



## How Can an Accountant Face the Economic Situation Nowadays?

Programme Code: S100618S  
S100730

<b>Speaker</b>	<b>Dr. Sidney Sze</b> , CEO, Midland Financial Group Dr. Sze is the Founder President of the Society of Registered Financial Planners, the Founder Chairman of Independent Financial Advisors Association Limited & Founder Chairman of Canadian NLP Academy. He is a member of the CPD Advisory Panel of the Institute. His latest books include: 《禪·語·易·學之快樂根源》、《全方位親子理財手冊》、《前藝·錢藝 為投資者把脈》、《擦亮投資眼》、《走出創富的迷思》、《財務策劃師專業考試 Q&A》 and Q& A for Financial Planning Professional Examinations. In October 2009, he spoke to 2,000 professional accountants in Kuala Lumpur, Malaysia on “Think Like a CEO – From Technical Excellence to Strategic Leadership Role”.
<b>Date</b>	Friday, 18 June 2010 (S100618S – Cantonese) or Friday, 30 July 2010 (S100730 – English)
<b>Time</b>	6:30 p.m. – 9:30 p.m.
<b>Venue</b>	Hong Kong Institute of CPAs Training Centre, 27/F., Wu Chung House, 213 Queen’s Road East, Wanchai, Hong Kong
<b>Enrolment fee (for one session)</b>	HK\$430 for HKICPA member or student; and IA/HKIAAT’s member or student HK\$420 for online enrolment HK\$700 for non-member
<b>Language</b>	Cantonese for 18 June 2010/ English for 30 July 2010
<b>Format</b>	Seminar including action learning exercises
<b>Competency</b>	Leadership and Business Strategy
<b>Rating</b>	Intermediate Level* - Sound understanding of the knowledge area. The ability to apply knowledge and skills to a range of situations and able to deal with new situations.
<b>Target audience</b>	CPAs who are interested to take the time to open up and conduct cross-system thinking in their career.
<b>CPD credit (for one session)</b>	3 hours

### About the programme

First there came the tide, it turned into a tsunami when the bubble became bigger. No one can tell the future, but what if a “Perfect Financial Bubble” bursts in the next round? As an accountant, you may have seen a lot and been concerned. But are you comfortable now and well prepared for the next one?

Marcus Aurelius:

“If you are distressed by anything external, the pain is not due to the thing itself, but to your estimate of it; and this you have the power to revoke at any moment.”

Stress isn’t an isolated issue that we can deal with once a week. Handling stress effectively is a matter of gaining balance in our life. Sigmund Freud said the two great issues in life are work and love. We should add one more: one’s self, which refers to the importance of living a life that is satisfying and meaningful, of taking the time to assess our values and goals to understand our own needs and give them priority.

As the saying goes, “Nobody ever lay on their deathbed wishing they’d made more money or spent more time at the office.” The same applies to other issues. Being too self-centered or overly invested in love can also leave us off balance.

This seminar helps assess your priorities on a regular basis, and work to leave time for all the great issues of your life: time to share love and leisure with family and friends; time to make your work challenging and fulfilling; and time for yourself to relax, learn, unlearn and relearn.

\* Please refer [here](#) for descriptions of other competencies and ratings.

# HONG KONG INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS

## CPD ENROLMENT FORM (For Support Programme)

To confirm your CPD booking,  
just log on to "MyCPA" at  
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Operation & Finance Department,  
Hong Kong Institute of CPAs,  
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Please click here for online enrolment

Payment & Enrolment Status Enquiry: 2287 7381  
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Fax : 2893 9853

Course Information Enquiry: 2287 7386  
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**FOR OFFICE USE**

**Deadline: 7 working days before the date of the programme**

No.	Membership		Full Name of Participant(s) (Block Letters)	Company	CT System <sup>(2)</sup>	Programme Code	Fee (HK\$)	
	No.	Status <sup>(1)</sup>						
1								
2								
3								
4								
5								
							Total (HK\$)	

I am unemployed and planning to rejoin the workforce.

The Institute reserves the right to allocate places to enable the enjoyment of more members in this event.

The Institute's decision is final. Applicant must submit the enrolment form 10 working days before the event.

Contact Person : \_\_\_\_\_ Tel No. : \_\_\_\_\_ Fax No. : \_\_\_\_\_ E-mail : \_\_\_\_\_

### Payment Method (Please tick the appropriate box)

<input type="checkbox"/> Cheque (payable to "Hong Kong Institute of Certified Public Accountants")	
Cheque No.:	Bank:
<input type="checkbox"/> Visa / Master Credit Card	Card Number : <input type="text"/>
Cardholder's Name : (Please print)	Card Expiry Date (month/year) :
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- Notes:
- Membership Status: **NP** = Non-Practising, **P** = Practising, **IA** = International Affiliate, **S** = Student, **HKIAAT** = HKIAAT Student or Member, **GAA** = GAA Passport holder, **NM** = Non-Member.
  - Please put a "✓" in this column to indicate you wish to register by Computerized Ticketing System. Instead of a ticket you will receive a confirmation receipt by post. Details of the system can be found at <http://www.hkicpa.org.hk/membership/cpd/ticket.php>.
  - All applications are on a first-come-first-served basis. In the event of over-subscription, priority will be given to members and students of HKICPA.
  - Application by fax will ONLY be accepted when payment is made by Visa/Master credit card. Please ensure all the particulars relating to payment are completed, otherwise the application cannot be processed. There is NO need to send in the enrolment form again if it has already been faxed to the Institute.
  - Cheque(s) should be made payable to "Hong Kong Institute of Certified Public Accountants". Please issue SEPARATE CHEQUE for each event.
  - Successful applicants will receive admission ticket or confirmation notice (for those who opt for Computerised Ticketing System) at least 3 working days before the event. Unsuccessful applicants will also be notified around the same time. If you have not heard from the Institute regarding your registration 2 days before the event and if you have other enquiries related to the programme, please make enquiry at 2287 7386 or 2287 7253.
  - NO REFUND/CANCELLATION will be entertained after the application is processed. If you are unable to attend the enrolled programme, you may nominate a substitute to take your place, provided that the Institute is notified in writing at least two working days prior to the event date.
  - All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
  - The Institute reserves the right to change the venue, date or speaker of the event due to unforeseen circumstances.
  - All personal data collected from the enrolment process, and administration of the CPD Programmes will only be used for the purpose of the administration of the course on which members are enrolled.

Please fill in the following label CLEARLY for mailing of admission ticket:

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