



Continuing Professional Development (CPD) Programme

Riding on Top of the Financial Tidal Wave with NLP Drive Crisis to Opportunity with NLP

7 Jan 2009 (Wed) / 30 Jan 2009 (Fri) / 16 Feb 2009 (Mon)

Speaker	: Dr. Harry Wong , FCPA, MAcc, Certified NLP Master Coach & Trainer
	Mr. Wong is a passionate and seasoned success coach, business consultant and training architect with extensive global business and people management experience gained in KPMG (Canada), PricewaterhouseCoopers (Hong Kong) and his current consulting venture for over 17 years.
	Mr. Wong conducts a wide range of training and presentations to multi-national corporations, universities and professional bodies with state of the art techniques on communication enhancement and self-empowerment. He also engages in coaching and therapeutic facilitations in helping executives and professionals with their management and personal challenges.
	Over 12,000 business students and professionals, managers and executives have benefited and been inspired through Harry's passion and his interactive training style that helped them capture and appreciate the essence of the learning experience.
Language	: Cantonese
Target Audience	: Business managers and professionals seeking better mindset management and communication enhancement in the shaken economy
Level	: General
Dates and Time	: 7 Jan 2009 (Wed) 6:30 p.m. – 9:30 p.m. (Programme Code: S090107)
(Please choose one)	30 Jan 2009 (Fri) 6:30 p.m. – 9:30 p.m. (Programme Code: S090130)
	16 Feb 2009 (Mon) 6:30 p.m. – 9:30 p.m. (Programme Code: S090216)
CPD Hour	: 3 hours / seminar
Format	: Seminar
Venue	: Hong Kong Institute of CPAs Training Centre, 27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong
Fee (each seminar)	: HK\$430 for HKICPA member or student; and IA / HKIAAT's member or student HK\$420 for online enrolment HK\$700 for non-member

Worrying about your financial position? Stumbling for redundancy? Struggling with 24/7 endless work?

Whilst we are unsure of when the global financial tsunami will end, more successful accountants and professionals are ones who have the foresight in finding a way to ride on top of this tidal wave instead of getting hit by it.

Neuro-Linguistic Programming ("NLP") has been well known as a business communication tool for effective networking, team bonding and interpersonal leadership. More importantly, NLP is a methodology that facilitates excellent state and mindset management in turning crisis into opportunities.

Course objectives

By the end of this 3-hour seminar, participants will:

- Be aware of how to stay on top and be competitive in this stumbling economy
- Understand the philosophy of NLP and its applications in business
- Be aware of how the human mind functions and how to deal with challenges at work
- Understand and manage one's emotions and those of others in the workplace
- Learn how to enhance one's business communication skills and be assertive