內地業務關注組

晚間研討會

題目: 內地知識產權保護概況及須知

日期 : 2006年11月16日(星期四)

主講嘉賓 : 長盛律師事務所中國法律顧問 - 嚴浩先生

嚴先生是中華人民共和國律師,主要爲外國企業在中國內地的投資和商業 運作提供法律服務,並曾爲跨國公司、私募投資基金、銀行和證券公司在 內地的投資、合併收購、證券事務、私募和風險投資基金、跨境交易、國 際貿易和監管事宜提供專業法律服務和意見。嚴律師在跨境知識產權保護 上有著豐富的法律經驗,曾協助許多跨國企業行使知識產權權利、反假

冒、註冊和維護商標、以及保護專利和版權。

主席: 香港會計師公會內地業務關注組委員 - 胡勁恒先生

研討會內容 : ● 內地知識產權保護概況

• 內地的知識產權保護

■ 專利保護

■ 商標保護

■ 版權保護

■ 音像製品的知識產權保護

■ 植物新品種保護

■ 知識產權海關保護

■ 公安機關打擊侵犯知識

產權犯罪

■ 知識產權司法保護

內地知識產權保護的挑戰

■ 地方保護主義

■ 專業的制假者

■ 有組織犯罪

假冒產品出口

■ 有限的刑事保護

■ 不具有威攝力的行政處罰

內地知識產權保護新手段

■ 房東責任

■ 新的刑事責任標準

■ 海關保護

■ 法院的訴前禁令

L 展會知識產權保護

■ 優質品牌保護委員會

• 案例分析

• 提問

程序: 晚上 6:15 - 6:30

6:30 - 6:35 6:35 - 7:30 7:30 - 8:00 入座登記 主席介紹 嘉賓演講

答問環節

語言: 普通話

地點: 香港會計師公會培訓中心1-4室

(香港灣仔皇后大道東 213 號胡忠大廈 27 樓)

費用: 香港會計師公會會員/國際聯繫會員: 每位港幣 200 元

非會員: 每位港幣 330 元

香港會計師公會 : 1.5 小時

專業進修小時

Registration

The admission fee for attending this evening seminar is HK\$200 and HK\$330 per person for Institute's Member / International Affiliate ("IA") / Student and Non-Member respectively. Applications are always accepted on a first-come-first-served basis. In the event of over-subscription, priority will be given, in descending order, to MBIG members / members / IAs. If you wish to attend the event, please complete the enrolment form below and return it by post or by fax to the Mainland & International Relations Department of the Institute, together with a cheque payable to "Hong Kong Institute of Certified Public Accountants", where appropriate. For fax enrolments, remittance must reach the Institute within 2 days from the date of fax booking but, in any event, before the enrolment deadline on 9 November 2006, to secure your booking.

A <u>confirmation email</u> will be issued upon receipt of your payment. If you do not receive it after 13 November 2006, please contact us. Save with over-subscription or cancellation of event, **no refund will be made after payment has been received by the Institute**. The Institute reserves the right to change the venue, speaker or date of the event due to unforeseeable circumstance. For enquiries, please contact the Mainland & International Relations Department at 2287 7065 / 067 / 030.

Fax: 2865 6603 / 2865 6776

To: Mainland & International Relations Department,

Hong Kong Institute of Certified Public Accountants, 37/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong.

ENROLMENT FORM

Mainland Business Interest Group Seminar on 16 November 2006 "Intellectual Property Rights Protection in the Mainland" (內地知識產權保護概況及須知)

(Deadline for enrolment: 9 November 2006)

Name: (Mr./Mrs./Ms.) HKICPA/HKIAAT Member/IA/Student no.: _													_		
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