



## Financial Services Interest Group (FSIG) Lunch Seminar

# WHAT IS BITCOIN? AND WHY DO WE CARE?

<b>Speaker</b>	Mr. James Zeng Consultant in commodities/exchanges risk management and Bitcoin Advisor of BTC China
<b>Chairperson</b>	Mr. Mark Ho Member, FSIG Organising Committee
<b>Date &amp; Time</b>	<b>10 October 2014, Friday</b> <b>1:00 p.m. – 2:00 p.m.</b>
<b>Venue</b>	HKICPA, 27th Floor, Wu Chung House, 213 Queen's Road East, Wan Chai.
<b>Competency*</b>	Industry knowledge
<b>Rating*</b>	Intermediate level
<b>Admission Fee</b>	\$130 (HKICPA member) \$220 (non-HKICPA member) <b>(Sandwiches and drinks start at 12:30 p.m.)</b>
<b>Recommended CPD hour</b>	1 hour (subject to actual attendance)
<b>Language</b>	English
<b>Enrolment deadline</b>	<b>6 October 2014</b>

\* Details of [Competency and Rating](#) information

## ABOUT THE SEMINAR

The Bitcoin stories have been all over the headlines lately, and the word, "bitcoin" has also made it into the [Oxford Dictionary](#) last year. The Bitcoin ecosystem has been attracting some of the brightest people from Silicon Valley, Wall Street and around the world to join this extraordinary technological, monetary and social experiment. So, what is Bitcoin? Is it a currency? a commodity? a payment system? or something else? What are the potential impacts to our daily life? And why do we care?

At the seminar, Mr. James Zeng, a consultant in commodities/exchanges risk management and Bitcoin and an advisor of one of the global major Bitcoin exchanges, BTC China, will give an overview of the key elements of the Bitcoin ecosystem. Mr. Zeng will give his insights about the Bitcoin market and its potential based on his experience in the industry.



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### **ABOUT THE SPEAKER**

**Mr. James Zeng** is a consultant in commodities/exchanges risk management and Bitcoin and an advisor of BTC China, one of the global major Bitcoin exchanges. Mr. Zeng has 15 years of professional working experience in the global financial markets and exchanges. He has an in-depth understanding of futures exchange and clearing house operations and business models. He is also an expert in connecting the physical commodities markets and the financial world. Mr. Zeng holds a Master of Science in Financial Engineering and Bachelors of Science in Mechanical Engineering from Polytechnic University in New York City.

Mr. Zeng worked at CME/NYMEX/NYSE in New York, and HKMEx in Hong Kong previously. He held senior positions among these exchanges, and his career focus has been mainly on financial/ commodities derivatives, such as futures and options, OTC clearing, risk management and new products development.

Amazed by the Bitcoin technology, Mr. Zeng has been doing research on its ecosystem since he first discovered this extraordinary innovation last year. He believes that the Bitcoin and Blockchain technology will benefit many people in the future, and he is happy to be part of this experiment.

### **REGISTRATION**

#### **To register:**

- Online registration (for HKICPA members only): [Click here](#) or visit [www.hkicpa.org.hk](http://www.hkicpa.org.hk)
- By post or by fax: Complete the attached enrolment form and return it to the Institute on or before **6 October 2014**, together with full payment. Cheque should be made payable to the "Hong Kong Institute of Certified Public Accountants" or "HKICPA".
- Fax registration will only be accepted if payment is made by any VISA / MasterCard or the BOC HKICPA UnionPay card. **Acceptance is on a first-come-first-served basis with priority given to FSIG members.**
- If you are not the FSIG member, please click [HERE](#) to download the FSIG membership application form. **NO** registration fee is required.
- If you have not received the confirmation by **8 October 2014**, please contact May Hung at 2287 7009 / Canace Leung at 2287 7089 or email: [may@hkicpa.org.hk](mailto:may@hkicpa.org.hk).



**FSIG Lunch Seminar -  
 WHAT IS BITCOIN? AND WHY DO WE CARE?**

**Finance & Operations Department,  
 Hong Kong Institute of CPAs**

37th Floor, Wu Chung House,  
 213 Queen's Road East, Hong Kong.

Fax no: 2893 9853

**Enrolment Form**

**\*Online enrolment (for HKICPA members only)\***

**10 October 2014**  
 (Please reply on or before **6 October 2014**)

**FOR OFFICE USE**

Seq. no.: \_\_\_\_\_

Handled by: \_\_\_\_\_

Please allow 4 days to process your application. You can check it at "My CPA" at <http://www.hkicpa.org.hk>. Unsuccessful enrolment will be notified before the commencement of the event with full refund.

**Please use BLOCK letters :-**

Name: \_\_\_\_\_

Company Name.: \_\_\_\_\_

HKICPA Membership no.: \_\_\_\_\_

FSIG member:  Yes  No

Position \_\_\_\_\_

Email: \_\_\_\_\_

Telephone \_\_\_\_\_

Fax No.: \_\_\_\_\_

(Please tick the appropriate box)

<b>Admission Fee:</b> <input type="checkbox"/> \$130 (HKICPA member)		<input type="checkbox"/> \$220 (non-HKICPA member)	
<input type="checkbox"/> Cheque (no. _____) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA"			
<input type="checkbox"/> VISA / MasterCard		<input type="checkbox"/> BOC HKICPA UnionPay card	
Card Number:	_____	Card Expiry Date (MM/YY):	_____
Cardholder's Name (block letters):	_____	Cardholder's Signature:	_____
		Date:	_____
<input type="checkbox"/> I would like to have an official receipt. (Remarks: Official receipt will be sent to your email address provided above.)			

- Notes:**
- Enrolments are accepted on a first-come-first-served basis with priority given to FSIG members.
  - Full payment must be made before your application will be processed. No telephone reservation will be accepted.
  - The closing date for enrolment is **6 October 2014**. However, the Institute has the discretion to accept late applications as it sees fit.
  - Successful enrollees will receive confirmation on or before 8 October 2014 by email whereas unsuccessful applicants will receive full refund by mail.
  - Unless the event is cancelled due to unforeseen circumstances or bad weather, no refund for withdrawal will be given after the enrolment has been processed.
  - Bad weather arrangement: The event will be cancelled if typhoon signal no. 8 or above / black rainstorm warning is hoisted, as announced by the Hong Kong Observatory, at or after 6:30 a.m. on the date of event. In the event of bad weather, the admission fee will be refunded.
  - The Institute reserves the right to change the venue, date and / or speaker of the event due to unforeseen circumstances.

**Personal Data:** Your personal data collected from the enrolment process and administration of courses will be used for the purpose of the administration of the course on which you are enrolled. Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis and, if applicable, for validation of CPD hours. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of CPD activities, members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link <https://www.hkicpa.org.hk/en/members-area/comm-preference/>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at [privacyofficer@hkicpa.org.hk](mailto:privacyofficer@hkicpa.org.hk) or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <http://www.hkicpa.org.hk/en/service-tools/privacy-policy/>.

**Payment & Enrolment Status Enquiry: 2287 7381**  
 e-mail: [finance@hkicpa.org.hk](mailto:finance@hkicpa.org.hk)

**Event Information Enquiry: 2287 7009 (May Hung)**  
 e-mail: [may@hkicpa.org.hk](mailto:may@hkicpa.org.hk)

For payment by cheque, please fill-in your postal address for refund in case the event is full or cancelled.	
Name :	Name :
Address :	Address :