

Internal Core Values (ICVs) Video Competition



Aim

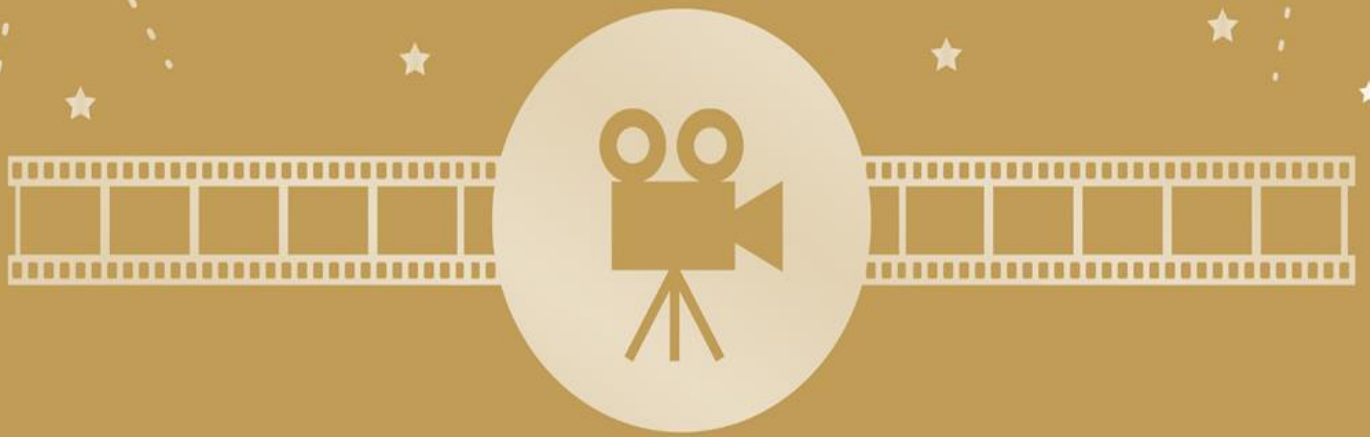
- ✧ To increase staff members' awareness of the Institute's four ICVs – **Professionalism, Trust, Caring and Respect and Collaboration**
- ✧ To foster cooperation among staff members
- ✧ To showcase creativity and passion of staff members

Competition Format

- ✧ Staff members to form a team of 2 to 5 colleagues – any team composition with cross-grade and/or cross-department is encouraged
- ✧ Each staff member can only enrol in 1 team
- ✧ Each team submits a video of not more than 3 minutes in any language
- ✧ Each video has to demonstrate one or more of the ICVs
- ✧ Each video has to be original and be the work of team members themselves

Video Taking

- ✧ Videos to be taken by mobile phones / digital cameras / video cameras
 - ✧ Videos to be submitted in mov / mpeg4 format
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Submission email

- ✧ Video files to be uploaded to a dedicated link at [here](#) by any of the team members
- ✧ In the “Your name” field at the link, please include details of team members (name, staff ID, department). Any omission of team member(s) in the submission may result in the staff member(s) not being eligible for the competition.
(Example entry: Chris Wong S1234 E&T, Amy Chan S2345 QAD, Karen Lo S3456 Corp Comm, James Fong S4567 Compliance, Richard Lam S5678 M&A)
- ✧ Video entries will then be posted on a dedicated webpage of the Staff Information Hub.
- ✧ Videos submitted may be adopted for the development of the ICVs in future

Submission deadline

11 January 2022 5:30pm

Judges

Each and every staff member is the judge!

Judging criteria

- ✧ Content (how closely the video content relates to the ICVs, the Institute and its staff members)
- ✧ Creativity (originality of the video content, novelty, etc.)
- ✧ Videography (scene setting, quality of video such as lighting, video taking techniques, non-shaky shots, etc.)
- ✧ Voting to start after the deadline of submission and staff members to be notified separately

Prize for each team

Winner: cash prize of HK\$3,000
First runner-up: cash prize of HK\$2,000
Second runner-up: cash prize of HK\$1,000

Contacts

Clarence Lau (Compliance) – Video competition project lead
Kit Wong (E&T) / Shirley Se (QAD) / Wendy Wong (Compliance) / Cherry Chan (E&T)