



## Webinar on Business Valuation & Purchase Price Allocation

<b>Speakers</b>	<b>Ms. Edwina Tam</b> CA, CFP, CBV, ASA
<b>Date</b>	<b>22 September 2011, Thursday, 12:30 p.m. -2:30 p.m.</b>
<b>Competency*</b>	Business Finance
<b>Rating*</b>	Foundation / intermediate Level
<b>Admission Fee</b>	\$200 / HKICPA members \$330 / non-HKICPA members
<b>CPD Hours</b>	2 hours
<b>Language</b>	English
<b>Register by</b>	<b>15 September 2011</b>

\* Details of [Competency and Rating](#) information

### ABOUT THE WEBINAR

This webinar will introduce basic valuation concepts and methodologies in business valuations and intangible asset valuations, and raise awareness of common issues relating to valuation matters.

### REGISTRATION

#### To register:

- By post or by fax: Complete the attached form and return it to the Institute on or before **15 September 2011**, together with full payment. Cheque should be made payable to “Hong Kong Institute of Certified Public Accountants”. Fax registration will only be accepted if payment is made by any VISA / MasterCard.
- Confirmation of registration will be sent by email. If you have not received confirmation by **19 September 2011**, please contact Susanna Ng at 2287 7249 or email: [cpd@hkicpa.org.hk](mailto:cpd@hkicpa.org.hk).



## Webinar on

# Business Valuation & Purchase Price Allocation

### **ABOUT THE SPEAKER**

**Ms. Edwina Tam**  
**CA, CFP, CBV, ASA**

Ms. Tam specializes in business valuations and corporate reorganization. She has gained extensive experiences in performing business and intangible asset valuation for a broad range of purposes including corporate reorganization, shareholder disputes, and financial reporting for a wide range of industries including manufacturing, financial services, insurance, healthcare, retail food, alternative power, retail pharmacy, and newspaper publishing in Canada and in the Asia Pacific Region.

Ms. Tam graduated as a Bachelor of Commerce from the University of Toronto. She is a member of the Institute of Chartered Accountant, the Financial Planners Standards Council and the Institute of Chartered Business Valuators, Canada. She is also a member of the American Society of Appraisers, U.S.

### **WHAT IS WEBINAR**

A webinar is a web-based seminar transmitted over the Internet. Simply by connecting to the Internet, a webinar eliminates the barrier of location and brings speakers and participants together via voice and document sharing. No physical venue at the Institute for webinar and therefore no travelling is required.

It is held in a virtual classroom and has the ability to allow participants to ask questions throughout the webinar. It includes an audio presentation synchronized with powerpoint presentation, followed by a live Q&A session.

With its two-way interactive communication feature accessed in a convenient location, it will definitely suit your needs as a busy professional who would like to learn new things.

If you would like to know more about webinar, please refer to the following website.

<http://www.hkicpa.org.hk/en/cpd-and-specialization/cpd/cpd-and-learning-resource-centre/webinars/>



**Webinar on Business Valuation & Purchase Price Allocation  
– 22 September 2011**

Enrolment Form for single-user & multiple-user licence

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No.	Type of licence	Unit price (HK\$)	Quantity	Total fee (HK\$)
1	Single-user licence (EL110922) (for members only)	\$200		
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3	Multiple-user licence for 5 users (EL110922M5) <sup>#</sup> (for members purchasing only) each firm or corporation or organization will enable 5 users to obtain credit of 2 CPD hours each	\$700		
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5	Registered mail for delivery of CPD verification forms <sup>#</sup> (for multiple-user licence only)	\$60		
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<sup>#</sup> Attendance of webinar on multiple-user licence to be verified by in-house trainer on HKICPA's CPD verification forms. Please select the method to collect HKICPA's CPD verification forms (please tick the appropriate box):

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3. A confirmation email cum official receipt will be sent to you before 19 September 2011 in which you will be given your login ID and password. In order not to delay the process, please ensure payment is made together with your application. If you do not receive any confirmation email from the Institute, please contact Ms. Susanna Ng at 2287 7249.
4. All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement, please refer to the following link [http://www.hkicpa.org.hk/file/media/section4\\_cpd/Continuing%20Professional%20Development%20Programme%20\(CPD\)/typhoon.pdf](http://www.hkicpa.org.hk/file/media/section4_cpd/Continuing%20Professional%20Development%20Programme%20(CPD)/typhoon.pdf). on the Institute's homepage.
5. The Institute reserves the right to change the date or speaker of the event due to unforeseen circumstances.
6. All personal data collected from the enrolment process, and administration of the programmes will only be used for the purpose of the administration of the course on which members are enrolled. In addition, the Institute may use the collected data for statistical research and analysis, for keeping members informed of its services and for other uses internally.