



Enhancing your business management and communication with NLP (Module 2)

Programme Code: W130126AS

Nowadays people are living in a fast growing and unpredictable world full of changes and challenges, especially in the context of business. Hence, the need for maintaining a positive attitude and continually advancing your communication ability becomes highly important. With its increasing attention in the business world for creating excellence, Neuro-Linguistic Programming (“NLP”) provides an understanding of human experience, communication and behaviour. Literally, NLP is a methodology that facilitates performance enhancement and creates choices in the workplace through better communication and awareness of self and others.

What is Neuro-linguistic Programming (“NLP”)?

Originally developed by Richard Bandler, John Grinder and others in the 1970s, NLP facilitates positive changes, creates a facet for effective communication with stakeholders at work and explores potential resources and opportunities to create a future that professionals and business managers always want.

Neuro	Understand the thinking mind and processing system of self and others
Linguistic	Use of verbal and non-verbal language to package the message we want to communicate
Programming	Discover and utilise the self and others’ formula of success

This workshop is the **second** of the 3-day series in learning the crafts in becoming the next successful and happy professional accountant. The attendance for the first workshop is preferred but NOT required.

Date	Saturday, 26 January 2013
Time	9:00 a.m. – 5:00 p.m.
Venue	BDO Training Centre, 25/F., Wing On Centre, 111 Connaught Road Central, Hong Kong.
Format	Workshop
Language	English
Fee	HK\$1,700 for HKICPA member or student; and IA/HKIAAT member or student HK\$2,000 for non-member
Objectives	<ul style="list-style-type: none">• Connect with yourself and others and to communicate effectively• Establish instant rapport with others• Understand how to process incoming information efficiently• Learn how better to step into other’s shoes to sell your ideas more effectively• Master your verbal and non-verbal communication to improve results
Speaker	Dr. Harry Wong , FCPA, MAcc, China 1st Certified NLP Coach Trainer at Master Level
Participants	Individuals who would like to know what it takes to communicate for connection in business and in life with rapport, influence and sustainability as professionals and business managers
Competency	Leadership and Business Strategy; Personal and Interpersonal Skills; Values, Ethics and Attitudes
Rating	Intermediate Level (Please refer to the Institute's online CPD Learning Resource Centre)
CPD hours	7



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<http://www.hkicpa.org.hk>

CPD ENROLMENT FORM

Finance & Operations Department,
Hong Kong Institute of CPAs,
37/F, Wu Chung House, 213 Queen's Road East, Hong Kong

Payment & Enrolment Status Enquiry: 2287 7381
e-mail: finance@hkicpa.org.hk
Fax : 2893 9853

Course Information Enquiry:
2287 7386 / 2287 7253
e-mail: cpd@hkicpa.org.hk

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Deadline: 7 working days before the date of the programme

No.	Membership		Full Name of Participant(s) (Block Letters)	Company	Email address ^{*(2)} (Block Letters)	Programme Code	Fee (HK\$)	
	No.	Status (1)						
1								
2								
3								
4								
5								
							Total (HK\$)	

* Email address is for enrolment confirmation purpose. Please refer to note (2) for details.

Contact Person : _____ Tel No. : _____ Fax No. : _____ E-mail : _____

Payment Method (Please tick the appropriate box)

<input type="checkbox"/> Cheque (payable to "Hong Kong Institute of Certified Public Accountants")			
Cheque No.:		Bank:	
<input type="checkbox"/> Visa / Master Credit Card		Card Number :	
Cardholder's Name : (Block Letters)		Card Expiry Date (month/year) :	
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<input type="checkbox"/> Please put a "✓" if you require a receipt and indicate your choice of delivery: <input type="checkbox"/> by email <input type="checkbox"/> by post (to the address as shown below)			
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- Notes:**
- Membership Status: **NP** = Non-Practising, **P** = Practising, **IA** = International Affiliate, **S** = Student, **HKIAAT** = HKIAAT Student or Member, **GAA** = GAA Passport holder, **NM** = Non-Member.
 - Successful applicants will receive confirmation of registration by email at least 3 working days before the event. Unsuccessful applicants will also be notified around the same time. If you have not heard from the Institute regarding your registration 2 working days before the event and if you have other enquiries related to the programme, please make enquiry at 2287 7386 or 2287 7253.
 - NO ADMISSION TICKET will be issued. Please bring your HKICPA membership card or confirmation email for admission purpose.
 - All applications are on a first-come-first-served basis.
 - Application by fax will ONLY be accepted when payment is made by Visa/Master credit card. Please ensure all the particulars relating to payment are completed, otherwise the application cannot be processed. There is NO need to send in the enrolment form again if it has already been faxed to the Institute.
 - Cheque(s) should be made payable to "Hong Kong Institute of Certified Public Accountants". Please issue SEPARATE CHEQUE for each event.
 - NO REFUND/CANCELLATION will be entertained after the application is processed. If you are unable to attend the enrolled programme, you may nominate a substitute to take your place, provided that the Institute is notified in writing at least two working days prior to the event date.
 - All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
 - The Institute reserves the right to change the venue, date, speaker or to cancel the event due to unforeseen circumstances.
 - All personal data collected from the enrolment process, and administration of the CPD Programmes will only be used for the purpose of the administration of the course on which members are enrolled. In addition, the Institute may use the collected data for statistical research and analysis, for keeping members informed of its services and other uses internally.
 - No unauthorized audio or video recording is allowed at CPD events.