



Hong Kong Institute of  
**Certified Public Accountants**  
 香港會計師公會



Hong Kong's  
**CPA Qualification**  
 香港會計師專業資格

# Career Forum 2011

Young and Prospective Accountants Summit – Work Life of Accountants



**Date:** 16. 10. 2011 (Sunday)

**Time:** 9:00 a.m. - 6:15 p.m.

**Venue:** Kowloonbay International Trade and Exhibition Centre

Hong Kong Institute of CPAs

## Six great reasons to join

- Gain updates on career development and work life of accountants
- Meet face-to-face with CPAs and senior executives
- Participate in an interactive voting game
- Receive first-hand information at career exhibition
- Enjoy free luncheon with CPAs
- Attend free career-oriented workshops

**On-line registration:** [Click here](#)

**Deadline:** 3 October 2011 (Monday)

## Free

- Admission
- Shuttle bus
- Lunch buffet
- Lucky draw

Sponsors



Supporting organizations



## Career Forum 2011



- ❶ Over 700 QP and university students participated in the Career Forum 2010.
- ❷ Experienced accountancy professionals shared their insights on career development of the accountancy profession with the students.
- ❸ Students met potential employers at the career exhibition.
- ❹ Students attended career-oriented workshop.

Young and Prospective Accountants Summit	Panel speakers
A panel of guest speakers to share their work life and participate in a lively dialogue and discussion on the contentious issues of the accountancy profession.	<ul style="list-style-type: none"> <li>• <b>Moderator: Ms. Susanna Chiu</b> Vice-President, Hong Kong Institute of CPAs</li> <li>• <b>The Hon. Starry Lee Wai-king, JP</b> Legislative Councillor, HKSAR</li> <li>• <b>Ms. Alice Mui</b> Senior Assessor, Inland Revenue Department, HKSAR</li> <li>• <b>Mr. Gary Poon</b> Principal, Poon &amp; Co. Certified Public Accountants</li> <li>• <b>Mr. Frenda So</b> Accounting tutor, Modern Education</li> </ul>
Career-oriented workshops	Speakers
An accountant's work life	<ul style="list-style-type: none"> <li>• <b>Moderator: Mr. Horace Ma</b> Council member, Hong Kong Institute of CPAs</li> <li>• <b>Ms. Emily Ho</b> Internal Audit Manager, DBS Bank (Hong Kong) Ltd.</li> <li>• <b>Mr. Matthew Tam</b> Senior Auditor, Deloitte Touche Tohmatsu</li> </ul>
Interviewing skills and mock interview	<ul style="list-style-type: none"> <li>• <b>Mr. Gabriel Nam</b> Manager, Michael Page Finance</li> </ul>
Image building	<ul style="list-style-type: none"> <li>• <b>Professor Desmond Chan</b> President, Association of Image Architects and Professor of Imageology, University of Atlanta (Asia)</li> </ul>

**Enquiries:** 2287 7070 / 2287 7236  
**Email:** student@hkicpa.org.hk



**Career Forum 2011**  
**Young and Prospective Accountants Summit (YAPAS)**

**Date** : 16 October 2011 (Sunday)  
**Time** : 9:00 a.m.-6:15 p.m.  
**Venue** : Kowloonbay International Trade and Exhibition Centre,  
 1, Trademart Drive, Kowloon Bay, Kowloon.  
**Theme** : Working life of accountants

**Activities and Rundown**

<b>Time</b>	<b>Activity</b>	<b>Venue</b>
9:00 a.m. – 9:30 a.m.	Registration starts	Rotunda 3, 6/F
9:30 a.m. – 11:00 a.m.	<b>Young and Prospective Accountants Summit – Work Life of Accountants</b> - Young CPAs to share their working lives and to discuss the contentious issues of the accountancy profession	Rotunda 3, 6/F
11:00 a.m. – 12:00 p.m.	<b>Interactive voting game</b> - Provide an interactive platform for audience to vote on-line for 10 questions which are set in relation to the theme of event.	Rotunda 3, 6/F
12:00 p.m. – 1:30 p.m.	<b>Round table luncheon</b> -Invite 2 CPAs to sit in round tables so that participating students can network with these guests and invite them as mentors if find appropriate.	Rotunda 3, 6/F
1:30 p.m.– 2:00 p.m.	<b>Career exhibition</b>	Foyer of Rotunda 3, 6/F
2:00 p.m.– 3:00 p.m.	<b>Career-oriented workshop on "An accountant's work life"</b> -The workshop comprises: <ul style="list-style-type: none"> <li>• Watch a video (part 2) on an accountant's work life which its part 1 will be uploaded onto an on-line forum beforehand; and</li> <li>• Hold a discussion on the video.</li> </ul>	Speakers will conduct workshop face-to-face to the audience in Room 8-10 on 7/F, and live broadcasting will be provided to other participants in Room 601, 602, Room 11-15 on 7/F.
3:00 p.m.– 4:00 p.m.	<b>Career-oriented workshop on "Interviewing skills with mock interview"</b>	
4:00 p.m.– 4:30 p.m.	<b>Career exhibition</b>	Foyer of Rotunda 3, 6/F
4:30 p.m.– 5:15 p.m.	<b>Career-oriented workshop on "Image building"</b>	Rooms 601, 602, Rooms 8-10, 11-15 on 7/F
5:15 p.m.– 6:00 p.m.	<b>Wrap-up meeting</b> - Invite an experienced CPA, young CPA and a student representative to discuss the results of the interactive voting game.	Rotunda 3, 6/F
6:00 p.m.– 6:05 p.m.	<b>Group photo</b>	Rotunda 3, 6/F
6:05 p.m.– 6:15 p.m.	<b>Lucky draw</b>	Rotunda 3, 6/F
6:15 p.m.	<b>End of event</b>	Rotunda 3, 6/F

**Hong Kong Institute of Certified Public Accountants**  
**Briefing Note to Ambassador at Career Forum 2011**  
*16 October 2011 (Sunday) 9:00 a.m. to 6:15 p.m.*  
*Kowloonbay International Trade and Exhibition Centre*

The Forum comprises of five major sessions, including a Young and Prospective Accountants Summit (YAPAS), an interactive voting game, a luncheon, career-oriented workshops and career exhibition. We have invited four distinguished panel speakers and CPAs with different career profile to share their experience with the students; and our Vice-President, Ms. Susanna Chiu, will be the moderator for the summit.

For this year's Career Forum, we are holding a luncheon for the participants. The luncheon is arranged in round tables format with a CPA sitting at each table providing a great opportunity for the students to mingle with the CPAs. As our Ambassador, your presence and sharing would mean a lot to our participating students.

**Objectives of the Career Forum and Luncheon**

- Provide information about career development and path to be a successful CPA
- Offer a platform for students to gain useful and practical knowledge for their career planning
- Present the latest market trends of various sectors in the accountancy profession
- Create a cordial atmosphere for the students to meet face-to-face with CPAs and senior executives

**Role of Ambassador**

- Welcome the students on behalf of the Institute
- Provide information and promote the Qualification Programme (QP)
- Mingle and share your experiences and success stories with the students
- Provide positive perspectives of the accountancy profession
- Establish a role model for the students

**Transportation**

Free shuttle bus services will be provided by Kowloonbay International Trade and Exhibition Centre from / to Kowloon Bay MTR stations from 7:00 a.m. onwards. You can also arrange transportation by yourselves. Please find more details at [http://www.kitec.com.hk/eng/info\\_transport.html](http://www.kitec.com.hk/eng/info_transport.html).



## **Information on the Hong Kong Institute of Certified Public Accountants**

- The Institute is the only statutory licensing body to register and grant practising certificates to CPAs in Hong Kong
- Scope of Work
  - Registration of accountants and issue of Practising Certificates
  - Setting Codes of Ethics and Standards of Accounting and Auditing
  - Regulating the professional conduct and standards of members
  - Organising professional examinations and related counselling courses
  - Providing Continuing Education and other services to members
  - Promoting the Accountancy Profession
- Types of Membership
  - CPA, CPA (practising), FCPA, FCPA (practising) and International affiliates
- Statistics on Members (as at 30 June 2011)
  - Total number of members (32,168) including:
    - CPA (27,228) & FCPA (4,940)
    - Practising certificate holders (3,827) & Non-practising certificate holders (28,341)
  - Total number of registered students (14,537)

## **Introduction to the Qualification Programme (QP)**

- A comprehensive training programme that provides the knowledge and skills necessary to become a CPA. QP builds on an accounting degree and progresses to course work and examinations.
- Both accounting and non-accounting degree holders can join the QP.
- To develop the practical skills and personal qualities including analytical thinking, problem solving and objective judgment via workshop and practical experience components of the QP.
- QP comprises of four modules, Module A (Financial Reporting), Module B (Corporate Financing), Module C (Business Assurance) and Module D (Taxation).
- Students have to attend workshops, pass the module examinations (open book) and final examination (open book) and 3-years work experience to be qualified as CPA.
- International recognition: recognized by international accounting institutes of Australia, Canada, England and Wales, Ireland, New Zealand, Scotland, South Africa and Zimbabwe.
- HKICPA members can get four paper exemptions from PRC CPA Uniform Examination under the CEPA.
- CEF reimbursement up to \$10,000 for enrolling QP.