



HKICPA/CIMA joint workshop: Strategic Case Study (re-run)

Programme Code

Sessions 1-6: W151024J Sessions 1-5: W151024AJ

HKICPA and CIMA are going to jointly organize a three-day workshop with six sessions (i.e. 5 sessions plus 1 optional examination preparatory session) specifically for those who intend to excel in financial and management skills, and develop business acumen and commercial awareness. The programme structure is designed according to the framework of Strategic Case Study Exam of the CIMA professional qualification.

Date & Time Sessions 1 & 2: Saturday, 24 Oct 2015 9:30 a.m. – 1:00 p.m.; 2:00 p.m. – 5:30 p.m.

Sessions 3 & 4: Saturday, 31 Oct 2015 9:30 a.m. – 1:00 p.m.; 2:00 p.m. – 5:30 p.m.

Session 5: Saturday, 14 Nov 2015 9:30 a.m. – 1:00 p.m. Session 6: Saturday, 14 Nov 2015 2:00 p.m. – 5:30 p.m.

Venue KPMG Training Centre

28/F., Oxford House, Tai Koo Place, 979 King's Road, Quarry Bay, Hong Kong.

Format Workshop

Language English

Fee Sessions 1-6 [Note3]

HK\$3,000 for HKICPA member or student; IA/ HKIAAT member or student; and CIMA student; or

Sessions 1-5 [Note3]

HK\$2,700 for HKICPA member or student; IA/ HKIAAT member or student; and CIMA student

Objectives

- Analyse and identify the current position of an organization
- Analyse and identify the relevant problems facing an organization
- Appraise feasible courses of action available
- Evaluate and then choose specific proposals
- Identify and evaluate priorities related to the proposals
- Recommend a course of action
- Prepare and present information in a format suitable for presentation to senior management
- Assist participants to prepare for the Strategic Case Study Exam of the CIMA professional

qualification

Participants Professional accountants in business and those who would like to sit for the Strategic Case Study

Exam of the CIMA professional qualification

Competency Management Accounting

Rating Intermediate Level (Please refer to the Institute's online CPD Learning Resource Centre)

CPD hours 21 hours (Sessions 1-6); or

17.5 hours (Sessions 1-5)

Notes:

- Under the Mutual Examination Paper Exemption agreement between the HKICPA and the CIMA, all HKICPA members are exempted from 15 out of 17 papers of CIMA examinations and have to pass Paper P3 — Risk Management Exam and Strategic Case Study Exam for acquiring CIMA membership, subject to the fulfilment of practical experience requirement. More information can be found at www.cimahongkong.com.
- 2. The objective of session 6 is to assist those interested participants to prepare for the Strategic Case Study Exam.
- 3. Members may enrol in a bundle of sessions 1-6 or sessions 1-5.





About the speaker

Dr. Irelan Tam, FCMA, CGMA, CPA, DBA

Dr. Tam's 30-year experience was in financial control, business planning and budgeting, business performance management, supply chain optimisation, information management and project management. She began her career with Jardine Marketing Services and moved to various accounting functions in different companies. Her last position was the Regional Finance Director of Johnson & Johnson Medical Asia Pacific, where she led the set-up of the Centre of Excellence in driving business performance management, business analytics and business reporting and planning for 13 countries in Asia Pacific.

Dr. Rachel Cheung, DBA, MBA, BSc(Hons), FCPA, FCMA, CGMA, ACIB, ATIHK, CTA

Dr. Cheung is a teaching fellow of the Faculty of Management and Hospitality at the Technological and Higher Education Institute of Hong Kong (THEi). She teaches undergraduate level courses in the management accounting, business ethics and strategic management areas. She worked as an accountant and financial practitioner in international firms after receiving her MBA and BSc. degrees. She got her DBA in 2014. She has been working in the education sector since 2009. Dr. Cheung is a fellow member of the HKICPA and CIMA. She has served as a member of the CIMA Hong Kong Branch Committee and an assessor of the Global Business Competition of CIMA since 2011.

HKICPA EVENT ENROLMENT FORM (Sessions 1-6: W151024J; Sessions 1-5: W151024AJ)

Finance & Operations Department. Hong Kong Institute of CPAs, 37/F, Wu Chung House, 213 Queen's Road East, Hong Kong

Payment & Enrolment Status Enquiry: 2287 7381 Course Information Enquiry: e-mail: finance@hkicpa.org.hk 2287 7386 / 2287 7253 : 2893 9853 Fax e-mail: cpd@hkicpa.org.hk

FOR OFFICE USE

To confirm your CPD booking,

just log on to "My CPA" at http://www.hkicpa.org.hk

Deadline: 7 working days before the date of the programme

No.	Membership No. Status (1) Full Name of F (Block L		me of Partici Block Letters		Company			Email address * ⁽²⁾ (Block Letters)			Programme Code	Fee (HK\$)	
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* Email address is for enrolment confirmation purpose. Please refer to note (2) for details. Total (HK\$)													
Contact Person : Tel No. :				Fax No. : E-mail :									
CIMA Membership No. (if any):													
☐ Cheque (no) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA" (6)													
□ VISA / MasterCard □ BOC HKICPA UnionPay card													
Ca	ard Number:										Card Expiry Date (MM	/YY):	
Cardholder's Name (block letters):						Cardholder's Signature:						Date:	

Notes:

- Membership Status: NP = Non-Practising, P = Practising, IA = International Affiliate, S = Student, HKIAAT = HKIAAT Student or Member, **GAA** = GAA Passport holder, **CIMA** = CIMA Student, **NM** = Non-Member.
- Successful applicants will receive confirmation of registration by email at least 3 working days before the event. Unsuccessful applicants will also be notified around 2. the same time. If you have not heard from the Institute regarding your registration 2 working days before the event and if you have other enquiries related to the programme, please make enquiry at 2287 7386 or 2287 7253.
- NO ADMISSION TICKET will be issued. Please bring your HKICPA membership card or confirmation email for admission purpose. All applications are on a first-come-first-served basis.
- Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted. Please ensure all the particulars relating to payment 5. are completed, otherwise the application cannot be processed. There is NO need to send in the enrolment form again if it has already been faxed to the Institute.
- Please issue SEPARATE CHEQUE for each event.
- NO REFUND/CANCELLATION will be entertained after the application is processed.
- 8. All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
- The Institute reserves the right to change the venue, date, speaker or to cancel the event due to unforeseen circumstances. Your personal data collected from the enrolment process and administration of courses will be used for the purpose of the administration of the course on which you are enrolled and will be provided to CIMA for the purpose of course administration. Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis and, if applicable, for validation of CPD hours. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of CPD activities, members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link https://www.hkicpa.org.hk/en/members-area/comm-preference/. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at privacyofficer@hkicpa.org.hk or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to http://www.hkicpa.org.hk/en/service-tools/privacy-policy/
- No unauthorized audio or video recording is allowed at CPD events.

For payment by cheque, please fill-in your postal address for refund in case the event is full or cancelled. (Remarks: For payment by credit card, refund will be made directly to your credit card.)							
Name:	Name:						
Address:	Address:						