

內地業務關注組

晚間研討會

題目 : 內地知識產權保護概況及須知

日期 : 2006年11月16日(星期四)

主講嘉賓 : 長盛律師事務所中國法律顧問 - 嚴浩先生

嚴先生是中華人民共和國律師,主要爲外國企業在中國內地的投資和商業運作提供法律服務,並曾爲跨國公司、私募投資基金、銀行和證券公司在內地的投資、合併收購、證券事務、私募和風險投資基金、跨境交易、國際貿易和監管事宜提供專業法律服務和意見。嚴律師在跨境知識產權保護上有著豐富的法律經驗,曾協助許多跨國企業行使知識產權權利、反假

冒、註册和維護商標、以及保護專利和版權。

主席 : 香港會計師公會內地業務關注組委員 - 胡勁恒先生

研 討 會 內 容 : ● 內地知識產權保護概況

● 內地的知識產權保護

■ 專利保護

■ 商標保護

■ 版權保護

■ 音像製品的知識產權保護

■ 植物新品種保護

■知識產權海關保護

■ 公安機關打擊侵犯知識

產權犯罪

■ 知識產權司法保護

▶ 內地知識產權保護的挑戰

■ 地方保護主義

■ 專業的制假者

■ 有組織犯罪

■ 假冒產品出口

■ 有限的刑事保護

不具有威攝力的行政處罰

內地知識產權保護新手段

■ 房東責任

■ 新的刑事責任標準

■ 海關保護

■ 法院的訴前禁令

■ 展會知識產權保護

優質品牌保護委員會

● 案例分析

● 提問

入座登記

主席介紹

嘉賓演講

答問環節

程序: 晚上 6:15 - 6:30

6:30 - 6:35 6:35 - 7:30 7:30 - 8:00

語言 : 普通話

地點 : 香港會計師公會培訓中心 1 - 4室

(香港灣仔皇后大道東 213 號胡忠大廈 27 樓)

費用 : 香港會計師公會會員/國際聯繫會員: 每位港幣 200 元

非會員: 每位港幣 330 元

香港會計師公會 : 1.5 小時

專業進修小時

Registration

The admission fee for attending this evening seminar is HK\$200 and HK\$330 per person for Institute's Member / International Affiliate ("IA") / Student and Non-Member respectively. Applications are always accepted on a first-come-first-served basis. In the event of over-subscription, priority will be given, in descending order, to MBIG members / members / IAs. If you wish to attend the event, please complete the enrolment form below and return it by post or by fax to the Mainland & International Relations Department of the Institute, together with a cheque payable to "Hong Kong Institute of Certified Public Accountants", where appropriate. For fax enrolments, remittance must reach the Institute within 2 days from the date of fax booking but, in any event, before the enrolment deadline on **9 November 2006**, to secure your booking.

A <u>confirmation email</u> will be issued upon receipt of your payment. If you do not receive it after 13 November 2006, please contact us. Save with over-subscription or cancellation of event, **no refund will be made after payment has been received by the Institute**. The Institute reserves the right to change the venue, speaker or date of the event due to unforeseeable circumstance. For enquiries, please contact the Mainland & International Relations Department at 2287 7065 / 067 / 030.

To: Mainland & International Relations Department, Hong Kong Institute of Certified Public Accountants, 37/F., Wu Chung House, 213 Queen's Road East, Wanchai, Hong Kong.

Fax: 2865 6603 / 2865 6776

ENROLMENT FORM

Mainland Business Interest Group Seminar on 16 November 2006 "Intellectual Property Rights Protection in the Mainland"

(內地知識產權保護槪況及須知)
(Deadline for enrolment: 9 November 2006)

Name: (Mr./Mrs./Ms.)		HKICPA/HKIAAT Member/IA/Student no.:						
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