



# The Future of Governance in Asia

## Programme Code: S100409S

Speaker	Mr. Aubrey Joachim FCMA President, Chartered Institute of Management Accountants
	Mr. Joachim is a management coach, mentor and management training provider. He is contracted to leading global conference and seminar companies as well as professional bodies to provide training programs across Australia, New Zealand, South East Asia, South Asia, the Middle East and Southern Africa.
	He is a seasoned finance professional having held many senior posts in the FMCG, textile, energy, financial services and utilities industry. His work has led him to work in various countries including Sri Lanka, UAE, UK and Australia.
	He has been a prolific presenter and conference speaker for over 14 years, has authored various articles on current management topics, which have been published in professional journals, financial management magazine, and also on the CIMA website. He also writes a monthly article on management accounting for Charter – the magazine of the Institute of Chartered Accountants in Australia.
Date	Friday, 9 April 2010
Time	6:30 p.m. – 8:00 p.m.
Venue	Hong Kong Institute of CPAs Training Centre, 27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong
Enrolment fee	HK\$190 for HKICPA member or student; CIMA member or student; and IA/HKIAAT's member or student
	HK\$180 for online enrolment
	HK\$330 for non-member
Language	English
Format	Seminar
Competency Rating	Leadership and Business Strategy, Values, Ethics and Attitudes* Intermediate Level* - Sound understanding of the knowledge area. The ability to apply knowledge and skills to a range of situations and able to deal with new situations.
Target audience	All parties interested in corporate governance in Asia
CPD credit	1.5 hour
About the programme	

The core principles of accounting, management and business are the same the world over. But businesses differ in different regions. Western cultures are built on rules and transparency, while most of the Asian cultures are relationship-based. A Western viewpoint may perceive Asian culture as presenting challenges, especially in areas of performance management, rights of minority shareholders, governance, fraud and corruption.

The speaker will look into the following areas:-

- Is the Western governance/business model being adopted by Asia;
- What are the strengths and weaknesses of Asian culture in promoting good governance;
- How trusted people can play a positive role in companies/boards;
- The value of trusted relations in Asian businesses.

### **Qualification to become a Chartered Management Accountant**

Under the Mutual Examinations Paper Exemptions agreement that the Hong Kong Institute of CPAs signed with CIMA in September 2006, all Hong Kong Institute of CPAs members are exempted from 13 out of 15 papers of CIMA examinations. HKICPA members are only required to sit 2 papers (P3\* and the Test of Professional Competence in Management Accounting) for the purpose of acquiring the CIMA qualification and becoming a Chartered Management Accountant. More information can be found at www.cimaHongKong.com.

\*P3 Management Accounting Risk and Control Strategy exam has been changed to P3 Performance Strategy exam, which will be examined from May 2010.

# HONG KONG INSTITUTE OF CERTIFIED PUBLIC ACCOUNTANTS

# CPD ENROLMENT FORM (For Support Programme)

**Operation & Finance Department**, Hong Kong Institute of CPAs, 37/F, Wu Chung House, 213 Queen's Road East, Hong Kong

e-mail: finance@hkicpa.org.hk

: 2893 9853

Fax

Payment & Enrolment Status Enguiry: 2287 7381

Course Information Enquiry: 2287 7386 e-mail:cpd@hkicpa.org.hk

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## Deadline: 7 working days before the date of the programme

No.	Membe		Full Name of Participant(s) Company CT		Programme	Fee	
140.	No.	Status <sup>(1)</sup>	(Block Letters)	company	System <sup>(2)</sup>	Code	(HK\$)
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I am unemployed and planning to reioin the workforce.

The Institute reserves the right to allocate places to enable the enjoyment of more members in this event.

The Institute's decision is final. Applicant must submit the enrolment form 10 working days before the event.

Contact Person :	Tel No. :	Fax No. :	E-mail :

#### **Payment Method** (Please tick the appropriate box)

Cheque (payable to "Hong Kong Institute of Certified Public Accountants")																
Cheque No.:		Bank:														
U Visa / Master Credit Card Card Number :																
Cardholder's Name : (Please print)	Card Expiry Date (month/year) :															
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- Membership Status: NP = Non-Practising, P = Practising, IA = International Affiliate, S = Student, HKIAAT = HKIAAT Student or Member, Notes: 1. GAA = GAA Passport holder, NM = Non-Member.
  - Please put a "<" in this column to indicate you wish to register by Computerized Ticketing System. Instead of a ticket you will receive a confirmation receipt by 2. post. Details of the system can be found at http://www.hk cpa.org.hk/membership/cpd/ti 3
    - All applications are on a first-come-first-served basis. In the event of over-subscription, priority will be given to members and students of HKICPA.
  - Application by fax will ONLY be accepted when payment is made by Visa/Master credit card. Please ensure all the particulars relating to payment are completed, 4. otherwise the application cannot be processed. There is NO need to send in the enrolment form again if it has already been faxed to the Institute. Cheque(s) should be made payable to "Hong Kong Institute of Certified Public Accountants". Please issue SEPARATE CHEQUE for each event.
  - 5 Successful applicants will receive admission ticket or confirmation notice (for those who opt for Computerised Ticketing System) at least 3 working days before 6. the event. Unsuccessful applicants will also be notified around the same time. If you have not heard from the Institute regarding your registration 2 days before the event and if you have other enquiries related to the programme, please make enquiry at 2287 7386 or 2287 7253.
  - 7 NO REFUND/CANCELLATION will be entertained after the application is processed. If you are unable to attend the enrolled programme, you may nominate a substitute to take your place, provided that the Institute is notified in writing at least two working days prior to the event date.
  - 8. All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
  - The Institute reserves the right to change the venue, date or speaker of the event due to unforeseen circumstances q
  - 10. All personal data collected from the enrolment process, and administration of the CPD Programmes will only be used for the purpose of the administration of the course on which members are enrolled.

Please fill in the following label CLEARLY for mailing of admission ticket:

Name :	Name :
Company :	Company :
Address :	Address :

To confirm your CPD booking, just log on to "MyCPA" at http://www.hkicpa.org.hk

Please click here for online enrolment