



## HKICPA/CIMA joint workshop: **Strategic Case Study (re-run)**

**Programme Code**

**Sessions 1-6: W151024J**

**Sessions 1-5: W151024AJ**

HKICPA and CIMA are going to jointly organize a three-day workshop with six sessions (i.e. 5 sessions plus 1 optional examination preparatory session) specifically for those who intend to excel in financial and management skills, and develop business acumen and commercial awareness. The programme structure is designed according to the framework of Strategic Case Study Exam of the CIMA professional qualification.

<b>Date &amp; Time</b>	<b>Sessions 1 &amp; 2:</b>	<b>Saturday, 24 Oct 2015</b>	<b>9:30 a.m. – 1:00 p.m.; 2:00 p.m. – 5:30 p.m.</b>
	<b>Sessions 3 &amp; 4:</b>	<b>Saturday, 31 Oct 2015</b>	<b>9:30 a.m. – 1:00 p.m.; 2:00 p.m. – 5:30 p.m.</b>
	<b>Session 5:</b>	<b>Saturday, 14 Nov 2015</b>	<b>9:30 a.m. – 1:00 p.m.</b>
	<b>Session 6:</b> <sup>[Note2]</sup>	<b>Saturday, 14 Nov 2015</b>	<b>2:00 p.m. – 5:30 p.m.</b>

**Venue** KPMG Training Centre  
 28/F., Oxford House, Tai Koo Place, 979 King's Road, Quarry Bay, Hong Kong.

**Format** Workshop

**Language** English

**Fee** **Sessions 1-6** <sup>[Note3]</sup>  
 HK\$3,000 for HKICPA member or student; IA/ HKIAAT member or student; and CIMA student; or

**Sessions 1-5** <sup>[Note3]</sup>  
 HK\$2,700 for HKICPA member or student; IA/ HKIAAT member or student; and CIMA student

**Objectives**

- Analyse and identify the current position of an organization
- Analyse and identify the relevant problems facing an organization
- Appraise feasible courses of action available
- Evaluate and then choose specific proposals
- Identify and evaluate priorities related to the proposals
- Recommend a course of action
- Prepare and present information in a format suitable for presentation to senior management
- Assist participants to prepare for the Strategic Case Study Exam of the CIMA professional qualification

**Participants** Professional accountants in business and those who would like to sit for the Strategic Case Study Exam of the CIMA professional qualification

**Competency** Management Accounting

**Rating** Intermediate Level (Please refer to the [Institute's online CPD Learning Resource Centre](#))

**CPD hours** 21 hours (Sessions 1-6); or  
 17.5 hours (Sessions 1-5)

**Notes:**

1. Under the Mutual Examination Paper Exemption agreement between the HKICPA and the CIMA, all HKICPA members are exempted from 15 out of 17 papers of CIMA examinations and have to pass Paper P3 – Risk Management Exam and Strategic Case Study Exam for acquiring CIMA membership, subject to the fulfilment of practical experience requirement. More information can be found at [www.cimahongkong.com](http://www.cimahongkong.com).
2. The objective of session 6 is to assist those interested participants to prepare for the Strategic Case Study Exam.
3. Members may enrol in a bundle of sessions 1-6 or sessions 1-5.



## About the speaker

**Dr. Irelan Tam, FCMA, CGMA, CPA, DBA**

Dr. Tam's 30-year experience was in financial control, business planning and budgeting, business performance management, supply chain optimisation, information management and project management. She began her career with Jardine Marketing Services and moved to various accounting functions in different companies. Her last position was the Regional Finance Director of Johnson & Johnson Medical Asia Pacific, where she led the set-up of the Centre of Excellence in driving business performance management, business analytics and business reporting and planning for 13 countries in Asia Pacific.

**Dr. Rachel Cheung, DBA, MBA, BSc(Hons), FCPA, FCMA, CGMA, ACIB, ATiHK, CTA**

Dr. Cheung is a teaching fellow of the Faculty of Management and Hospitality at the Technological and Higher Education Institute of Hong Kong (THEi). She teaches undergraduate level courses in the management accounting, business ethics and strategic management areas. She worked as an accountant and financial practitioner in international firms after receiving her MBA and BSc. degrees. She got her DBA in 2014. She has been working in the education sector since 2009. Dr. Cheung is a fellow member of the HKICPA and CIMA. She has served as a member of the CIMA Hong Kong Branch Committee and an assessor of the Global Business Competition of CIMA since 2011.

