



Enhancing your business management and positive mindset with NLP

Programme Code: W120901AS

Nowadays people are living in a fast growing and unpredictable world full of changes and challenges, especially in the context of business. Hence, the need for continuous development and maintaining a positive attitude become highly important. With its increasing attention in the business world for creating excellence, Neuro-Linguistic Programming (“NLP”) provides an understanding of human experience, communication and behaviour. Literally, NLP is a methodology that facilitates performance enhancement and creates choices in the workplace through better communication and awareness of self and others.

What is Neuro-linguistic Programming (“NLP”)?

Originally developed by Richard Bandler, John Grinder and others in the 1970s, NLP facilitates positive changes, creates a facet for effective communication with stakeholders at work and explores potential resources and opportunities to create a future that professionals and business managers want.

Neuro	Understand the thinking mind and processing system of self and others
Linguistic	Use of verbal and non-verbal language to package the message we want to communicate
Programming	Discover and utilise the self and others’ formula of success

Date **Saturday, 1 September 2012**

Time **9:00 a.m. – 5:00 p.m.**

Venue Hong Kong Institute of CPAs,
27/F., Wu Chung House, 213 Queen’s Road East, Wanchai, Hong Kong.

Format Workshop

Language English

Fee HK\$1,700 for HKICPA member or student; and IA/ HKIAAT member or student
HK\$2,000 for non-member

Objectives

- Understand the philosophy of NLP and how it is relevant for professional accountants and business managers
- Understand why and how people can sustain a positive mindset
- Know how to better manage a resourceful state in difficult challenges and sustain happiness
- Know how human mind functions and how we can model excellence of others
- Understand the different communication preferences among self and others to facilitate effective communication

Speaker **Dr. Harry Wong**, FCPA, MAcc, China 1st Certified NLP Coach Trainer at Master Level

Participants Individuals who would like to better understand and work with own and others’ thinking and behavioural preferences as well as maintain a good state and positive mindset as professionals and business managers

Competency Leadership and Business Strategy;
Personal and Interpersonal Skills;
Values, Ethics and Attitudes

Rating Intermediate Level (Please refer to the [Institute's online CPD Learning Resource Centre](#))

CPD hours 7



To confirm your CPD booking,
just log on to "My CPA" at
<http://www.hkicpa.org.hk>

CPD ENROLMENT FORM (For Support Programme)

Finance & Operations Department,
Hong Kong Institute of CPAs,
37/F, Wu Chung House, 213 Queen's Road East, Hong Kong

Payment & Enrolment Status Enquiry: 2287 7381
e-mail: finance@hkicpa.org.hk
Fax : 2893 9853

Course Information Enquiry:
2287 7386 / 2287 7253
e-mail: cpd@hkicpa.org.hk

FOR OFFICE USE

Deadline: 7 working days before the date of the programme

No.	Membership		Full Name of Participant(s) (Block Letters)	Company	Email address ^{*(2)} (Block Letters)	Programme Code	Fee (HK\$)	
	No.	Status (1)						
1								
2								
3								
4								
5								
							Total (HK\$)	

* Email address is for enrolment confirmation purpose. Please refer to note (2) for details.

I am unemployed and not working. I am planning to rejoin the workforce.
The Institute reserves the right to allocate places to enable the enjoyment of more members in this event.
The Institute's decision is final. Applicant must submit the enrolment form 10 working days before the event.

Contact Person : _____ Tel No. : _____ Fax No. : _____ E-mail : _____

Payment Method (Please tick the appropriate box)

<input type="checkbox"/> Cheque (payable to "Hong Kong Institute of Certified Public Accountants")							
Cheque No.:				Bank:			
<input type="checkbox"/> Visa / Master Credit Card				Card Number :			
Cardholder's Name : (Block Letters)				Card Expiry Date (month/year) :			
Date :				Cardholder's Signature :			
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<input type="checkbox"/> Please put a "✓" if you require a receipt and indicate your choice of delivery: <input type="checkbox"/> by email <input type="checkbox"/> by post (to the address as shown below)							
Name :				Name :			
Address :				Address :			

- Notes:
- Membership Status: **NP** = Non-Practising, **P** = Practising, **IA** = International Affiliate, **S** = Student, **HKIAAT** = HKIAAT Student or Member, **GAA** = GAA Passport holder, **NM** = Non-Member.
 - Successful applicants will receive confirmation of registration by email at least 3 working days before the event. Unsuccessful applicants will also be notified around the same time. If you have not heard from the Institute regarding your registration 2 working days before the event and if you have other enquiries related to the programme, please make enquiry at 2287 7386 or 2287 7253.
 - NO ADMISSION TICKET will be issued. Please bring your HKICPA membership card or confirmation email for admission purpose.
 - All applications are on a first-come-first-served basis.
 - Application by fax will ONLY be accepted when payment is made by Visa/Master credit card. Please ensure all the particulars relating to payment are completed, otherwise the application cannot be processed. There is NO need to send in the enrolment form again if it has already been faxed to the Institute.
 - Cheque(s) should be made payable to "Hong Kong Institute of Certified Public Accountants". Please issue SEPARATE CHEQUE for each event.
 - NO REFUND/CANCELLATION will be entertained after the application is processed. If you are unable to attend the enrolled programme, you may nominate a substitute to take your place, provided that the Institute is notified in writing at least two working days prior to the event date.
 - All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
 - The Institute reserves the right to change the venue, date, speaker or to cancel the event due to unforeseen circumstances.
 - All personal data collected from the enrolment process, and administration of the CPD Programmes will only be used for the purpose of the administration of the course on which members are enrolled. In addition, the Institute may use the collected data for statistical research and analysis, for keeping members informed of its services and other uses internally.