



IT Conference 2018

Impact of Fintech and Artificial Intelligence to the Accountancy Profession Saturday, 20 October 2018

Ritz Carlton (Ballroom), International Commerce Centre (ICC),
1 Austin Road West, Kowloon

Platinum Sponsor

HK\$70,000

Early bird offer (by 24 July): HK\$60,000

Sponsors' Benefits

Pre-Event

- ❖ Acknowledgement of sponsorship in all marketing materials*
- ❖ Two pages of advertisement space in the conference e-programme (softcopy in PDF)
- ❖ Display of company logo in all marketing materials* upon confirmation (including logo display in event advertisement in HKICPA monthly magazine "A Plus" which is circulated to over 40,000 members)
- ❖ Special advertisement rate in "A Plus", up to 50% off

During Event

- ❖ Keynote speech (with audio / video service if required)
- ❖ Acknowledgement on event banner
- ❖ Larger-sized promotional booth
- ❖ Distribution of marketing materials (a bound copy of maximum four A4-sized pages) to attendees
- ❖ Five complimentary admission tickets

Post Event

- ❖ Post event report

*subject to the publishing date



Gold Sponsor

HK\$40,000

Early bird offer (by 24 July: HK\$30,000)

Sponsors' Benefits

Pre-Event

- ❖ Acknowledgement of sponsorship in all marketing materials*
- ❖ One page of advertisement space in the conference e-programme (softcopy in PDF)
- ❖ Display of company logo in all marketing materials* upon confirmation (including logo display in event advertisement in HKICPA monthly magazine "A Plus" which is circulated to over 40,000 members)
- ❖ Special advertisement rate in "A Plus", up to 50% off

During Event

- ❖ Acknowledgement on event banner
- ❖ Standard-sized promotional booth
- ❖ Distribution of marketing materials (a bound copy of maximum four A4-sized pages) to attendees
- ❖ Two complimentary admission tickets

Post Event

- ❖ Post event report

Advertisement in conference e-programme

HK \$5,000

- One page of advertisement (ROP) in the conference e-programme (softcopy in PDF)

Lucky draw sponsorship

- Acknowledged as **Lucky Draw Sponsor** and display of company logo in conference e-programme (softcopy in PDF) and all marketing materials*

*subject to the publishing date



IT Conference 2018

Saturday, 20 October 2018

Ritz Carlton (Ballroom), International Commerce Centre (ICC),
1 Austin Road West, Hong Kong

Sponsorship Form

To: **Hong Kong Institute of Certified Public Accountants**
37th Floor, Wu Chung House,
213 Queen's Road East,
Hong Kong.

Fax: 2803 4620

Enquiries:
itig@hkicpa.org.hk

We would like to be a sponsor of the IT Conference 2018 as per the sponsorship package above:

(Please tick as appropriate)

- Platinum Sponsor (HK\$70,000) / Platinum Sponsor - Early bird (HK\$60,000)
 Gold Sponsor (HK\$40,000) / Gold Sponsor - Early bird (HK\$30,000)
 Advertisement in conference e-programme (HK\$5,000 per page) x _____ page(s)
 Lucky draw sponsorship (please provide prize information):

Prize: _____ Value of the prize: HK\$ _____ Quantity: _____

Company: _____ (in English)

_____ (in Chinese)

Address: _____

Contact person: _____ Position: _____

Tel no: _____ Mobile no: _____

Email: _____

On behalf of the Company
(Please endorse with company chop)

Name:

Position:

Date:

Notes:

- Please return the duly completed sponsorship form together with payment by cheque to the Institute. The early bird offer is available by **24 July 2018**. The cheque should be made payable to "Hong Kong Institute of Certified Public Accountants" or "HKICPA".