



Career Conference – 31 August 2013

Panel session

Profile of speaker



George Hongchoy
Executive Director and
Chief Executive Officer,
The Link Management
Limited

Mr. Hongchoy joined the Manager as the Chief Financial Officer in January 2009, was appointed as an Executive Director in February 2009, and became Chief Executive Officer in May 2010. Mr. Hongchoy is currently a member of the Nomination Committee, the Finance and Investment Committee and the Human Resources and Compensation Committee of the Manager and director of The Link Holdings Limited, The Link Properties Limited and The Link Finance Limited, principal subsidiaries of The Link REIT. Mr. Hongchoy holds a Bachelor of Commerce degree from the University of Canterbury and a MBA degree from The Wharton School, University of Pennsylvania. He is a Chartered Accountant under the New Zealand Institute of Chartered Accountants. He is also a Fellow member of the Hong Kong Institute of Certified Public Accountants, The Hong Kong Institute of Directors, Hong Kong Securities and Investment Institute (formerly known as Hong Kong Securities Institute), and Institute of Shopping Centre Management. He has over 25 years of experience in investment banking, financial consulting and accounting in Asia and New Zealand with focus on real estate, financial services and consumer/retail sectors.

Mr. Hongchoy is a director of Hong Kong Cyberport Management Company Limited, a director of Asia Pacific Real Estate Association Limited and the Chairman of its Hong Kong Chapter Board. He is a member of the Asia Executive Board of The Wharton School and the Faculty Advisory Committee of Faculty of Business at The Hong Kong Polytechnic University. He is also a member of the Financial Development Research Committee of the Financial Services Development Council which is a high-level and cross-sector advisory body of The Government of the HKSAR to enhance the long-term development of Hong Kong's financial services industry. Mr. Hongchoy was a Council Member of the Hong Kong Institute of Certified Public Accountants and Chairman of its Corporate Finance Committee in 2008, a member of the Advisory Committee on Human Resources Development in the Financial Sector of The Government of the HKSAR in 2008-2010 and a director of the Hong Kong Securities Institute (now known as Hong Kong Securities and Investment Institute) in 2006-2011.

Mr. Hongchoy was presented with Asian Corporate Director Award by Corporate Governance Asia in 2013, Directors of the Year Awards under the category of Listed Companies – Executive Directors by The Hong Kong Institute of Directors and Outstanding Entrepreneurship Award by Enterprise Asia in 2011.