

HKICPA Members Training Needs Analysis

Key Findings

Background

Tremendous volume of training offered in response to the market needs



No of sessions

1,000 +



No of enrolments

133,300 +

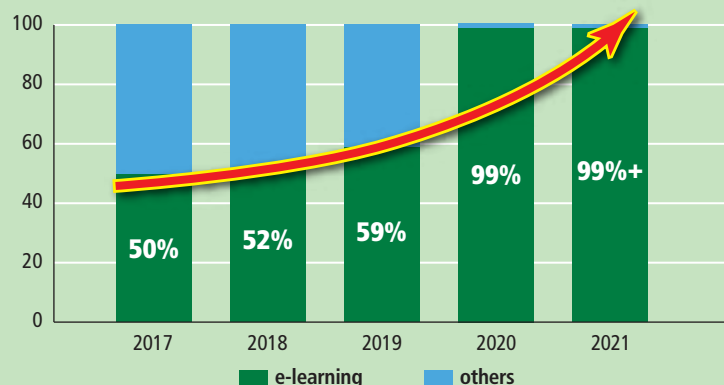


New courses offered in 2021

300 +

Increasing trend of e-learning adoption over the years

2017 (50%) → 2018 (52%) → 2019 (59%) → 2020 (99%) → 2021 (99%+)



Training competencies and knowledge area

96%

96% of respondents were very satisfied/ satisfied/ or neutral with the Institute's learning and development support

Training categorized by competencies is mostly preferable across sectors of PAIBs, PAIPs and Young Members



The core subject areas:



Accounting and financial reporting



Risk management and internal control



Management accounting and reporting



Taxation



Auditing and assurance



Environmental, Social, Governance (ESG)



Digitalization



Valuation



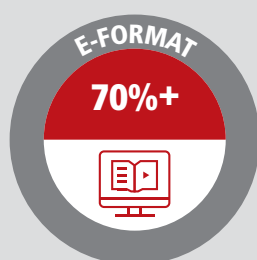
Soft skills

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Preferred way of learning

The most preferred learning method is through e-format offerings including webinars as well as on-demand customized and off-the-shelf e-learning with durations less than half a day.



Experience with Institute mobile app

Top 3 useful features



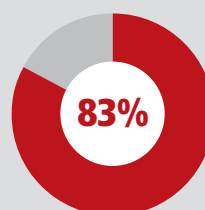
Searching for relevant events



Access to CPD record



Checkout process to confirm enrolment



Would **recommend** the Institute mobile app to other fellow members / third party.

Enhancement of mobile app (coming soon)

Enhancements to meet your training needs



❖ Enhanced new training curriculum on the core subject areas

- Accounting and financial reporting
- Auditing and assurance
- Ethics, integrity and professionalism
- Environmental, Social, Governance (ESG)
- New training curriculum (coming soon)
 - Digitalization
 - Valuation
 - Soft skills

❖ Continue to provide incidental CPD course/events based upon your additional development needs

❖ Focus on e-format offerings with duration of 1 to 4 hours

❖ Maintain face-to-face format to facilitate in-depth discussion