



## Presenting with High Impact

Programme Code: W120929S

The ability to communicate and present precisely may be the most important skill professional accountants and business managers need. The need for you to establish and maintain trust with seamless communication and harmonious relationship becomes essential and critical, for achieving success both *internally* within your company and *externally* with your clients and other stakeholders at work.

This workshop enables you to make your next presentation with high impact at work. This is done through giving you tailored tips in structuring and presenting your materials as professional accountants and business managers. A small class size allows feedback to be given to all participants for personal improvement.

<b>Date</b>	<b>Saturday, 29 September 2012</b>
<b>Time</b>	<b>9:00 a.m. – 5:00 p.m.</b>
<b>Venue</b>	Hong Kong Institute of CPAs, 27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong.
<b>Format</b>	Workshop
<b>Language</b>	English
<b>Fee</b>	HK\$1,700 for HKICPA member or student; and IA/ HKIAAT member or student HK\$2,000 for non-member
<b>Objectives</b>	<ul style="list-style-type: none"><li>• Appreciate the importance of gaining good understanding of your audiences</li><li>• Know ways to effectively carry out an audience analysis</li><li>• Be able to own the purpose of the presentation</li><li>• Arouse the attention and interest of clients at the start of the presentation</li><li>• Be able to polish own presentation style</li><li>• Feel confident about standing up in front of any group and project a professional image</li></ul>
<b>Speaker</b>	<b>Dr. Harry Wong</b> , FCPA, MAcc, China 1st Certified NLP Coach Trainer at Master Level
<b>Participants</b>	Individuals who would need to make boardroom presentations with complex data to important stakeholders and desire to have better confidence and competence in doing so
<b>Competency</b>	Leadership and Business Strategy; Personal and Interpersonal Skills; Values, Ethics and Attitudes
<b>Rating</b>	Intermediate Level (Please refer to the <a href="#">Institute's online CPD Learning Resource Centre</a> )
<b>CPD hours</b>	7

