



HKICPA/CIMA joint workshop: Strategic Case Study (re-run)

Programme Code

Sessions 1-6: W160423J

Sessions 1-5: W160423AJ

HKICPA and CIMA are going to jointly organize a three-day workshop with six sessions (i.e. 5 sessions plus 1 optional examination preparatory session) specifically for those who intend to excel in financial and management skills, and develop business acumen and commercial awareness. The programme structure is designed according to the framework of the Strategic Case Study Exam of the CIMA professional qualification.

Date & Time	Sessions 1 & 2:	Saturday, 23 Apr 2016	9:30 a.m. – 1:00 p.m.; 2:00 p.m. – 5:30 p.m.
	Sessions 3 & 4:	Sunday, 24 Apr 2016	9:30 a.m. – 1:00 p.m.; 2:00 p.m. – 5:30 p.m.
	Session 5:	Saturday, 30 Apr 2016	9:30 a.m. – 1:00 p.m.
	Session 6: ^[Note2]	Saturday, 30 Apr 2016	2:00 p.m. – 5:30 p.m.

Venue	Sessions 1 & 2, 5, 6
	KPMG Training Centre 28/F., Oxford House, Tai Koo Place, 979 King's Road, Quarry Bay, Hong Kong
	Sessions 3 & 4
	Hong Kong Institute of CPAs, 27/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong

Format Workshop

Language English

Fee	Sessions 1-6 ^[Note3]
	HK\$3,000 for HKICPA member or student; IA/ HKIAAT member or student; and CIMA student; or
	Sessions 1-5 ^[Note3]
	HK\$2,700 for HKICPA member or student; IA/ HKIAAT member or student; and CIMA student

Objectives	<ul style="list-style-type: none"> Analyse and identify the current position of an organization Analyse and identify the relevant problems facing an organization Appraise feasible courses of action available Evaluate and then choose specific proposals Identify and evaluate priorities related to the proposals Recommend a course of action Prepare and present information in a format suitable for presentation to senior management Assist participants to prepare for the Strategic Case Study Exam of the CIMA professional qualification
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Participants Professional accountants in business and those who would like to sit for the Strategic Case Study Exam of the CIMA professional qualification

Competency* Management Accounting

Rating* Intermediate Level

CPD hours 21 hours (Sessions 1-6); or
17.5 hours (Sessions 1-5)

Notes:

- Under the Mutual Examination Paper Exemption agreement between the HKICPA and the CIMA, all HKICPA members are exempted from 15 out of 17 papers of CIMA examinations and have to pass Paper P3 – Risk Management Exam and Strategic Case Study Exam for acquiring CIMA membership, subject to the fulfilment of practical experience requirement. More information can be found at www.cimaglobal.com.
- The objective of session 6 is to assist those interested participants to prepare for the Strategic Case Study Exam.
- Members may enrol in a bundle of sessions 1-6 or sessions 1-5.

*Please refer to the [Institute's online CPD Learning Resource Centre](#) for descriptions of competency and rating



About the speaker

Dr. Aidan Goddard, *FCMA, CGMA, Grad MII, MBA, PhD (Law)*

Director, Chief Operating Officer and Chief Finance Officer – Asia Pacific, L'Occitane Group

Dr. Goddard is currently the Director of several L'Occitane Group companies and Chief Financial Officer & Chief Operating Officer – Asia Pacific with responsibilities covering finance, supply chain, information technology, human resources and legal matters.

Dr. Goddard is a committee member of CIMA North Asia Regional Board and Hong Kong Branch Committee in 2016 and the Past Chairman of both committees in 2015. He also acts as a membership assessor and acts as judge for the Institute's annual Global Business Challenge event. In addition, he has been a Lecturer at PolyU SPEED, teaching Law, Accounting and Finance and is an external programme advisor to the Hong Kong Polytechnic University.

Previously Dr. Goddard worked for several positions as Finance Director and Divisional Controller in Danaher Inc (USA), Company Secretary and Portfolio Controller in a private equity firm in Australia, Controlling Manager in Leica Group in Switzerland, Head of Finance in a media investment company in Germany and worked for two large listed companies in London. Dr. Goddard completed his CIMA training in London and has extensive experience in establishing new start up manufacturing facilities, improving finance function and financial performance, creating new business model to market refurbished systems and involving in several investments, divestments and company restructuring.



**To confirm your CPD booking,
 just log on to "My CPA" at
<http://www.hkicpa.org.hk>**

HKICPA EVENT ENROLMENT FORM
(Sessions 1-6: W160423J; Sessions 1-5: W1160423AJ)

Finance & Operations Department,
 Hong Kong Institute of CPAs,
 37/F, Wu Chung House, 213 Queen's Road East, Hong Kong

Payment & Enrolment Status Enquiry: 2287 7381 e-mail: finance@hkicpa.org.hk Fax : 2893 9853	Course Information Enquiry: 2287 7386 / 2287 7253 e-mail: cpd@hkicpa.org.hk
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FOR OFFICE USE

Deadline: 7 working days before the date of the programme

No.	Membership		Full Name of Participant(s) (Block Letters)	Company	Email address ^{*(2)} (Block Letters)	Programme Code	Fee (HK\$)	
	No.	Status (1)						
1								
2								
3								
4								
							Total (HK\$)	

* Email address is for enrolment confirmation purpose. Please refer to note (2) for details.

Contact Person : _____ Tel No. : _____ Fax No. : _____ E-mail : _____

CIMA Membership No. (if any) : _____

Will you take Strategic Case Study Exam? Yes No

Payment Method (Please tick the appropriate box)

<input type="checkbox"/> Cheque (no. _____) payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA" ⁽⁶⁾	
<input type="checkbox"/> VISA / MasterCard	<input type="checkbox"/> BOC HKICPA UnionPay card
Card Number: _____	Card Expiry Date (MM/YY): _____
Cardholder's Name (block letters): _____	Cardholder's Signature: _____
	Date: _____
<input type="checkbox"/> I would like to have an official receipt. (Remarks: Official receipt will be sent to your email address provided above).	

- Notes:**
- Membership Status: **NP** = Non-Practising, **P** = Practising, **IA** = International Affiliate, **S** = Student, **HKIAAT** = HKIAAT Student or Member, **GAA** = GAA Passport holder, **CIMA** = CIMA Student, **NM** = Non-Member.
 - Successful applicants will receive confirmation of registration by email at least 3 working days before the event. Unsuccessful applicants will also be notified around the same time. If you have not heard from the Institute regarding your registration 2 working days before the event and if you have other enquiries related to the programme, please make enquiry at 2287 7386 or 2287 7253.
 - NO ADMISSION TICKET will be issued. Please bring your HKICPA membership card or confirmation email for admission purpose.
 - All applications are on a first-come-first-served basis.
 - Application by fax will ONLY be accepted when payment is made by credit card. Cash is strictly not accepted. Please ensure all the particulars relating to payment are completed, otherwise the application cannot be processed. There is NO need to send in the enrolment form again if it has already been faxed to the Institute.
 - Please issue SEPARATE CHEQUE for each event.
 - NO REFUND/CANCELLATION will be entertained after the application is processed.
 - All scheduled events will be cancelled and postponed to a date to be announced in the event of typhoon signal no. 8 or above or if a Black Rainstorm warning is hoisted. For details of bad weather arrangement for CPD programmes, please refer to the Institute's homepage.
 - The Institute reserves the right to change the venue, date, speaker or to cancel the event due to unforeseen circumstances.
 - Your personal data collected from the enrolment process and administration of courses will be used for the purpose of the administration of the course on which you are enrolled and will be provided to CIMA for the purpose of course administration. Such data collected may be accessible by the Institute's officers, persons or committees processing the application and related matters. In addition, the Institute may use the collected data for statistical research and analysis and, if applicable, for validation of CPD hours. The Institute intends to use the personal data of your name, email address and correspondence address to inform you, where relevant, of CPD activities, members' benefits, goods, services, facilities and events organized or provided by the Institute or other organizations. Members and registered students may opt out of receiving such materials at any time by logging in via the following link <https://www.hkicpa.org.hk/en/members-area/comm-preference/>. Non-members may opt out of receiving such materials at any time by sending an email to the Institute at privacyofficer@hkicpa.org.hk or a letter to the Institute's privacy officer. For more information about the privacy policy of the Institute, please go to <http://www.hkicpa.org.hk/en/service-tools/privacy-policy/>
 - No unauthorized audio or video recording is allowed at CPD events.

For payment by cheque, please fill-in your postal address for refund in case the event is full or cancelled. (Remarks: For payment by credit card, refund will be made directly to your credit card.)	
Name:	Name:
Address:	Address: