



Finance, Funding and Control – delivering best practice

Programme Code: W130301S

Every element of the supply chain has a cash or finance implication and every business enterprise has the hunger for cash. Finding the right level and type of funding, generating positive cash flows and controlling its use within the entity are important needs at all times but in a recession, these are keys to survival. It is also critical that the business protects what it has achieved and during recession, fraud levels increase dramatically – learn how to detect problems and protect your business.

This workshop delivers an understanding of how your business funding should be structured in order to provide the strongest foundation to withstand recessions, enable opportunities for future growth and expansion to be optimized and protect against external hostility.

Delegates will gain a solid understanding of what good cash and credit practices are, along with the techniques to be able to create a tailored approach for their business. They will also learn how cash flows through the supply chain, where the likely blockages will be and how to unlock them.

Date Friday, 1 March 2013

Time 6:30 p.m. – 9:30 p.m.

Venue Hong Kong Institute of CPAs,
27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong.

Format Workshop including real-world examples and case studies

Language English

Fee HK\$750 for HKICPA member or student; and IA/ HKIAAT member or student
HK\$1,500 for non-member

Objectives This workshop focuses on the application of effective methods:

- 9 ways to find funds inside the business
- Benefits and limitations of internal funding options
- Opportunities and risks
- Establishing essential cash control processes through the whole supply chain
- Options processes and timing
- Building strong, effective credit controls
- Why debt management is important
- Securing against the top five areas of external fraud
- Protecting the business against theft of time, goods and money
- Agreeing reporting schedules – timing and frequency.

Speaker **W Francis Rowlands** FCMA MCIM AMIMI AAE
Executive President, Dragon Business Skills & Development
Past Chairman, Global Markets Committee, CIMA

Participants CEOs, VPs & MDs, FDs & Chief Accountants, Regional Directors & Controllers, Accountants & Financial Controllers, Financial Planners & Analysts

Competency Business Finance;
Financial Accounting and Reporting;
General Business and Professional Knowledge

Rating Intermediate to Advanced Level
(Please refer to the [Institute's online CPD Learning Resource Centre](#))

CPD hours 3



To confirm your CPD booking,
just log on to "My CPA" at
<http://www.hkicpa.org.hk>

CPD ENROLMENT FORM (For Support Programme)

Finance & Operations Department,
Hong Kong Institute of CPAs,
37/F, Wu Chung House, 213 Queen's Road East, Hong Kong

Payment & Enrolment Status Enquiry: 2287 7381
e-mail: finance@hkicpa.org.hk
Fax : 2893 9853

Course Information Enquiry:
2287 7386 / 2287 7253
e-mail: cpd@hkicpa.org.hk

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Deadline: 7 working days before the date of the programme

No.	Membership		Full Name of Participant(s) (Block Letters)	Company	Email address ^{*(2)} (Block Letters)	Programme Code	Fee (HK\$)	
	No.	Status (1)						
1								
2								
3								
4								
5								
							Total (HK\$)	

* Email address is for enrolment confirmation purpose. Please refer to note (2) for details.

I am unemployed and not working. I am planning to rejoin the workforce.

The Institute reserves the right to allocate places to enable the enjoyment of more members in this event.
The Institute's decision is final. Applicant must submit the enrolment form 10 working days before the event.

Contact Person : _____ Tel No. : _____ Fax No. : _____ E-mail : _____

Payment Method (Please tick the appropriate box)

Cheque (payable to "Hong Kong Institute of Certified Public Accountants")

Cheque No.:

Bank:

Visa / Master Credit Card

Card Number :

Cardholder's Name :
(Block Letters)

Card Expiry Date (month/year) :

Date :

Cardholder's Signature :

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Handled by

Date

Please put a "✓" if you require a receipt and indicate your choice of delivery: by email by post (to the address as shown below)

Name :

Name :

Address :

Address :

- Notes:**
- Membership Status: **NP** = Non-Practising, **P** = Practising, **IA** = International Affiliate, **S** = Student, **HKIAAT** = HKIAAT Student or Member, **GAA** = GAA Passport holder, **NM** = Non-Member.
 - Successful applicants will receive confirmation of registration by email at least 3 working days before the event. Unsuccessful applicants will also be notified around the same time. If you have not heard from the Institute regarding your registration 2 working days before the event and if you have other enquiries related to the programme, please make enquiry at 2287 7386 or 2287 7253.
 - NO ADMISSION TICKET will be issued. Please bring your HKICPA membership card or confirmation email for admission purpose.
 - All applications are on a first-come-first-served basis.
 - Application by fax will ONLY be accepted when payment is made by Visa/Master credit card. Please ensure all the particulars relating to payment are completed, otherwise the application cannot be processed. There is NO need to send in the enrolment form again if it has already been faxed to the Institute.
 - Cheque(s) should be made payable to "Hong Kong Institute of Certified Public Accountants". Please issue SEPARATE CHEQUE for each event.
 - NO REFUND/CANCELLATION will be entertained after the application is processed. If you are unable to attend the enrolled programme, you may nominate a substitute to take your place, provided that the Institute is notified in writing at least two working days prior to the event date.
 - All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
 - The Institute reserves the right to change the venue, date, speaker or to cancel the event due to unforeseen circumstances.
 - All personal data collected from the enrolment process, and administration of the CPD Programmes will only be used for the purpose of the administration of the course on which members are enrolled. In addition, the Institute may use the collected data for statistical research and analysis, for keeping members informed of its services and other uses internally.
 - No unauthorized audio or video recording is allowed at CPD events.