



IT Conference 2010 : Information highway – linking Hong Kong to the global village and how accountants can add value

Date	Saturday, 27 November 2010
Time	9 a.m. – 1 p.m.
Venue	Grand Ballroom, Lower Level 1, Kowloon Shangri-La Hotel, 64 Mody Road, Tsim Sha Tsui East, Kowloon
Enrolment fee	ISACA/ITAA/IIA member: (a) HK\$450/person (b) HK\$400/person (<i>Special discount for FIVE or more enrolments</i>) Non-member: HK\$500/person
Language	English
Format	Conference
Competency	General business and professional knowledge
Rating	General
CPD credit	3.5 hours
Enrolment deadline	19 November 2010

Enquiries

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Programme*

Officiating Guest

- Allan Chiang, SBS, Privacy Commissioner for Personal Data

Keynote Session

- Raymond Campbell, Senior Vice President of ITS, Li and Fung Trading
- *Managing successful IT projects: More than just software*
- Jonson Yue, Director of RFID Business, Asia, Avery Dennison
- *Electronic identities for everything in daily life - Radio-frequency identification (RFID)*
- Edvan Chan, Regional Director, DataPipe Inc.
- *Cloud computing, Virtualization, PaaS, SaaS...and how can these new technologies give your business a competitive edge*
- Ada Chau, Senior Business Solution Manager, Kingdee International Software Group (HK) Limited
- *Collaborative financial management and control among multinational corporations*

Plenary Session

- Horace Chu, Head of Information Management Services, Gammon Construction
- *IT Governance: How should IT be managed*
- Billy Lui, Senior Business Solutions Manager, Epicor Software (North Asia) Limited
- *The new generation of global finance software application*

Panel Discussion

- *CIO's agenda vs. CFO's agenda in the changing technology landscape*

Q & A session

*subject to change without prior notice

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DATAPIPE

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Allan Chiang, SBS Privacy Commissioner for Personal Data

Mr. Allan Chiang has been appointed as the Privacy Commissioner for Personal Data since 4 August, 2010. Mr. Chiang has possessed a rich experience in public administration after having served in the Government for over 33 years. He was the Postmaster General from 2003 to 2006, during which he engineered a financial turnaround for Hongkong Post. He also successfully transformed the organization from a traditional Government department to a trading fund operation with emphasis on customer service, market demand and business performance.

From 2007 to 2009, Mr. Chiang was the Chief Executive Officer of the Hong Kong Design Centre responsible for promoting design and innovation as a strategic value-creation tool in both the public and private sectors.

Mr. Chiang holds bachelor degrees in science and law, as well as master's degrees in business administration and public administration. He has also obtained a postgraduate diploma in education and a postgraduate certificate in laws.



Raymond Campbell, Senior Vice President of ITS Li and Fung Trading

Mr. Raymond Campbell, Senior Vice President of ITS, is responsible for leading the IT team of Li and Fung Trading in providing value-adding IT solutions to both internal and external customers. His experience as a Big Five consultant, as a manager of a large international user of ERP software, and now, as a global supply chain services provider, uniquely qualifies him to provide value-added insight and perspective to globally focused projects and teams.

Mr. Campbell has a strong foundation in both technology and operations. He has spent the last eight years in the US working for companies such as JD Edwards, Nike, and Burton Snowboards. Previously, he spent 15 years in Asia working for Cosa Liebermann (Singapore and Hong Kong) and Giorgio Armani (Japan).

Mr. Campbell has prior experience in high level strategy and expectation setting in complex business environments and culturally diverse geographic settings. His background allows him to be agile when traversing the often-present gap between Western and Eastern cultures, between management and rank and file. Mr. Campbell, having lived and worked in Asia, brings a multi-cultural aspect to information technology teams.



Jonson Yue, Director of RFID Business, Asia Avery Dennison

As the RFID business leader in Avery Dennison, Mr. Jonson Yue is in charge of the strategy and execution to promote and drive RFID business in the region. Being an industry leader in this field, he has been successfully support the industry, GS1, and teamed partners in building success reference in the manufacturing industry, logistics industry, retail industry, aviation industry, and energy industry, helping the customer to enjoy the benefits of this new automated identification solution – RFID.

Taking the lead in the industry to introduce and popularize this powerful advance technology, in the past six years, he contributed a lot of his effort and time on many knowledge-sharing speeches and training sessions in more than 100 different educational sessions, tradeshow, industry conferences, seminars, engineering association, education institutes, plus the sharing of his RFID knowledge with media throughout Asia Pacific countries.

Mr. Yue plays an active role in EPCglobal, a major non-government organization in promoting auto-identification technology, and is the director leading the Marketing Workgroup in EPCglobal Hong Kong, launching a series of communication and promotion program to the industry. He has been recognized by publications in China as the most valuable RFID industry promotion individuals in three consecutive years (2008 – 2010).



**Edvan Chan, Regional Business Director
Datapipe Inc.**

Mr. Edvan Chan is the Regional Business Director of Datapipe Inc., a leading US based global IT managed service provider that provides custom hosting solutions for Global 2000 companies with complex infrastructure leading the overall business development and partner alliance in Asia.

Mr. Chan has more than 20 years of experience in IT industry. Prior to joining the Datapipe Inc., he held executive positions in PCCW Solutions, SAS Institute, Getronics and Baan Asia Pacific.

Mr. Chan holds a bachelor degree of sciences from New York University, a bachelor degree of electrical and electronic engineering from The Cooper Union, a master degree and a Ph.D of electronic engineering from Columbia University.



**Ada Chau, Senior Business Solution Manager
Kingdee International Software Group (HK) Limited**

Ms. Ada Chau has been in the IT industry for ten years focusing on leveraging integration business solutions to streamline workflow for MNCs in Asia Pacific region.

With her practical working experience as accounting personnel in freight forwarding, manufacturing industries in both SMEs and big corporations. Ms. Chau will share her experience on how regional and local management impact on IT reforms and the way they should be harmonized.



**Horace Chu, Head of Information Management Services
Gammon Construction**

Mr. Horace Chu is the Head of Information Management Services in Gammon Construction Limited, responsible for defining and executing the company's IT strategy in the region. Mr. Chu is also the chairperson of the IT People Management committee of the Jardine Matheson Group IT Forum.

Prior to joining Gammon Construction, Mr. Chu was a Senior Manager in JOS Synergy, a joint-venture between Jardine Matheson and Canadian TELUS focusing on IT outsourcing services in Asia. He was particularly focused in IT operations and implementation of large scale ERP and IT infrastructure projects. Mr. Chu possesses a broad spectrum of experience including information security, business process re-engineering, managing regional IT operations, IT infrastructure and architectural servicing. With strong skills in communication and business-IT bridging, Mr. Chu is also experienced in pre-sales solutioning and large scale application systems development.

Mr. Chu is certified in Project Management, ITIL, and IT Governance, and he holds a first class bachelor degree in computer systems engineering from the University of Warwick in UK and a MBA with distinction from the University of Hong Kong.



**Billy Lui, Senior Business Solutions Manager
Epicor Software (North Asia) Limited**

Possesses over ten years of experience with ERP solutions, expertise in the implementation of Customer Relationship Management (CRM), Accounting & Distribution systems and hospitality solutions, Mr. Billy Lui has been involving in various roles with Epicor including sales and consulting.

Before joining Epicor, Mr. Lui was working in a listed company in Hong Kong, specializing in IT implementation and training. Billy is a post-graduate of University of Warwick, UK, holding Master degree of Information Technology.



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Enrolment Form

27 November 2010

(Closing date: 19 November 2010)

**Operation & Finance Department,
Hong Kong Institute of CPAs**
37th Floor, Wu Chung House,
213 Queen's Road East, Hong Kong.

Fax no: 2893 9853

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- Full payment must be made before your enrolment will be processed. No telephone reservation will be accepted.
- The closing date: **19 November 2010**
- No tickets will be issued for this event.** Successful enrollees will receive confirmation at least 2 days before commencement of the event by email or by telephone whereas unsuccessful applicants will receive full refund by mail.
- Unless the event is cancelled due to unforeseen circumstances or bad weather, no refund for withdrawal will be entertained after your enrolment has been processed.
- Bad weather arrangement: When typhoon signal no.8 or above / black rainstorm warning is hoisted at or after 6:30 am on the date of event, the event will be cancelled. Your enrolment fee will be refunded in full in the event of cancellation due to bad weather.
- The Institute reserves the right to change the venue, date or speaker of the event due to unforeseen circumstances.

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