

Tech is changing the way we do business, and the way we look at business from top management perspective



Business Model: Customer acquisition VS User acquisition



Business Targets: Maximizing single entity profits VS Value creation through collaboration, Ecosystem



KPI & performance measurement: Profit VS Valuation

...and the way we look at business, in turn drives the change in finance & treasury and also creates challenges & opportunities to audit



Business Life cycle is getting shorter and shorter:

- Winner takes it all. Life expectancy of companies is becoming shorter and shorter, going concern judgment more difficult
- Traditional capital budgeting is becoming more difficult



Cost & benefits analysis becoming more difficult:

- Traditional link between cost & return is weaken, and is becoming more invisible
- User acquisition as compare to customer acquisition
- Human being add little value to traditional financial analysis, machine can do better
- What truly valuable is intelligence forecast, which can only be done by AI and deep learning



Big leap in speed & efficiency of operation:

- RPA enables more finance operation to be done without human being
- Blockchain enables trackable evidence, creates both opportunities and challenges to internal & external audit

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...and the emergence of face & voice recognition and other tech applications, are all changing the way we do banking and finance, and its happening



No-branch distribution network, No distribution staff Full online and automation service, chatbot, AI customer service

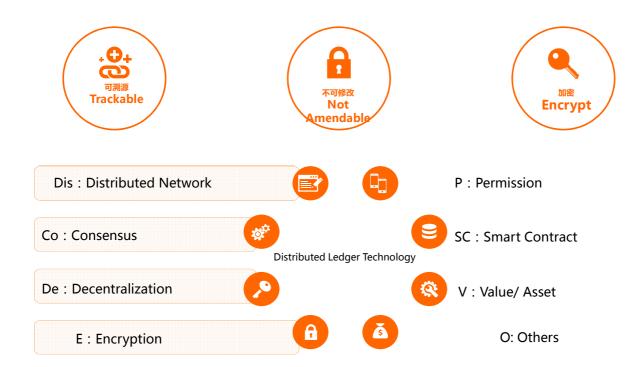


Branch account opening, identity verification



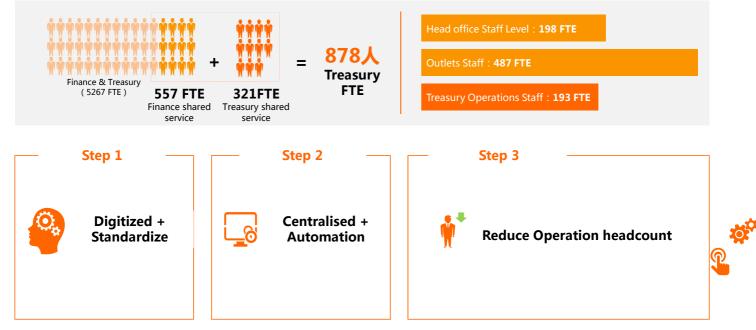
Trade finance: No more documentation & verification checking needed

...features of Blockchain will improve efficiency & data integrity



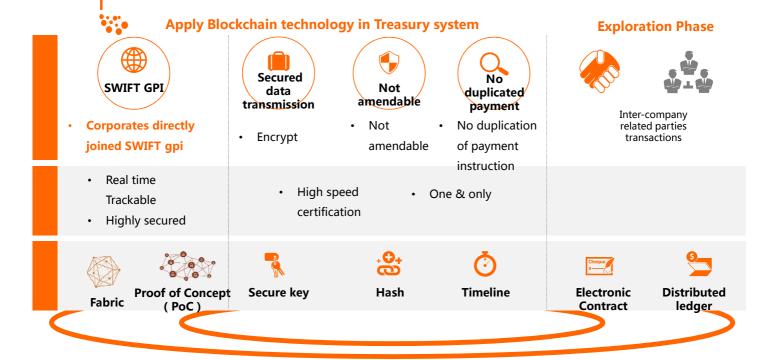
Real life examples

The future is now. Steps we took to cope with the change before it is too late



Real life examples 1

Our Treasury: 1st batch in the world SWIFT GPI, the only one in Asia



Real life examples 2

Treasury: Go Automation, Go Intelligence

Best Liquidity buffer level Liqudity Liqudity buffer

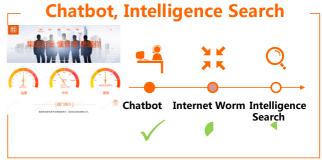
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Fully automated cash pooling from 7000 bank accounts

A.I. Dynamic estimation in best liquidity level

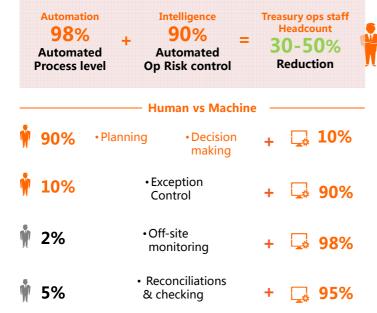
Market liquidity forecast Larrador 95% 人机预测accuracy

Cashflow forecast Automated Cashflow forecast



End result

More efficient, more intelligence, more time for valuable works



1st
batch of
corporates in
the world
applying SWIFT
GPI





50%



7- 14days → 1day
Cross border payment
shorten



