



Dear MBIG Member,

In this issue of the MBIG Circular, we have:

- PRC Business Practices and Management Course (Guangzhou, 30 August – 1 September 2013) **[NEW]**
- MBIG Lunch Seminar on "Analysis of the Interactions among the Economies of China, US and Europe" (Hong Kong, 16 August 2013)
- Cross-straits, Hong Kong and Macau Accounting Profession Conference 2013 (Qinghai, 8 – 9 September 2013)
- China Desk – free information services

1. PRC Business Practices and Management Course (中國商業實務及管理研習班) (Guangzhou, 30 August – 1 September 2013)

The PRC Business Practices and Management Course is a structured programme aiming at providing members with soft skills and knowledge about PRC commercial practices. The Course will consist of:

- Visits to renowned enterprises, networking lunch and dinner on 30 August to provide excellent opportunities for participants to learn and exchange practical management experiences with Mainland entrepreneurs.
- Studies at the Sun Yat-sen University (中山大學) on 31 August – 1 September lectured by University professors to cover business culture, practical etiquette, Mainland government structure, Chinese philosophy and modern management, and more. An attendance certificate will be granted by the University upon completing the Course.

Act now and return your completed [enrolment form](#) by **2 August**. You will get 20 CPD hours for full attendance.

Enquiries – Tel: 2287 7065 / 030 ; email: mcs.scm@hkicpa.org.hk

2. MBIG Lunch Seminar on "Analysis of the Interactions among the Economies of China, US and Europe" (中、美、歐三大經濟體系互動分析) (Hong Kong, 16 August 2013)

Prof. Patrick Wong (王冠一), an expert in global financial analysis, will give his insights on future development of and interactions among Chinese, U.S. and European economies at the first MBIG lunch seminar on 16 August. Prof. Wong will talk about the key to the U.S. economic recovery, impact of the debt crisis in Europe, effectiveness for the Chinese economy in pursuing high GDP growth

and more.

Click [here](#) for details and enrol **by 2 August**. Participants will be awarded 1.5 CPD hours.

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3. Cross-straits, Hong Kong and Macau Accounting Profession Conference 2013 (2013 年海峽兩岸及港澳地區會計師行業交流研討會) (Qinghai, 8 – 9 September 2013)

The Cross-straits, Hong Kong and Macau Accounting Profession Conference 2013 will be held on 9 September in Xining, Qinghai (青海省西寧市).

The Conference's theme is "文化 • 品牌" (Culture • Branding). Panellists will discuss the brand building and international networking of CPA practices, business cooperation among the four places, and more. Around 300 accountants from the four places will share their views and experiences and explore business cooperation feasibilities.

You are also welcome to join a forum on 8 September which will focus on possible business cooperations of CPA practices in the four places. If you are interested in joining the forum, please complete and return this [survey](#) together with the [enrolment form](#) to us by **2 August**.

These events will be conducted in Putonghua and enrolment is restricted to Institute members, with priority given to members in the public practice. Participants will get 10 CPD hours for full attendance.

Enquiries – Tel: 2287 7067 / 030 ; email: mcs.scm@hkiepa.org.hk

4. China Desk – free information service

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Best regards,

Member & Corporate Services Department
Hong Kong Institute of Certified Public Accountants
CPA : *The Success Ingredient*