



An introduction to Business Process Reengineering

Programme Code: W120618S

In today's business world the marketplace is a rapidly changing environment; you need almost continual performance improvements for survival. There is a solution - Business Process Reengineering (BPR), which works by seeking to improve productivity through process (or product/service offering) redesign, innovation and the best aspects of Kaizen techniques.

During this introductory workshop, delegates will gain the ability to assess needs, tailor them to their own environment and develop a means to implement BPR. Supported by exercises and case studies, the proven tools and techniques will be understood and then developed for practical application back in the workplace.

Date	Monday, 18 June 2012
Time	6:30 p.m. – 9:30 p.m.
Venue	Hong Kong Institute of CPAs, 27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong.
Format	Workshop including practical examples
Language	English
Fee	HK\$750 for HKICPA member or student; and IA/ HKIAAT member or student HK\$1,500 for non-member
Objectives	This workshop introduces the delegate to the key themes of BPR and includes the following objectives, <ul style="list-style-type: none">• Learning and building customer profiles• Examining and mapping core business processes• Determining process dysfunction symptoms and their effects on outcomes• Eliminating process duplication & redundancy• Effective simplification of the enterprise• Creating the clarity in the customer, market, corporate entity and employee teams.
Speaker	W Francis Rowlands FCMA MCIM AMIMI AAE Executive President, Dragon-IBP Asia LED Training Programmes Immediate Past Chairman, Global Markets Committee, CIMA
Participants	Manager, senior manager, controller, director and executive
Competency	Management Accounting, Control and Performance Evaluation; Leadership and Business Strategy
Rating	Foundation to Intermediate Level (Please refer to the Institute's online CPD Learning Resource Centre)
CPD hours	3



To confirm your CPD booking,
just log on to "My CPA" at
<http://www.hkicpa.org.hk>

CPD ENROLMENT FORM (For Support Programme)

Finance & Operations Department,
Hong Kong Institute of CPAs,
37/F, Wu Chung House, 213 Queen's Road East, Hong Kong

Payment & Enrolment Status Enquiry: 2287 7381
e-mail: finance@hkicpa.org.hk
Fax : 2893 9853

Course Information Enquiry:
2287 7386 / 2287 7253
e-mail: cpd@hkicpa.org.hk

FOR OFFICE USE

Deadline: 7 working days before the date of the programme

No.	Membership		Full Name of Participant(s) (Block Letters)	Company	Email address ^{*(2)} (Block Letters)	Programme Code	Fee (HK\$)	
	No.	Status (1)						
1								
2								
3								
4								
5								
							Total (HK\$)	

* Email address is for enrolment confirmation purpose. Please refer to note (2) for details.

I am unemployed and not working. I am planning to rejoin the workforce.
The Institute reserves the right to allocate places to enable the enjoyment of more members in this event.
The Institute's decision is final. Applicant must submit the enrolment form 10 working days before the event.

Contact Person : _____ Tel No. : _____ Fax No. : _____ E-mail : _____

Payment Method (Please tick the appropriate box)

<input type="checkbox"/> Cheque (payable to "Hong Kong Institute of Certified Public Accountants")							
Cheque No.:				Bank:			
<input type="checkbox"/> Visa / Master Credit Card				Card Number :			
Cardholder's Name : (Block Letters)				Card Expiry Date (month/year) :			
Date :				Cardholder's Signature :			
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<input type="checkbox"/> Please put a "✓" if you require a receipt and indicate your choice of delivery: <input type="checkbox"/> by email <input type="checkbox"/> by post (to the address as shown below)							
Name :				Name :			
Address :				Address :			

- Notes:
- Membership Status: **NP** = Non-Practising, **P** = Practising, **IA** = International Affiliate, **S** = Student, **HKIAAT** = HKIAAT Student or Member, **GAA** = GAA Passport holder, **NM** = Non-Member.
 - Successful applicants will receive confirmation of registration by email at least 3 working days before the event. Unsuccessful applicants will also be notified around the same time. If you have not heard from the Institute regarding your registration 2 working days before the event and if you have other enquiries related to the programme, please make enquiry at 2287 7386 or 2287 7253.
 - NO ADMISSION TICKET will be issued. Please bring your HKICPA membership card or confirmation email for admission purpose.
 - All applications are on a first-come-first-served basis.
 - Application by fax will ONLY be accepted when payment is made by Visa/Master credit card. Please ensure all the particulars relating to payment are completed, otherwise the application cannot be processed. There is NO need to send in the enrolment form again if it has already been faxed to the Institute.
 - Cheque(s) should be made payable to "Hong Kong Institute of Certified Public Accountants". Please issue SEPARATE CHEQUE for each event.
 - NO REFUND/CANCELLATION will be entertained after the application is processed. If you are unable to attend the enrolled programme, you may nominate a substitute to take your place, provided that the Institute is notified in writing at least two working days prior to the event date.
 - All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
 - The Institute reserves the right to change the venue, date, speaker or to cancel the event due to unforeseen circumstances.
 - All personal data collected from the enrolment process, and administration of the CPD Programmes will only be used for the purpose of the administration of the course on which members are enrolled. In addition, the Institute may use the collected data for statistical research and analysis, for keeping members informed of its services and other uses internally.