



Joy & Peace is pleased to invite our members to become its VIP.

### Eligible Users

HKICPA members, International Affiliates, GAA members and registered students

### Offers

#### Entitle to become *Joy & Peace* VIP for the following benefits:

- Joy & Peace VIP
  - 12% discount on regular priced items, including the first purchase
  - Extra 5% discount on sale items
  - Automatic extension for two years with any purchase
- Reward points
  - VIP card holders will be rewarded bonus points at the rate of one point for every HK\$1.00 spent, including the first purchase
  - Bonus points are valid for one year
  - Upon accumulating certain reward points, VIP may redeem cash coupon by using their bonus points. The redemption rate is as below:

Bonus point	Cash voucher
2,000 points	HK\$50
4,000 points	HK\$120
6,000 points	HK\$200
8,000 points	HK\$300

- The offers are from 1 January to 31 December 2011.

### Special promotion

- Extra 5% discount on discounted items
- The special offer is valid until 31 July 2011.
- Eligible users should present membership proof for verification purpose.

Reward points:

- **Non-Joy & Peace VIP card holders** will be entitled to earn bonus points as Joy & Peace VIP after any purchase of shoes or handbag.
- **Joy & Peace VIP card holders** are entitled to earn bonus point.

### Mechanism

To make any purchase of shoes or handbag at any retail stores with membership proof

### Enquiries

Customer service hotline of Joy & Peace: 2489 8005