



2016 PAIB Conference

Technology – Friend or Foe?



About the conference

Some said accounting jobs could become obsolete in the next decades. Is technology poised to replace accountants? The phenomenon of new technologies disrupting the workforce isn't a new concept and we are at a tipping point. If we could ride on the waves of change, there would be more opportunities for CPAs than expected.

At this coming event tailored for members in business, we bring you a panel of speakers who will share their insights and useful tips about leveraging on technology to work smarter, faster and more creatively. During the breakout session, participants will have the opportunity to share directly with their peers, in smaller groups, about how finance functions have been transformed within their organizations due to increasing use of technology.

Members are encouraged to send their views on the subject to the Institute in advance via the event's [Facebook](#), which will contribute to a more meaningful discussion at the forum.

About the event

Date & Time	Saturday, 3 September 2016 9:00 a.m. – 1:00 p.m.
Venue	HKICPA, 27/F, Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong
Admission fee	\$380 per person (HKICPA member)
CPD hours	3 hours
Target audience	PAIBs
Language	Cantonese
Competency*	Information Technology; Management, Leadership and Soft Skills
Rating*	Foundation / Intermediate level
Enrolment deadline	26 August 2016

* Details of [Competency and Rating](#) information

Programme*

Setting the scene

- ✧ Topic : Is Hong Kong falling behind on technology?

Panel discussions

- ✧ Topic : Getting ready and embracing technology
- ✧ Topic : Assisting, not replacing CPAs

Breakout session

- ✧ Topic : Technology: friend or foe – what's your say?

*The programme is subject to changes.

Registration

To register:

- Online registration (for HKICPA members only): [Click here](#) or visit www.hkicpa.org.hk
- By post or by fax: Complete the attached enrolment form and return it to the Institute on or before **26 August 2016**, together with full payment. Cheque should be made payable to the "Hong Kong Institute of Certified Public Accountants" or "HKICPA".
- Fax registration will only be accepted if payment is made by any VISA / MasterCard or the BOC HKICPA UnionPay card.
- If you have not received the confirmation by 1 September 2016, please contact May Hung at 2287 7009 / Canace Leung at 2287 7089 or email: may@hkicpa.org.hk

About the speakers / panelists*

(Listing in alphabetical order of surnames)



Francis Cheung **Finance Director** **Octopus Cards Limited**

Francis joined Octopus Cards Limited (OCL) as Finance Director in 2010, overseeing the full spectrum of finance functions for the Octopus group.

Francis has over 25 years of experience in finance and auditing with a strong background in strategic risks management. He manages a team of finance professionals and manages the transaction settlement system of OCL.

Prior to joining OCL, he was the first Chinese Managing Director of the HUD Group and was appointed Finance Director of the Central Europe Division of Hutchison Port Holdings.

Francis studied Economics majoring in Accounting and Finance at the London School of Economics. He is also the Institute's fellow member.



Francis Fong
Honorary President
Hong Kong Information Technology Federation

Francis has been working in information and communications technologies industry for over 20 years and introduced many pioneer products and technologies into Hong Kong.

Francis is currently:

- Member of HKSAR Election Committee, Information Technology Subsector;
- Honorary President of Hong Kong Information Technology Federation;
- Chairman of Hong Kong Association of Interactive Marketing;
- President of Hong Kong Consumer Electronics Alliance;
- Founder of e-Learning Consortium;
- Director of World Information Technology and Services Alliance;
- Co-opted Member of IT Expert Advisory Group, Consumer Council; and
- Member of ICT Services Advisory Committee, Hong Kong Trade Development Council

He is also a columnist in several popular newspapers and magazines, such as am730, Hong Kong Economic Journal, PC Market and e-zone.



Steven Lee
Founder & CEO
Money SQ.com

Steven is the Founder and CEO of MoneySQ.com and has nearly 20 years of experience in the loan market. With his thorough knowledge of loan products and relentless pursuit of innovations, he then established Konew FinTech Corporation Limited, focusing in developing various Fintech products – such as K Cash.

Currently, Steven is also the Group CEO of Konew International Group Limited and CEO of Konew Financial Express Limited since 2000 and 1998 respectively.

Steven holds the Master of Science in Construction Project Management from Hong Kong University and Undergraduate Degree in Bachelor of Science Business Administration from the University of Southern California.

Steven is active in serving the community and is currently:

- Vice President of Youth Committee of All-China Federation of Returned Overseas Chinese;
- Guest Professor of University of International Business and Economics;
- Founding President of Youth Committee of the Hong Kong Overseas Chinese General Association;
- Honorary Chairman of Internet Professional Association; and
- Honorary President of Hong Kong Software Industry Association Ltd.



SL Robert Liu
CEO and Founding Partner
Yintran Group

Robert is the CEO & Founding Partner of Yintran Group which developed a Hong Kong e-wallet that allows anyone or any merchant to make payment via mobile with bank-grade security.

Robert has been working in the field of engineering and banking for over 20 years in Hong Kong, New York, LA, and Silicon Valley. He was a graduate of W&M (High Honors), Stanford (Engineering), UCLA (MBA).



John Lo
CFO, Tencent Group

John joined Tencent Group in 2004 and served as the Financial Controller from 2004 to 2008. He was appointed as Vice President and Deputy Chief Financial Officer in 2008 and as Chief Financial Officer in May 2012. Prior to joining Tencent Group, he worked in PricewaterhouseCoopers as Senior Manager (audit services).

John is a fellow member of the Institute, CPA Australia, and Chartered Institute of Management Accountants. He received a Bachelor of Business in Accounting from Curtin University of Technology and an EMBA degree from Kellogg Graduate School of Management, Northwestern University and HKUST.



Paul Mok
Group Risk Officer
OOIL and OOCL

Paul started as an auditor of the Deloitte Haskins & Sells, moved on to the Chartered Bank, and settled, in the late eighties, in OOCL, at which he has held different senior financial positions, the current one being Group Risk Officer of OOIL and OOCL. He is a financial executive with broad experience in all aspects of finance and accounting. His professional and academic qualifications cover all aspects of business, including being a CPA in HK, China and the US and a qualified accountant in the UK.

He is a fellow member of the Chartered Institute of Management Accountants and the Institute of Chartered Secretaries and Administrators, and an associate member of the Chartered Institute of Bankers. He is the owner of an LLB (Lond.), an MBA (CUHK), an MSc in Information Systems (HKPolyU) and a MEcon and a PhD in economics from the Peking University, China. He has been the Institute's member for more than 30 years.



Alice Wong
Executive Director, CFO and Company Secretary
Hong Kong Television Network Limited

Alice is the Executive Director, Chief Financial Officer and Company Secretary of HKTU Group. Alice has extensive experience in financial management, corporate finance and global investor relations, in particular on the telecommunications, multimedia and e-commerce industries. She has overall responsibility for the Group's finance, treasury, procurement, administration, talent management and investor engagement functions.

Before joining the HKTU Group, Alice has worked for PricewaterhouseCoopers in Hong Kong primarily focusing on technology, info-communications, and entertainment sectors.

Alice holds a Bachelor of Commerce degree from The University of Queensland, a Master of Business Administration degree from The Hong Kong University of Science and Technology and a Postgraduate Diploma in Corporate Governance.

Alice is a fellow member of the Institute and ACCA. She is appointed as a member of the Student Affairs Sub-committee of ACCA Hong Kong since 2010.

** Speakers and panelists are subject to change and there will be additional speakers.*



2016 PAIB Conference Technology – Friend or Foe?

Enrolment Form

[*Online enrolment \(for HKICPA members only\)*](#)

3 September 2016

(Please reply on or before **26 August 2016**)

FOR OFFICE USE

Seq. no.: -----

Handled by: -----

Please allow 4 working days to process your application. You can check your enrolment status at "My CPA" at www.hkicpa.org.hk.

Please use BLOCK letters:-

Name: (*Mr./Mrs./Ms.) _____ Membership No.: _____

Company Name: _____

Position: _____ Email: _____

Telephone No.: _____ Fax No.: _____

Admission fee: <input type="checkbox"/> \$380 (HKICPA member)																									
<input type="checkbox"/> Cheque (no. _____) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA"																									
<input type="checkbox"/> VISA / MasterCard	<input type="checkbox"/> BOC HKICPA UnionPay card																								
Card Number: <table border="1" style="display: inline-table; width: 150px; height: 20px;"><tr><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td><td> </td></tr></table>																					Card Expiry Date (MM/YY): <table border="1" style="display: inline-table; width: 50px; height: 20px;"><tr><td> </td><td> </td><td> </td><td> </td></tr></table>				
Cardholder's Name (block letters):	Cardholder's Signature: _____ Date: _____																								
<input type="checkbox"/> I would like to have an official receipt. (Remarks: Official receipt will be sent to your email address provided above.)																									

- Notes:**
- Enrolments are accepted on a first-come-first-served basis.
 - Full payment must be made before your application will be processed. No telephone reservation will be accepted.
 - Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted.
 - The closing date for enrolment is **26 August 2016**.
 - Successful enrollees will receive confirmation on or before 1 September 2016 by email whereas unsuccessful applicants will receive full refund by mail.
 - Unless the event is cancelled due to unforeseen circumstances or bad weather, no refund for withdrawal will be given after the enrolment has been processed. The enrolment is non-transferrable to other CPD course / participant.
 - Bad weather arrangement:** The event will be cancelled if typhoon signal no. 8 or above / black rainstorm warning is hoisted, as announced by the Hong Kong Observatory, at or after 6:30 a.m. on the date of event. In the event of bad weather, the admission fee will be refunded.
 - The Institute reserves the right to change the venue, date, speaker and / or rundown of the event due to unforeseen circumstances.

Personal Data: Your personal data collected from the enrolment process and administration of courses will be used for the purpose of the administration of the course on which you are enrolled. Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis and, if applicable, for validation of CPD hours. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of CPD activities, members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link <https://www.hkicpa.org.hk/en/members-area/comm-preference/>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at privacyofficer@hkicpa.org.hk or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <http://www.hkicpa.org.hk/en/service-tools/privacy-policy/>

Payment & Enrolment Status Enquiry: 2287 7381
e-mail: finance@hkicpa.org.hk

Event Information Enquiry: 2287 7009 (May Hung)
e-mail: may@hkicpa.org.hk

For payment by cheque, please fill-in your postal address for refund in case the event is full or cancelled.

Name :	Name :
Address :	Address :