



# Standard Costing vs Activity Based Costing

Programme Code: W120420S

Costing is not simply a case of collecting costs in accounting buckets and just summarizing them, nor does it need to be so complex that it becomes meaningless to managers. Getting the costing right is absolutely vital and to achieve that success, organizations need to ensure that they use the most appropriate costing system for their needs: there are many alternatives.

This workshop examines the practical issues, processes and techniques for two of the major costing systems in use by manufacturers and in other commercial sectors - Standard Costing and Activity Based Costing. Delegates will work through a detailed explanation of how each of these two systems works, their features and benefits as well as disadvantages and limitations.

This workshop also considers how to avoid damaging the business through short-term cost cutting that is so commonplace when markets tighten, through focusing on the specifics of costing skills and techniques. Delegates will examine case studies and understand the importance of accurate costing and its effects on pricing policies, decision-making and resource utilization.

**Date** Friday, 20 April 2012

**Time** 6:30 p.m. – 9:30 p.m.

**Venue** Hong Kong Institute of CPAs,  
27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong.

**Format** Workshop including real-world examples and case studies

**Language** English

**Fee** HK\$750 for HKICPA member or student; and IA/ HKIAAT's member or student  
HK\$1,500 for non-member

**Objectives** To examine the detailed needs of two major costing systems, the processes involved and the input-output relationships, comparing the two to highlight advantages and disadvantages of each.

## Standard Costing

- Why it is so widely used & main drawbacks
- Examining the main phases
- Establishing performance requirements
- Determining the key metrics & variances to monitor
- Exploring the use of variance analysis for decision making
- Reporting, controlling & revising

## Activity Based Costing

- Benefits & rationale for acceptance
- Examine the six main steps
- How to determine essential accuracy and spurious accuracy
- Resource & process examination
- Agreeing on the key cost drivers & peripherals
- Overcoming hurdles & reporting essential information

**Speaker** **W Francis Rowlands** FCMA MCIM AMIMI AAE  
Executive President, Dragon-IBP Asia LED Training Programmes  
Immediate Past Chairman, Global Markets Committee, CIMA.

**Participants** For those who are involved in pricing or make-or-buy decisions as well as with supply chain management and business sustainability

**Competency** General Accounting and Related Knowledge;  
Management Accounting, Control and Performance Evaluation

**Rating** Foundation to Intermediate Level  
(Please refer to the [Institute's online CPD Learning Resource Centre](#))

**CPD hours** 3



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**CPD ENROLMENT FORM (For Support Programme)**

Finance & Operations Department,  
 Hong Kong Institute of CPAs,  
 37/F, Wu Chung House, 213 Queen's Road East, Hong Kong

Payment & Enrolment Status Enquiry: 2287 7381 e-mail: <a href="mailto:finance@hkicpa.org.hk">finance@hkicpa.org.hk</a> Fax : 2893 9853	Course Information Enquiry: 2287 7386 / 2287 7253 e-mail: <a href="mailto:cpd@hkicpa.org.hk">cpd@hkicpa.org.hk</a>
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**Deadline: 7 working days before the date of the programme**

No.	Membership		Full Name of Participant(s) (Block Letters)	Company	Email address <sup>*(2)</sup> (Block Letters)	Programme Code	Fee (HK\$)	
	No.	Status (1)						
1								
2								
3								
4								
5								
							Total (HK\$)	

\* Email address is for enrolment confirmation purpose. Please refer to note (2) for details.

I am unemployed and not working. I am planning to rejoin the workforce.  
 The Institute reserves the right to allocate places to enable the enjoyment of more members in this event.  
 The Institute's decision is final. Applicant must submit the enrolment form 10 working days before the event.

Contact Person : \_\_\_\_\_ Tel No. : \_\_\_\_\_ Fax No. : \_\_\_\_\_ E-mail : \_\_\_\_\_

**Payment Method** (Please tick the appropriate box)

<input type="checkbox"/> Cheque (payable to "Hong Kong Institute of Certified Public Accountants")							
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- Notes:**
- Membership Status: **NP** = Non-Practising, **P** = Practising, **IA** = International Affiliate, **S** = Student, **HKIAAT** = HKIAAT Student or Member, **GAA** = GAA Passport holder, **NM** = Non-Member.
  - Successful applicants will receive confirmation of registration by email at least 3 working days before the event. Unsuccessful applicants will also be notified around the same time. If you have not heard from the Institute regarding your registration 2 working days before the event and if you have other enquiries related to the programme, please make enquiry at 2287 7386 or 2287 7253.
  - NO ADMISSION TICKET will be issued. Please bring your HKICPA membership card or confirmation email for admission purpose.
  - All applications are on a first-come-first-served basis.
  - Application by fax will ONLY be accepted when payment is made by Visa/Master credit card. Please ensure all the particulars relating to payment are completed, otherwise the application cannot be processed. There is NO need to send in the enrolment form again if it has already been faxed to the Institute.
  - Cheque(s) should be made payable to "Hong Kong Institute of Certified Public Accountants". Please issue SEPARATE CHEQUE for each event.
  - NO REFUND/CANCELLATION will be entertained after the application is processed. If you are unable to attend the enrolled programme, you may nominate a substitute to take your place, provided that the Institute is notified in writing at least two working days prior to the event date.
  - All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
  - The Institute reserves the right to change the venue, date, speaker or to cancel the event due to unforeseen circumstances.
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