









HKICPA Business Case Competition 2018

Testimonials from the professionals and participants

	<p>Mr. Eric Tong President, Hong Kong Institute of CPAs Partner, Audit & Assurance, Deloitte China</p> <p>The competition has been in the running since 2003 and this year we combine the Hong Kong and Mainland competitions and rename it "HKICPA Business Case Competition", with the objective of expanding the exposure for students. The competition is one of the signature events of the Institute which provides an excellent opportunity for students to demonstrate their critical thinking, analytical and presentation skills. I am very impressed with the dedication and level of teamwork displayed with the participants. I firmly believe the experiences they gained throughout the competition will be immensely valuable and beneficial to all students.</p>		<p>Dr. Winnie Leung Assistant Professor (Accounting), Faculty of Business and Economics, The University of Hong Kong</p> <p>HKICPA Business Case Competition provides a marvelous opportunity for students to bring forward cutting-edge ideas with utmost professionalism while gaining valuable business experience and network that go far beyond the event. I always enjoy students' creative and concise solutions to the sophisticated and challenging business scenarios. It is a fruitful accomplishment for all participants in the competition!</p>
	<p>Professor Alan Au Dean and Professor, Lee Shau Kee School of Business & Administration, The Open University of Hong Kong</p> <p>The competition is an invaluable learning experience for all participants. It allows students to utilize their business and analytical skills in a team setting towards a realistic application in a business environment. I see students learn and gain confidence in their creativity and critical thinking skills, as well as practice their business writing and presentation abilities. Year after year, QP proves successful in showcasing numerous talent and innovative thinking for those involved.</p>		<p>武羿女士 副院长 中央财经大学</p> <p>个案分析比赛是中港两地一项极具知名度的专业赛事，在高校中已有一定影响力，每年都吸引到大量综合能力优秀的学生积极参赛。非常高兴中央财经大学队伍获得去年冠军，我也欣喜地关注到学生们通过团队协作完成公司商业案例的研究和分析，提高了各自的分析能力、问题解决能力、团队建设和演讲能力，这对他们立志于成为国际化的专业会计人才具有深远的影响。非常感谢香港会计师公会为大学生提供了这样一个专业平台。</p>
	<p>Mr. Manuel Reynier Salinas The Open University of Hong Kong (Team leader of champion award in 2017)</p> <p>HKICPA Business Case Competition (formerly known as QP Analysis Case Competition) is renowned for showcasing thought-provoking cases. Every year, 300+ teams compete to demonstrate their analytical abilities. With innovative and solid business strategies, students display their potential to become future business leaders. This competition is filled with opportunities and fruitful experiences that are not to be missed!</p>		<p>江敏同学 中央财经大学 (2017 年冠军队队长及最佳演讲者)</p> <p>能够参加到专业资格课程 (QP) 个案分析比赛并且获得 2017 年的冠军和最佳演讲者，我真的感到十分的幸运和感激。这段经历无疑是我大学生涯中浓墨重彩的一笔！在这个过程中，不仅能够开拓自己的思维，锻炼各方面的能力，同时也是和团队不断磨合一起奋进的绝佳机会。比赛为我们提供了十分有趣的案例，展示团队的舞台，还有那么多专业的评委给予建议和点评。这样难得的锻炼自己，发散思维的比赛，值得所有的同学都参加进来！</p>