



IT Conference 2015: The Role of Accountants in the Digital Age

Early bird deadline
21 September

Date	Saturday, 17 October 2015
Time	9 a.m. – 1 p.m.
Venue	Ballroom, InterContinental Hong Kong 18 Salisbury Road, Tsim Sha Tsui, Kowloon <i>(Please click here for the location map)</i>
CPD hour	3.5 hours
Admission Fee	Early Bird (enrol by 21 September) — \$350 (HKICPA member) — \$500 (non-HKICPA member) Regular price (enrol by 12 October) - \$430 (HKICPA member) - \$600 (non-HKICPA member)
Language	English
Competency*	Information Technology
Rating*	Foundation / Intermediate

* Details of [Competency and Rating](#) information

Programme*

Guest of honor

The Hon Nicholas W. YANG, JP, Advisor to the Chief Executive on Innovation and Technology,
The Hong Kong SAR Government

Topic: Innovation, technology and sustainable development in the digital age

Keynote speakers

Ms. Khai San BANH, Co-founder, Sprint Milestone Partners Limited

Topic: Accounting analytics

Mr. Michael YUNG, Head of eProduct & Technology Planning, Asia Miles Limited

Topic: A day in the life of a digital professional

Other distinguished speakers

Mr. Jon CHUNG, Director, Solutions & Production Services, Fuji Xerox (Hong Kong) Limited

Topic: How can innovative green IT strategies help enhance sustainability, governance & efficiency of your organization?

Mr. Sean LEE, Director, Product Strategy, Pivotal Software, Asia Pacific and Japan Regions

Topic: Impact of big data on financial analysis, management and regulation

Panel discussion

Topic: Changing the way of doing business by digital as enabled by big data and disruptive technologies

Guest of honor



The Hon Nicholas W. YANG, JP
Advisor to the Chief Executive on Innovation and Technology
The Hong Kong SAR Government

Mr. Nicholas W. Yang has over thirty years of experience in strategic management, planning, consulting and technology development in various industries/sectors.

Prior to joining the Hong Kong SAR Government in March 2015, Mr. Yang had been the Executive Director and Deputy Group Managing Director of Shell Electric Mfg. (Holdings) Ltd. for sixteen years, before he later became senior consultant and director of several venture capital and private equity investment firms. He was appointed CEO of the Hong Kong Cyberport Management Company Ltd in 2003 and was the Executive Vice President of the Hong Kong Polytechnic University from 2010 to February 2015.

Mr. Yang graduated from the California Institute of Technology in the United States with a Bachelor of Science degree in Electrical Engineering and Applied Mathematics, followed by a Master of Science degree in Electrical Engineering and a Master of Business Administration degree from the Stanford University.

Keynote speakers



Ms. Khai San BANH
Co-founder, Sprint Milestone Partners Limited

Before founding her own business, Ms. Khai San Banh spent fifteen years with HSBC with her last role as Head of Policy and Acquisition Risk for Asia Pacific and Regional Head of Risk Appetite and Risk Reporting.

Ms. Banh excels in transforming complex analytic problems into simple business solutions. She is an excellent agent of change and innovative leader who is continuously at the forefront of new analytic developments to transform the way of doing business. She leverages her extensive knowledge and experience to help clients manage their businesses in a more affordable and visual way.

Ms. Banh has her undergraduate degree in Mathematics from the Cardiff University, United Kingdom. She also holds an Executive Master of Business Administration degree from the Kellogg School of Management of Northwestern University, USA and Hong Kong University of Science and Technology.



Mr. Michael YUNG
Head of eProduct & Technology Planning, Asia Miles Limited

Mr. Michael Yung is currently in-charge of Asia Miles IT Strategy and the development of a blueprint for three main streams of e-commerce: web mobile solutions, online travel experience, and core IT system and applications.

Mr. Yung has thirty years of IT experience to develop and manage systems for a number of renowned organizations, including Caltex, Cathay Pacific Airways, the Hong Kong SAR Government, the Hutchison-Priceline (Travel) Ltd. / ESD Service Ltd., the Next Media Group and SingTel.

Mr. Yung holds a Master of Business Administration degree from the Australian Graduate School of Management and a Bachelor Degree in Computer Science from the University of Windsor, Ontario, Canada. He is a founding member of the Cloud Security Alliance Hong Kong and Macau Chapter and is currently serving the chapter as Immediate Past Chairman. He is also the Immediate Past President of ISACA China Hong Kong Chapter.

Other distinguished speakers



Mr. Jon CHUNG
Director, Solutions & Production Services
Fuji Xerox (Hong Kong) Limited

In his current role, Mr. Jon Chung oversees the business of managed printing, enterprise content and business process management, green IT solutions, IT services, as well as high-end production printing systems.

Mr. Chung has worked in various roles of the sales and marketing divisions. He has a wealth of sales and business development experience by working at numerous renowned information and communications technology organizations including Microsoft, PCCW, and Autodesk.

Mr. Chung holds a Bachelor of Science degree from the University of Hong Kong and a Master of Business Administration degree from the Chinese University of Hong Kong.



Mr. Sean LEE
Director, Product Strategy
Pivotal Software, Asia Pacific and Japan Regions

Mr. Sean Lee is a business development leader with almost twenty years of professional experience in New York, Toronto and Hong Kong. He currently works for Pivotal, which is a globally recognized leader for IT innovation and digital transformation.

In addition to the overall thought leadership, go-to-market strategy, and field enablement activities in the Asia Pacific region, Mr. Lee is also responsible for building C-suite level client relationships with key strategic accounts.

Mr. Lee holds an Executive Master of Business Administration degree from the Chinese University of Hong Kong, the Technology & Innovation Management Program at University of California, Berkeley in United States and a double major in Computer Science and Mathematics from the University of Waterloo in Canada.

Platinum sponsors:



Gold sponsor:





IT Conference 2015

Enrolment Form

Online enrolment (for HKICPA members only)

17 October 2015

Please reply on or before

~~21 September 2015 (early bird)~~ / 12 October 2015 (regular price)

FOR OFFICE USE

Seq. no.: _____

Handled by: _____

Please allow 4 working days to process your application. You can check your enrolment status at "My CPA" at www.hkicpa.org.hk.

Please use BLOCK letters

Name of participant	Company name	HKICPA Membership no.

Contact person (if applicable): (Mr./Mrs./Ms.) _____

Telephone no.: _____ Email: _____

(Please tick the appropriate box(es))

Admission Fee:	Event code:
<p>Early bird (enrolment deadline : 21 September 2015)</p> <p><input type="checkbox"/> HK\$350 (Member) <input type="checkbox"/> HK\$500 (Non-HKICPA member)</p>	ITIG151017
<p>Regular price (enrolment deadline : 12 October 2015)</p> <p><input type="checkbox"/> HK\$430 (Member) <input type="checkbox"/> HK\$600 (Non-HKICPA member)</p>	

Cheque (no. _____) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA"

VISA / MasterCard BOC HKICPA UnionPay card

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Cardholder's Name (block letters): _____ Cardholder's Signature: _____ Date: _____

I would like to have an official receipt. (Remarks: Official receipt will be sent to your email address provided above)

Notes:

- Enrolments are accepted on a first-come-first-served basis. In the event of over-subscription, members will be given priority.
- Full payment must be made before your application will be processed. No telephone reservation will be accepted.
- Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted.
- The closing dates for enrolment are **21 September 2015 (for early bird)** and **12 October 2015 (for regular price)** respectively.
- Successful enrollees will receive confirmation on or before 14 October by email whereas unsuccessful applicants will receive full refund
- Unless the event is cancelled due to unforeseen circumstances or bad weather, no refund for withdrawal will be given after your enrolment has been processed. The enrolment is non-transferrable to other CPD course / participant.
- Bad weather arrangement: The event will be cancelled if typhoon signal no.8 or above / black rainstorm warning is hoisted, as announced by the Hong Kong Observatory, at or after 6:30 a.m. on the date of event. In the event of bad weather, the admission fee will be refunded.
- The Institute reserves the right to change the venue, date or speaker(s) and/or rundown of the event due to unforeseen circumstances.

Personal Data: Your personal data collected from the enrolment process and administration of courses will be used for the purpose of the administration of the course on which you are enrolled. Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis and, if applicable, for validation of CPD hours. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of CPD activities, members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link <https://www.hkicpa.org.hk/en/members-area/comm-preference/>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at privacyofficer@hkicpa.org.hk or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <http://www.hkicpa.org.hk/en/service-tools/privacy-policy/>

Payment & enrolment status enquiry: 2287 7381
 e-mail: finance@hkicpa.org.hk

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For payment by cheque, please fill-in your postal address for refund in case the event is full or cancelled.

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