	Name:
Address:	Address:

Notes:

1. Enrolments are accepted on a first-come-first-served basis. Telephone reservations will not be accepted.
2. Full payment must be made before applications will be processed.
3. The closing date for enrolment is **20 July 2009**.
4. Confirmation will be sent by e-mail, unless your application for registration is unsuccessful. If you have not received any confirmation by 21 July 2009, please contact Ms May Hung at 2287 7009 / Ms Canace Leung at 2287 7089.
5. Unless the event is cancelled due to unforeseen circumstances, no refunds will be given after applications have been processed.
6. Bad weather arrangement: The event will be cancelled if typhoon signal no. 8 or above / black rainstorm warning is hoisted, as announced by the Hong Kong Observatory, at or after 2:30 p.m. on the date of event. In the event of cancellation due to bad weather, the admission fee will be refunded.

Payment & Enrolment Status Enquiry: 2287 7381
 e-mail: finance@hkicpa.org.hk

Event Information Enquiry: 2287 7009 / 2287 7089
 e-mail: mcs.msce@hkicpa.org.hk