



## Mainland Business Interest Group (MBIG) Evening Seminar

### Breaking the "Curse" : How Chinese family businesses can survive beyond three generations



<b>Speaker</b>	Dr. Roger King Adjunct Professor of Finance, Hong Kong University of Science and Technology ("HKUST")
<b>Chair</b>	Mr. Edmund Wong Member, MBIG Organizing Committee
<b>Date &amp; Time</b>	<b>9 September 2015, Wednesday</b> <b>6:30 p.m. – 8:00 p.m.</b>
<b>Venue</b>	HKICPA, 27th Floor, Wu Chung House, 213 Queen's Road East, Wan Chai.
<b>Competency*</b>	Industry knowledge
<b>Rating*</b>	Foundation level
<b>Admission Fee</b>	\$150 (HKICPA member) \$330 (non-HKICPA member) <b>(Light refreshments will be provided at 6:15 p.m.)</b>
<b>Recommended CPD hour</b>	1.5 hour (subject to actual attendance)
<b>Language</b>	English
<b>Enrolment deadline</b>	<b>2 September 2015</b>

\* Details of [Competency and Rating](#) information

## ABOUT THE SEMINAR

It is a widely-held belief that ethnic Chinese family businesses are short-lived and subject to a "curse" which states that *"wealth does not pass beyond three generations"* (富不過三代). What is succession? Is it the succession within the family? Or is it succession within the family business?

At this seminar, Dr. Roger King, an Adjunct Professor of Finance, HKUST, will share the unique characteristics of Chinese family businesses and examine the causes of this early demise. Using a case-based study, Dr. King will analyze seven flourishing Chinese family-controlled businesses to determine how they survived and endured beyond 100 years. The results of case study will be shared from the perspective of three underlying factors including "trans-generational entrepreneurship", "harmonization of Western and Chinese values" and "pruning of ownership".



Hong Kong Institute of  
**Certified Public Accountants**  
香港會計師公會

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#### ABOUT THE SPEAKER

**Dr. Roger King** is an Adjunct Professor of Finance and the Founding Director of Tanoto Center for Asian Family Business and Entrepreneurship Studies and Thompson Center for Business Case Studies at the HKUST.

Dr. King was a former US Naval Officer, Member of Technical Staff of Bell Telephone Laboratories (USA), the Chief Operating Officer of Orient Overseas (Holdings) Limited, the Chairman and founder of ODS System-Pro Computers Limited, the Chairman of Euro-Asia Shipyard Limited and Pacific Coffee Limited, the President and Chief Executive Officer of Sa Sa International Holdings Limited, the Board Director of Arrow Electronics Corporation and Sincere Watch (Hong Kong) Limited, the President of Harvard Business School Association of Hong Kong, the Chairman of the Association of Honorary Consuls in Hong Kong and Macau, the Standing Committee Member of the Zhejiang Province People's Political Consultative Conference, and the Council Member of the Hong Kong Baptist University and HKUST.

Currently, Dr. King is a Supervisory Board member of TNT Express, an Non-Executive Director of Overseas Orient International, a Honorary Consul for the Republic of Latvia in HKSAR, a Member of the Editorial Board of Journal of Family Business Strategy, the 2011 recipient of the HKUST Honorary Fellow, a member of Eta Kappa Nu and Beta Gamma Sigma, honorary society for electric engineers and business scholars, respectively.

Dr. King is a graduate of the University of Michigan with a Bachelor of Science in Electrical Engineering; New York University with a Master of Science in Electrical Engineering; Harvard Business School completing the Advanced Management Program; and HKUST with a PhD (Finance).

#### REGISTRATION

##### To register:

- Online registration (for HKICPA members only): [Click here](#) or visit [www.hkicpa.org.hk](http://www.hkicpa.org.hk)
- By post or by fax: Complete the attached enrolment form and return it to the Institute on or before **2 September 2015**, together with full payment. Cheque should be made payable to the "Hong Kong Institute of Certified Public Accountants" or "HKICPA".
- Fax registration will only be accepted if payment is made by any VISA / MasterCard or the BOC HKICPA UnionPay card. **Acceptance is on a first-come-first-served basis with priority given to MBIG members.**
- If you are not a MBIG member, please click [HERE](#) to download the Interest Groups Enrolment Form. **NO** registration fee is required.
- If you have not received the confirmation by 7 September 2015, please contact Jenny Lam at 2287 7067 or email: [jenny@hkicpa.org.hk](mailto:jenny@hkicpa.org.hk).



**MBIG Evening Seminar -**

**Breaking the "Curse": How Chinese Family Businesses  
Survive Beyond Three Generations**

**Finance & Operations Department,  
Hong Kong Institute of CPAs**

37th Floor, Wu Chung House,  
213 Queen's Road East, Hong Kong.

Fax no: 2893 9853

**Enrolment Form**

**\*Online enrolment (for HKICPA members only)\***

**9 September 2015**

(Please reply on or before **2 September 2015**)

**FOR OFFICE USE**

Seq. no.: \_\_\_\_\_

Handled by: \_\_\_\_\_

You can check it at "My CPA" at <http://www.hkicpa.org.hk>. Unsuccessful enrolment will be notified before the commencement of the event with full refund.

**Please use BLOCK letters :-**

Name: (\*Mr./Mrs./Ms.) \_\_\_\_\_

Company Name.: \_\_\_\_\_

HKICPA Membership no.: \_\_\_\_\_ MBIG member:  Yes  No

Position held: \_\_\_\_\_ Email: \_\_\_\_\_

Telephone No.: \_\_\_\_\_ Fax No.: \_\_\_\_\_

(Please tick the appropriate box(es))

<b>Admission Fee:</b> <input type="checkbox"/> \$150 (HKICPA member)		<input type="checkbox"/> \$330 (non-HKICPA member)	
<input type="checkbox"/> Cheque (no. _____) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA"			
<input type="checkbox"/> VISA / MasterCard		<input type="checkbox"/> BOC HKICPA UnionPay card	
Card Number:	_____	Card Expiry Date (MM/YY):	_____
Cardholder's Name (block letters):	_____	Cardholder's Signature:	_____
		Date:	_____
<input type="checkbox"/> I would like to have an official receipt. (Remarks: Official receipt will be sent to your email address provided above.)			

**Notes:**

- Enrolments are accepted on a first-come-first-served basis with priority given to MBIG members.
- Full payment must be made before your application will be processed. No telephone reservation will be accepted.
- The closing date for enrolment is **2 September 2015**. However, the Institute has the discretion to accept late applications as it sees fit.
- Successful enrollees will receive confirmation on or before 7 September 2015 by email whereas unsuccessful applicants will receive full refund by mail.
- Unless the event is cancelled due to unforeseen circumstances or bad weather, no refund for withdrawal will be given after the enrolment has been processed. The enrolment is non-transferrable to other CPD course / participant.
- Bad weather arrangement:** The event will be cancelled if typhoon signal no. 8 or above / black rainstorm warning is hoisted, as announced by the Hong Kong Observatory, at or after 2:30 p.m. on the date of event. In the event of bad weather, the admission fee will be refunded.
- The Institute reserves the right to change the venue, date, speaker and/or rundown of the event due to unforeseen circumstances.

**Personal Data:** Your personal data collected from the enrolment process and administration of courses will be used for the purpose of the administration of the course on which you are enrolled. Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis and, if applicable, for validation of CPD hours. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of CPD activities, members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link <https://www.hkicpa.org.hk/en/members-area/comm-preference/>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at [privacyofficer@hkicpa.org.hk](mailto:privacyofficer@hkicpa.org.hk) or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <http://www.hkicpa.org.hk/en/service-tools/privacy-policy/>

**Payment & Enrolment Status Enquiry:** 2287 7381  
e-mail: [finance@hkicpa.org.hk](mailto:finance@hkicpa.org.hk)

**Event Information Enquiry:** 2287 7067 (Jenny Lam)  
e-mail: [jenny@hkicpa.org.hk](mailto:jenny@hkicpa.org.hk)

For payment by cheque, please fill-in your postal address for refund in case the event is full or cancelled.	
Name :	Name :
Address :	Address :