



HKICPA/ ICAEW Joint Seminar: The CFO, conflicts of interest and corporate governance

About the topic

The CFO plays an important role in corporate performance and corporate governance. In carrying out this role CFOs face a number of tensions, challenges and potential conflicts of interest. Such conflicts include both contributing to strategy formulation while challenging strategies that seem to be failing, and presenting financial results that are accurate while at the same time providing positive messages to investors.

At this seminar, Mr. Rick Payne, speaker from ICAEW, will:

- Provide real-life examples of conflict of interests that CFOs typically face and advice for dealing with them.
- Discuss the contribution CFOs and the finance functions can make to effective corporate governance.

Based on extensive practical experience and in-depth research, this presentation will cover the ever-expanding, yet sometimes conflicting, roles of CFOs; and the challenges faced by them and other senior finance professionals.

About the programme

Date & Time 28 June 2012, Thursday, 6:30 p.m. – 8:00 p.m.

Venue Training Centre, Hong Kong Institute of CPAs,
 27/F, Wu Chung House,
 213 Queen's Road East, Wanchai

Fee \$190 per person for HKICPA / ICAEW members
 \$300 per person for non-HKICPA /
 non-ICAEW members

Recommended CPD hours 1.5 hours (subject to actual attendance)

Language English

Competency General Business and Professional Knowledge*

Rating Intermediate level*

Application deadline 22 June 2012

Rundown

- 6:15 p.m.** Registration starts
- 6:30 p.m.** Opening remarks by chair
- 6:35 p.m.** Presentation
- 7:35 p.m.** Q&A session
- 7:55 p.m.** Closing remarks by chair

Speaker

Mr. Rick Payne
*Head of Finance Direction Programme
 Technical Strategy Department
 ICAEW*

Chair

Mr. Wong Kim Man
*Deputy chairman
 PAIB Leadership Panel*

* Please refer [here](#) for descriptions of other competencies and ratings.

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Speaker

Mr. Rick Payne is ICAEW's expert on building effective finance functions and the role of CFO. Having worked as a divisional CFO in a leading financial services firm, including two years in Hong Kong, he now draws on his experience to lead ICAEW's Finance Direction programme. The programme aims to help finance professionals contribute to organisational success. Rick co-authored ICAEW's report 'The Finance Function: A Framework for Analysis', which draws on wide-ranging research by academics, consultancies and professional bodies supplemented by discussions with leaders in the field. The framework provides an excellent means of presenting and discussing the ways in which CFOs and finance departments can add greater value to their organisations, while taking into account their unique circumstances.

Soon after qualifying as a Chartered Accountant with KPMG, Rick moved into investment banking. During his business career he covered most areas in financial control and held roles as CFO for corporate banking, structured finance and corporate finance, regional CFO for Asia Pacific and global head of finance for global financial markets.

Rick is a qualified trainer and coach and has an MSc (with distinction) in Organisational Behaviour. He presents regularly to audiences of finance professionals and academics in the UK and internationally.

Registration

The registration is on a first-come-first-served basis.

To register:

- **Online registration** (for HKICPA members only): Please [click here](#).
- **By post or by fax:** Complete the attached reply slip and return it to the Institute on or before 22 June 2012, together with a cheque made payable to "Hong Kong Institute of Certified Public Accountants". Fax registration will be accepted for payment by any Visa / Master credit card. Confirmation of registration will be sent by e-mail. If confirmation has not been received by 25 June 2012, please contact Ms May Hung at 2287 7009 / Ms Canace Leung at 2287 7089.

