

HKICPA Taxation Faculty Seminar

Practical planning on Customs/VAT on exporting to the US and Europe

Hong Kong

Speaker



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Relevant experience

- Sidney started his career at EY in 2006 and joined the Operating Model Effectiveness (OME) team in the Amsterdam office.
- He has more than 7 years experience in the Dutch OME team with assisting multinationals on VAT, Customs and Regulatory compliance issues in international restructuring projects.
- Sidney completed a six months assignment as an interim indirect tax manager with a global manufacturer and supplier of chemicals and innovative plastics in order to support their indirect tax practice.
- Next to his specialty in European indirect taxes, Sidney gained experience in the OME possibilities in other regions of the world like Asia-Pacific, Japan, Russia, Turkey and the Americas (United States, Mexico, Brazil).
- He worked on multidisciplinary cross border OME assignments since 2006 for multinationals operating in a variety of industries, such as chemical, consumer goods, industrial products and high tech.
- Mid 2013, Sidney joined the Asia-Pacific Tax Center (APTC) team in Hong Kong. He is working in close cooperation with the indirect tax practices in Greater China, ASEAN and Oceania.

Professional qualifications

- Sidney Rouwenhorst is an indirect tax senior manager in EY's APTC team and is part of the OME practice in Greater China.
- Sidney has more than 10 years working experience and joined EY 's OME practice in Amsterdam in 2006. He is currently based in Hong Kong.
- BA in Management, Economics and Law from the Amsterdam School of Business, the Netherlands.
- Master degree (LL.M) in Tax Law from the University of Amsterdam, the Netherlands.



Today's agenda

- First sale
- Border adjustment cash flow tax (BACFT)
- US trade developments
- Union Customs Code
- Brexit
- Case study: Alternatives to consider (EU)



First sale





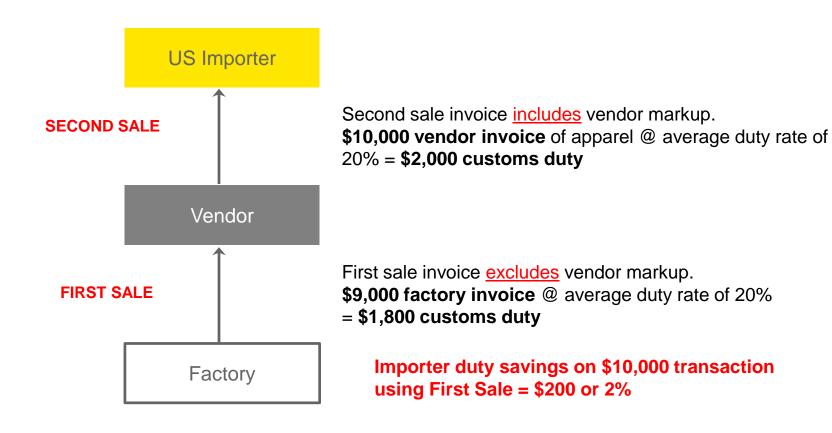
First sale Principle

- First Sale is a strategy that allows an importer to save US Customs duties
- Many overseas purchases involve multiple tiers/transactions
 - In a common situation, a US importer issues a purchase order to a related company or middleman, that, in turn, places a corresponding order for the goods to the manufacturer
 - Thus, there are two back-to-back sales
- When first sale criteria is satisfied
 - The importer can use the lower manufacturer's sale price to the middleman (plus assists, if any) as the customs value rather than the higher middleman sales price
 - Result is that the middleman markup is excluded from the dutiable value and customs duty is saved; that is, a lower landed cost for the same purchase



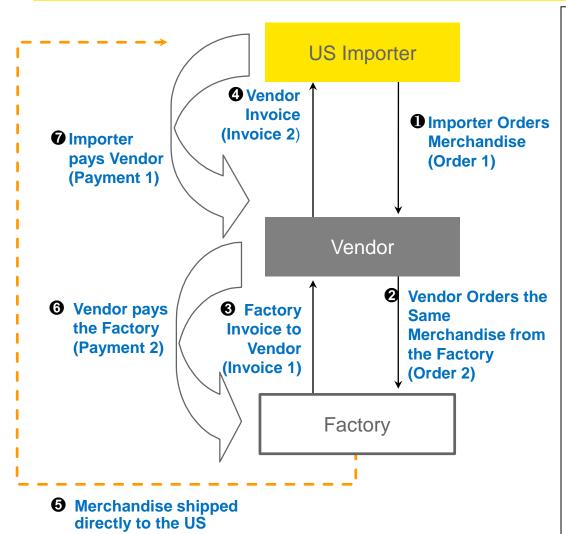
First sale Principle

When a chain of sales for export to the US exists, importer may select the earlier sale, with appropriate supporting documentation





First sale Requirements



First Sale Criteria

1. "Clearly Destined" for US

Merchandise must be shipped directly from the Factory to the US at the time of sale from the Factory to Vendor.

2. Bona Fide Sale

Circumstances and documentation demonstrate that all parties are functioning as traditional buyers and sellers of merchandise

3. Arm's Length Transaction

US importer must substantiate that the Factory to Middleman sale is at Arm's Length

4. Reasonable Care

Reasonable care must be exercised to substantiate the First Sale Price

Documentation Must Be Available to Substantiate a First Sale Price On A Shipment-by-Shipment Basis



First sale Requirements

- The First Sale shipment must be "clearly destined" for export to the US
 - Key criteria include:
 - Manufactured after the middleman creates a purchase order (made to order)
 - Labels/tags indicate the US Importer purchased for the US
 - Merchandise cannot be diverted (transshipment may be acceptable)
- Two bona fide sales must exist, first from the manufacturer to the vendor and second from the vendor to the US importer
 - Key criteria include:
 - Documentation indicates two sales
 - Transfer of title and risk of loss for both sales



First sale Requirements

- The First Sale value must be an arm's length price where the vendor is considered related to the manufacturer
 - Customs presumes unrelated party sales are arm's length
 - For related party sales, an analysis must be completed to demonstrate arm's length prices (e.g., negotiations; operate as unrelated parties; profitability)
- Importers must exercise reasonable care when importing under First Sale and the value declared must be documented and auditable by US Customs
 - Reasonable care is a standard established by US Customs for the US importers
 - Importer is responsible to ensure the first sale value is valid
 - Documentation must support first sale and must be auditable



First sale Documents

- Document package checklist
 - Purchase orders
 - Invoices
 - Payment support
 - Shipping documents
 - Packing list
 - Invoice for sending finished goods from factory to the port
 - Bill of materials (for CMP transaction)
 - Support on how the dutiable assist is calculated, where applicable
 - TVW, where applicable
 - Financials
 - Signed statements
 - Transaction flow
 - Bona fide sale questionnaire



First sale Common challenges

- US Customs has increased scrutiny on the existence of bona fide sale – how to address the risks:
 - Confirming accuracy and commercial validity of incoterms
 - Confirm accuracy of transactions
 - Review contracts and commercial documentation
 - Where flash title, looking for language allocating title and risk of loss as well as appropriate accounting treatment, credit risk and entrepreneurial risk
- China customs handbook pricing
- Factory profitability
- Identifying dutiable assists
- Negative style margins



First sale Common challenges

- Push back from vendors
 - No First Sale structure
 - No document flow between the relevant entities
 - The current selling price is already the lowest
 - Not willing to restructure
 - Not willing to disclose confidential data (e.g. profitability, costing)
 - Related factory's profitability is not in range
 - Not enough orders placed by the US importer
 - Extra workload involved in preparing and maintaining documents



First sale Ongoing maintenance

- US customs statute of limitation is five years
- Confirm accuracy of transaction flow
- Confirm accuracy of details in representation letter
- Be sure costing data is updated, including R&D assists
- Importer initiated reviews
 - Periodic request of commercial documentation to support US entry
 - Each importer may have different cadence for review
 - Many are risk based



Border adjustment cash flow tax (BACFT)





Border adjustment cash flow tax (BACFT) Major drivers of US tax reform



- High corporate tax rate and complex system puts US companies at a competitive disadvantage
- Patent box regimes in other countries lure intellectual property income and research and development jobs from the United States
- European Union State aid investigations have been criticized for appearing to target US multinationals



Border adjustment cash flow tax (BACFT) Impact on current corporate income tax

The Blueprint's BACFT represents a major departure from the current corporate income tax system.

Current state



Corporate income tax levied on firm profits



Calculation of tax:

- ✓ Profits defined as revenue minus costs
- √ Taxed at 35% rate
- √ Capital investment depreciated over period
- √ Tax on profits earned overseas minus credit for foreign taxes paid (worldwide tax regime)

Major modifications:

- √ 20% corporate tax rate (25% tax rate on pass-through owners' income)
- ✓ Capital investments fully expensed
- ✓ Corporate net interest expense deduction eliminated
- ✓ All special business provisions repealed except for R&E credit and LIFO
- ✓ Corporate AMT repealed
- ✓ "Border adjustability" exempting exports and taxing imports
- ✓ Territorial tax regime and tax on previously untaxed accumulated foreign earnings





Destination-based tax on domestic consumption







Border adjustment cash flow tax (BACFT) Principle

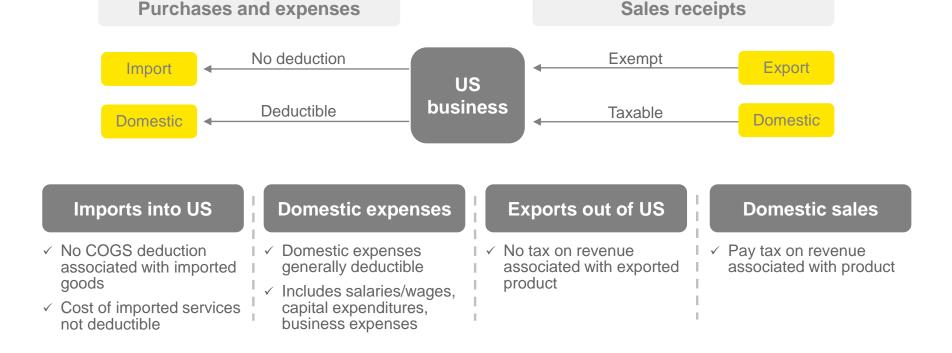
- The Blueprint transforms the current corporate <u>income</u> tax into a destination-based tax on domestic consumption and can best be described as resulting in a 20% "border adjusted" <u>cash flow</u> tax (BACFT).
- "Border adjusted" means the BACFT is applied to all domestic consumption and excludes any goods or services that are produced domestically but consumed elsewhere (i.e., excludes US exports from the tax base while including imports):
 - Cash flow from exports (i.e., US export sales) is excluded from the tax base.
 - Cash flow used to purchase imports is included in the tax base (e.g., no cost of goods sold (COGS) deduction).
 - The value-added taxes (VATs) imposed in most other countries are examples of border-adjusted taxes.



Border adjustment cash flow tax (BACFT) Mechanics

Border adjustments are a way to tax imports and refund (or credit) taxes paid on business purchases used in the production of exports. Under the BACFT, revenue from US export sales are not taxable, and the cost of imported goods and services are not deductible (or taxed separately).

Note: The arrows below are cash flow directional.





Border adjustment cash flow tax (BACFT) Mechanics

Note: The arrows below are cash flow directional.

Purchases and expenses		Sales receipts	
Import \$400		\$150	Export
		usiness \$850	Domestic
Current system		BACFT	
Income	\$ 1,000	Taxable receipts	\$ 850
COGS	(600)	COGS	(200)
Expenses	(100)	Expenses	(100)
Taxable income	\$ 300	Taxable base	\$ 550
Tax rate	35%	Tax rate	20%
Tax	\$ 105	Tax	\$ 110



US trade developments





US trade developments Withdrawal from TPP

- Trans-Pacific Partnership (TPP) is a Pacific regional trade agreement negotiated by 12 countries bordering the Pacific Ocean.
- To be effective, TPP requires ratification by the all participating countries, or by six countries including Japan and the US.
- TPP has only been ratified by Japan and New Zealand, so is not yet in effect.
- President Trump formally withdrew the US from TPP on January 23.
- The US already has free trade agreements with six of the TPP countries (Canada, Mexico, Chile, Australia, Peru, and Singapore). Those agreements remain in effect.
- The US does not have any current free trade agreement with the remaining five TPP countries (Japan, New Zealand, Vietnam, Malaysia and Brunei). Trade with those countries continues to be governed by the general US rules.



US trade developments Renegotiate NAFTA

- On July 17, US Trade Representative (USTR) Robert Lighthizer has formally notified Congress and the public of the Trump Administration's objectives for the North American Free Trade Agreement (NAFTA) renegotiation.
- USTR Lighthizer noted, "The America that existed when NAFTA was signed is not the America that we see today," and while NAFTA provided much-needed market access for some, it also "created new problems for many American workers ... [and] trade deficits [that] have exploded."



US trade developments Renegotiate NAFTA

- The Administration is focused on addressing America's "persistent trade imbalances in North America" by promoting US exports
- Specific objectives to that end include:
 - a focus on non-tariff barriers (such as tariff rate quotas that limit access), and
 - "stronger" rules of origin to qualify goods for NAFTA preference to ensure that NAFTA benefits are given only to "products genuinely made in the United States and North America."



US trade developments Preference for bilateral agreements

- Comments have been made by several members of the Administration to the effect that bilateral trade agreements are preferred over multilateral agreements
- Potentially presents opportunities for TPP members, and others to pursue new bilateral FTA with the US
 - Japan
 - Vietnam
 - Malaysia
 - UK
- Future of Transatlantic Trade and Investment Partnership (TTIP), the EU-US FTA under negotiation is unclear

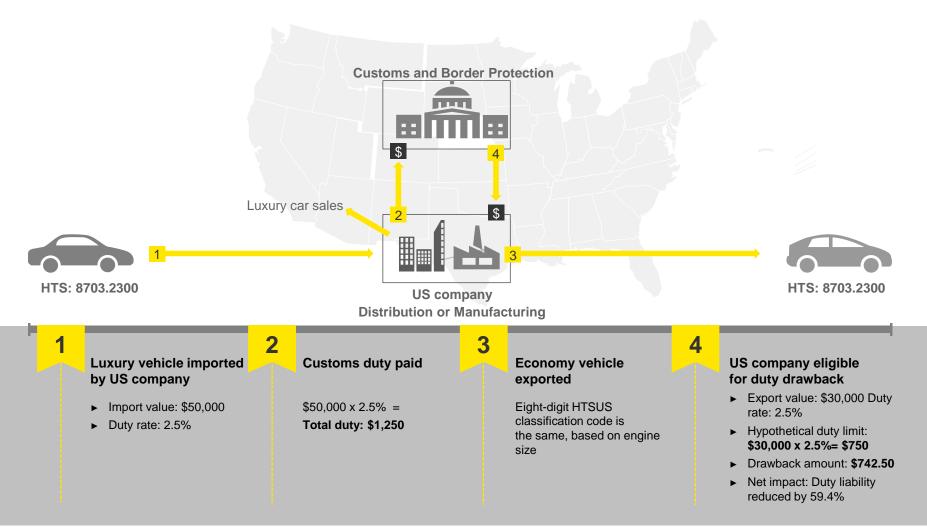


US trade developments Duty drawback

- Drawback permits refunds of customs duties, fees and taxes paid in connection with the importation of articles into the US when those articles, or like-kind articles, are exported or destroyed (subject to certain conditions)
 - Exports can include manufactured products in which imported articles, or a like-kind article, were used as a raw material or component
- Drawback refunds have a long history the Tariff Act of 1789 permitted drawback on 99% of duties paid on imported merchandise if exported within a year
- Among the drawback simplifications enacted in 2016 are rules for determining "like kind" product for substitution drawback
- New rules determine "like kind" based on customs classification, permitting substitution when the Harmonized Tariff Number (HTS) of the import matches the export at the 8 digit level
- As an anti-abuse provision, refund on an import is limited by a hypothetical calculation of the duties, fees, and taxes that would have been paid on the exported product if it had been imported.



US trade developments Duty drawback



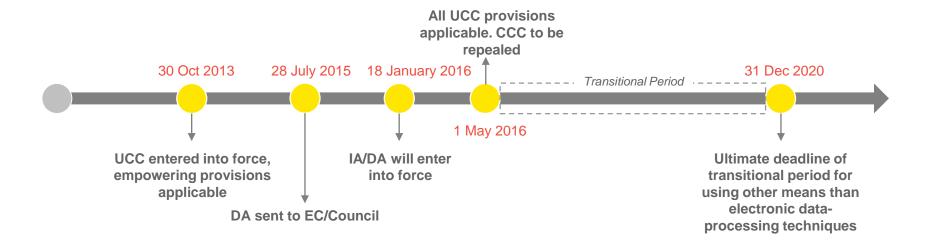


Union Customs Code





Union Customs Code Timeline





Union Customs Code Most notable UCC changes

- Value of goods for customs purposes
 - First sale, royalties and license payments, bonded warehousing
- Approved treatment and special procedures
 - From 5 customs approved treatments or use to 3:
 - Release for free circulation
 - Special procedures
 - Export
 - From 8 to 4 special procedures
 - Transit
 - Storage (bonded warehouse, free zone)
 - Processing (Inward and Outward processing)
 - Specific destination (special destination, temporary import)



Union Customs Code Value of goods for customs purposes

- Customs value is a factor on the basis of which import duties are applied: Customs Value X Duty Rate = Duties
 Payable
- The WTO Customs Valuation Agreement provides the legal framework for determining the customs value, containing the following valuation methods:
 - 1. Transaction value
 - 2. Identical goods
 - 3. Similar goods

- 4. Resale minus
- 5. Computed value
- 6. Fall back



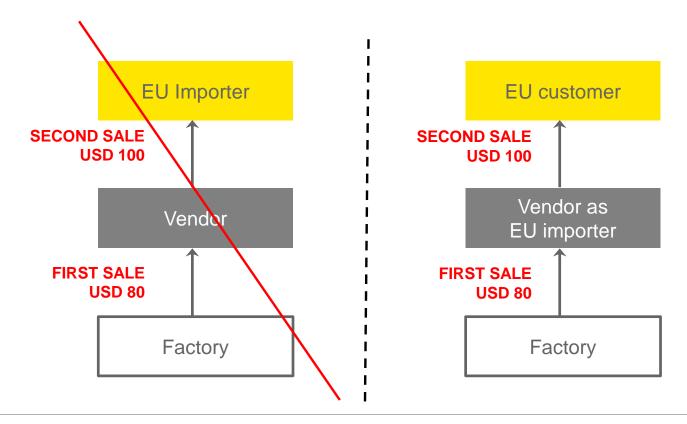
Union Customs Code Value of goods for customs purposes

- Customs value is generally based on the transaction value of goods:
 - "the price actually paid or payable for the goods when sold for export to the customs territory of the Community, adjusted, where necessary ..."
 - Included in transaction value:
 - Commissions (except buying commissions), transport costs to place of introduction to the EU, assists, royalties & license fees
 - Excluded from transaction value:
 - Transport in the EC, Finance costs, Distribution rights, Buying commissions, Marketing activities, Discounts
- The CCC allowed first sale but the UCC changed this rule to refer to the "Last Sale for Export"
- Transitional arrangement for existing first sale for export arrangements allowing application of first sale.



Union Customs Code Value of goods for customs purposes

- Is there a first sale alternative?
 - Overseas entity as importer of record and register for VAT purposes





Union Customs Code Royalties and license fees

- Royalties and license fees are included in the customs value to prevent the undervaluation of goods
- Payments in respect of patents, designs, trademarks, copyrights etc. are added to the price paid or payable if:
 - These elements are related to the goods being valued
 - The buyer must pay these elements, either directly or indirectly, as a condition of sale
 - If royalties or license fees are paid to a third party, these payments are currently only considered a condition of sale if the seller or a person related to the seller requires that payment to be made



Union Customs Code Royalties and license fees

- Under the UCC, the "condition of sale" requirement is deemed to be met if:
 - The seller or a person related to the seller requires the buyer to make this payment; or
 - The payment by the buyer is made to satisfy an obligation of the seller, in accordance with contractual obligations; or
 - The goods cannot be sold to, or purchased by the buyer without payment of the royalties or license fees to **a** licensor.
- The third element seems to include a variety of situations and leaves ample room for interpretation:
 - Taxable scope seems to be increased under the UCC. As a consequence royalties which under current legislation are not added to the customs value, are under UCC likely to be added to the customs value.



Union Customs Code Trademark royalties

- With regard to trademark royalties, the CCC provided an exception to the general treatment of royalties and license fees:
 - A royalty or license fee relating to trademarks only have to be included in the customs value of imported goods where the buyer is not free to source such goods from other suppliers unrelated to the seller
 - Hence, where the buyer is allowed to source freely, in the current practice many trademark related royalty / license fees are considered to be non dutiable
 - Trademark contracts often include a "freedom of source" clause which enables that trademark royalties do not have to increase the taxable scope
- This exemption is abolished under the UCC



Union Customs Code Bonded warehouse

- Under the CCC, the type D and E customs warehousing procedures, it is currently allowed to import goods using the customs value at the moment the goods were introduced into the warehouse
- Under the UCC, the type D and E warehousing procedures will be abolished
 - A transitional period up to 1 January 2019 is available for goods placed under the type D warehousing procedure before 1 May 2016
- Where goods are sold for export into the EU from a customs bonded warehouse, the transaction value has to be determined <u>based on that</u> <u>sale</u>



Brexit



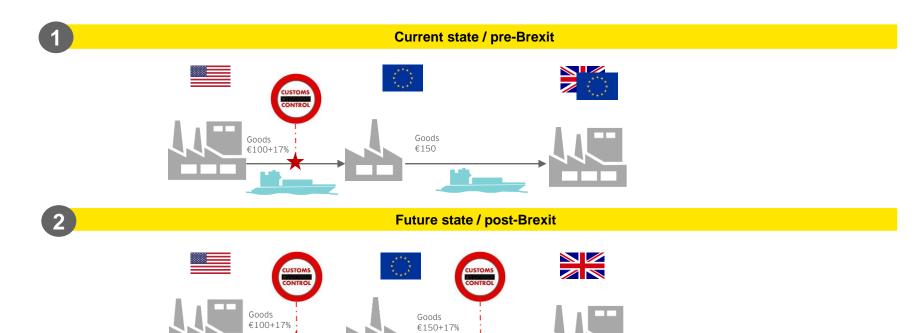


Brexit Background

- Wednesday 29 March 2017, Theresa May has officially notified the EU Council of the UK's intention to withdraw from the EU
- This notice marks the beginning of a two year period in which the EU and the UK will negotiate and try to conclude agreements on the terms of leaving the EU and on the future relationship between them
- Official negotiations kicked of on 19 June 2017, and tough talks are expected
- The UK will officially leave the EU as of Monday April 1, 2019



Brexit Impact



Customs Union Free Trade Agreement STOP CUSTOMS CUSTOMS STOP CUSTOMS CUSTOMS Third Country (WTO) CUSTOMS



Brexit Impact

Scenarios

1 Customs Union



- No customs duties
- · Additional customs formalities
- Import VAT, VAT formalities and VAT cash flow

Example: Turkey

2 Free Trade Agreement



- · Additional customs duties
- Additional customs formalities (STOP)
- Import VAT, VAT formalities and VAT cash flow

Examples: Switzerland, Norway, South Africa, Korea & Mexico

Third Country (WTO)





- Additional customs duties
- Additional customs formalities
- Import VAT, VAT formalities and
- VAT cash flow

Example: Russia, USA, Japan, China



Brexit Customs implications



Customs duties

Administrative costs

- The scenarios of Free Trade Agreements (FTAs) and WTO result in the levying of customs duties
- WTO-scenario results in an average of 3% import duties (non-refundable)
- All scenarios result in additional administrative costs
- Higher product costs are expected: WTO +13%, FTA + 6%



Imports / Exports

EU FTAs

EU origin

Customs valuation

EU Licenses / Authorisations

UK Distribution center

- Every EU-UK/UK-EU transfer of goods will result in import and export
- In all scenarios this will result in customs formalities (delays and costs)
- All EU-FTAs are no longer applicable for the UK
- UK needs to negotiate new FTAs, this generally takes a long time
- UK Products will lose EU origin
- Products predominantly from UK components no longer qualify for EU FTAs
- Application of customs valuation rules will be necessary
- Inclusion of royalties, R&D costs etc in customs value may be necessary
- Customs licenses / authorisations (e.g. license for export) will not be available for UK entities
- Most EU-FTAs require direct transport to the EU
- If goods are transported via a UK distribution center, it may not always possible to benefit from the EU FTA



Brexit VAT implications



Import VAT

EU VAT refunds



Movement of own goods

eCommerce and distance sales

Administration abroad

Financial services

Legal certainty

Real borders

Effective Use and enjoyment

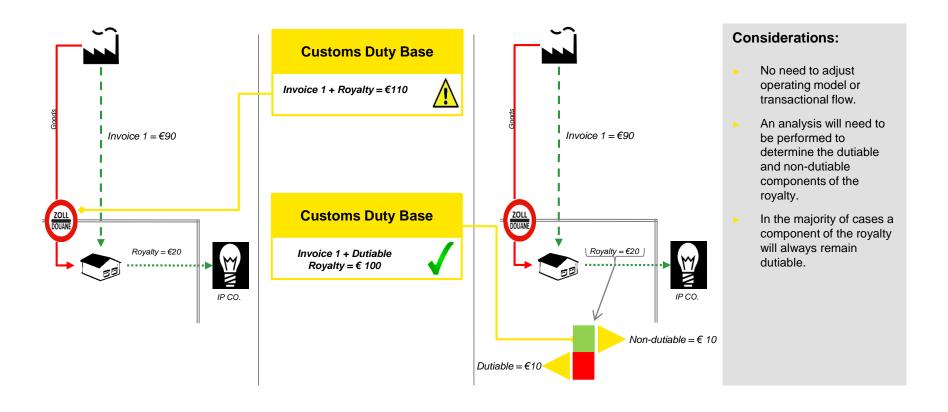
- Contrary to VAT on intra-Community Trade, import VAT is always due and must be financed.
- Some countries have facilitations to off-sett import VAT (e.g. NL), however foreigners must have a fiscal representative and/or set a bankguarantee
- Normal refund procedures no longer apply, EU countries can invoke reciproxity and put additional requirements on VAT refunds, so can the UK.
- Every EU-UK/UK-EU transfer of goods will be imports and exports resulting in VAT and customs formalities (delays and costs)
- Impact for semi-finished goods, repairs, consignments, research and similar activities in the UK.
- UK based or registered entities may no longer use the EU simplifications (e.g. Mini One Stop Shop VAT registration) new VAT reporting needs to be set-
- based companies may face limitations to keep administration in the UK.
- Impact on UK shared service centers and headquarters.
- Material impact on partial VAT deduction right for UK banks operating in Europe and vice versa
- EU law and jurisprudence will no longer be binding resulting in uncertainty and potential deviations of rates, VAT treatments of transactions and industries.
- No protection against double taxation (VAT)
- Northern Ireland-Ireland, Dover-Calais and Gibraltar-Spain will have real land borders and border control
- Services between EU and UK may attract (irrecoverable) local VAT based on Effective Use and Enjoyment rules



Appendix Case studies

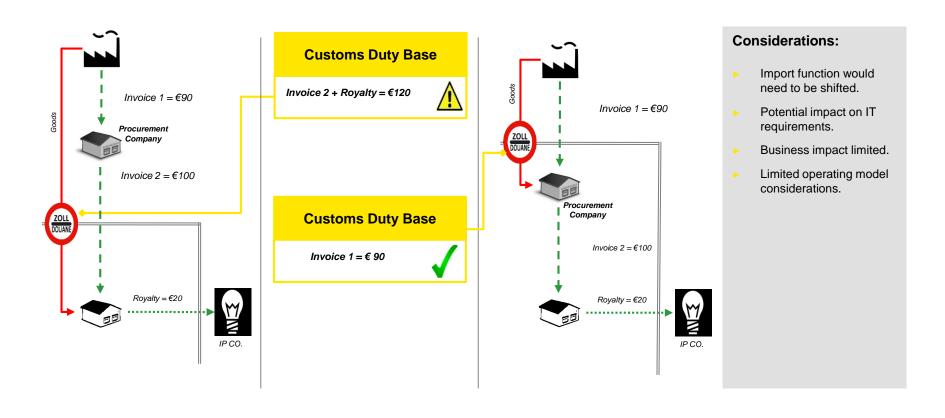


Case study: Alternatives to consider Bifurcation of royalty



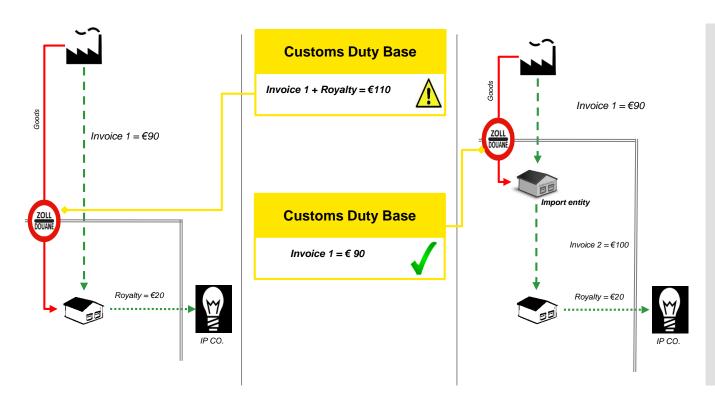


Case study: Alternatives to consider Buy/sell procurement company imports





Case study: Alternatives to consider **New import entity**

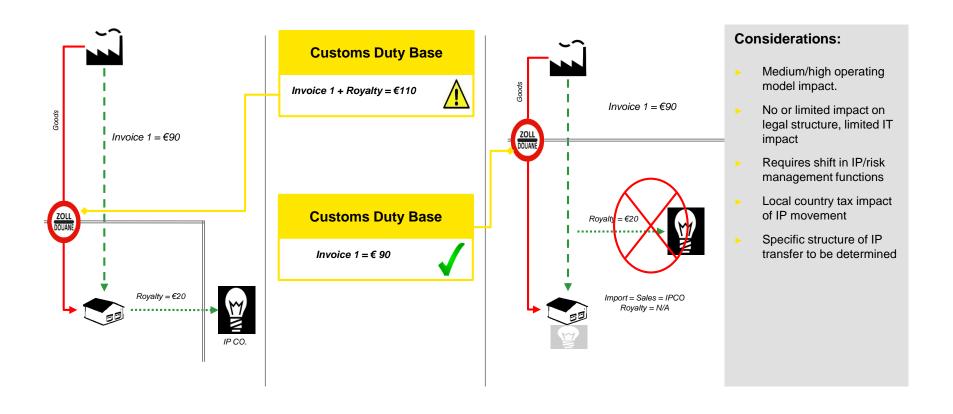


Considerations:

- Import entity / trading company would need to be established.
- Import function would need to be shifted.
- Low/medium impact on the business.
- Medium operating model considerations, including IT, tax and transfer pricing



Case study: Alternatives to consider Onshore IP Co





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27 July 2017

Tax Reform Statement Released by 'Big Six' Negotiators

The "Big Six" group of Administration and congressional negotiators today (July 27, 2017) issued a statement on tax reform that largely affirms previously stated goals for the effort but newly states that the group will not be considering the House border adjustability proposal.

"While we have debated the pro-growth benefits of border adjustability, we appreciate that there are many unknowns associated with it and have decided to set this policy aside in order to advance tax reform," said the joint statement by House Speaker Paul Ryan (R-WI), Senate Majority Leader Mitch McConnell (R-KY), Treasury Secretary Steve Mnuchin, National Economic Council Director Gary Cohn, Senate Finance Committee Chairman Orrin Hatch (R-UT), and House Ways and Means Committee Chairman Kevin Brady (R-TX).

The group said they have always been in agreement that "tax relief for American families should be at the heart of our plan," which should also provide "a lower tax rate for small businesses so they can compete with larger ones, and lower rates for all American businesses so they can compete with foreign ones." The statement said the goal is a plan that reduces tax rates as much as possible, allows "unprecedented" capital expensing, places a priority on permanence, and encourages US companies to bring back jobs and profits from overseas.

"And we are now confident that, without transitioning to a new domestic consumption-based tax system, there is a viable approach for ensuring a level playing field between American and foreign companies and workers, while protecting American jobs and the U.S. tax base," the group said.

The statement said "the time has arrived for the two tax-writing committees to develop and draft legislation that will result in the first comprehensive tax reform in a generation." They expect the legislation to move through the committees this fall, "under regular order, followed by consideration on the House and Senate floors."

The statement was released as the House is preparing to go out of session for the August recess; the Senate is planning to stay in session longer.

The statement is attached.

WCEY Alert Page 1

Joint Statement on Tax Reform

July 27, 2017

WASHINGTON, D.C. – Today, House Speaker Paul Ryan (R-WI), Senate Majority Leader Mitch McConnell (R-KY), Treasury Secretary Steven Mnuchin, National Economic Council Director Gary Cohn, Senate Finance Committee Chairman Orrin Hatch (R-UT), and House Ways and Means Committee Chairman Kevin Brady (R-TX) issued the following joint statement on tax reform:

"For the first time in many years, the American people have elected a President and Congress that are fully committed to ensuring that ordinary Americans keep more of their hard-earned money and that our tax policies encourage employers to invest, hire, and grow. And under the leadership of President Trump, the White House and Treasury have met with over 200 members of the House and Senate and hundreds of grassroots and business groups to talk and listen to ideas about tax reform.

"We are all united in the belief that the single most important action we can take to grow our economy and help the middle class get ahead is to fix our broken tax code for families, small business, and American job creators competing at home and around the globe. Our shared commitment to fixing America's broken tax code represents a once-in-a-generation opportunity, and so for three months we have been meeting regularly to develop a shared template for tax reform.

"Over many years, the members of the House Ways and Means Committee and the Senate Finance Committee have examined various options for tax reform. During our meetings, the Chairmen of those committees have brought to the table the views and priorities of their committee members. Building on this work, as well as on the efforts of the Administration and input from other stakeholders, we are confident that a shared vision for tax reform exists, and are prepared for the two committees to take the lead and begin producing legislation for the President to sign.

"Above all, the mission of the committees is to protect American jobs and make taxes simpler, fairer, and lower for hard-working American

families. We have always been in agreement that tax relief for American families should be at the heart of our plan. We also believe there should be a lower tax rate for small businesses so they can compete with larger ones, and lower rates for all American businesses so they can compete with foreign ones. The goal is a plan that reduces tax rates as much as possible, allows unprecedented capital expensing, places a priority on permanence, and creates a system that encourages American companies to bring back jobs and profits trapped overseas. And we are now confident that, without transitioning to a new domestic consumption-based tax system, there is a viable approach for ensuring a level playing field between American and foreign companies and workers, while protecting American jobs and the U.S. tax base. While we have debated the progrowth benefits of border adjustability, we appreciate that there are many unknowns associated with it and have decided to set this policy aside in order to advance tax reform.

"Given our shared sense of purpose, the time has arrived for the two tax-writing committees to develop and draft legislation that will result in the first comprehensive tax reform in a generation. It will be the responsibility of the members of those committees to produce legislation that achieves the goals shared broadly within Congress, the Administration, and by citizens who have been burdened for too long by an outdated tax system. Our expectation is for this legislation to move through the committees this fall, under regular order, followed by consideration on the House and Senate floors. As the committees work toward this end, our hope is that our friends on the other side of the aisle will participate in this effort. The President fully supports these principles and is committed to this approach. American families are counting on us to deliver historic tax reform. And we will."