

Accounting +



Acknowledgements

The Hong Kong Institute of Certified Public Accountants would like to express our deepest gratitude to our members for their exceptional contributions and commitment in shaping the future of our profession and upholding Hong Kong's status as an international financial center.

Your unwavering dedication and adherence to international accounting standards have ensured stability, transparency, and investor confidence. By grooming and guiding aspiring accountants, you have enriched our talent pool and strengthened Hong Kong's competitiveness. Additionally, your engagement in corporate social responsibility initiatives, philanthropy, and support for educational institutions have had a profound impact on our community, promoting social welfare and financial literacy.

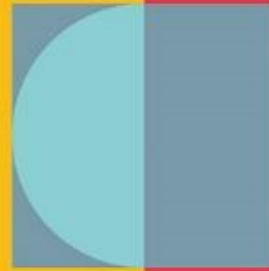
Your ongoing support is fundamental in shaping the future of our esteemed profession. Together, let us unite for excellence as we shape our community, seize opportunities, and collectively drive financial leadership towards a prosperous future.

If you wish to obtain a full set of this toolkit, please log in to your member's account and visit the following link:

<https://www.hkicpa.org.hk/en/Thought-leadership/Publications/Public-guidance>

ACCOUNTING

The universal language
of business



A multidimensional career journey

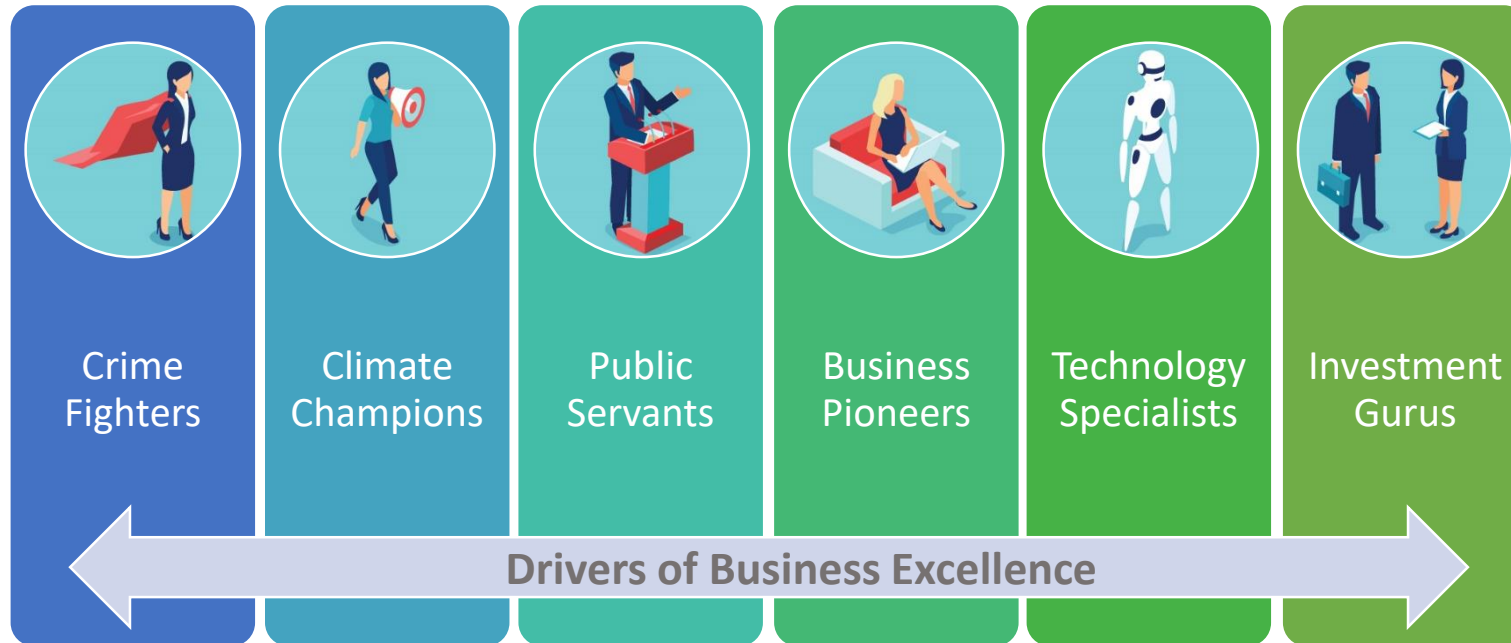
Accounting equips you with **essential skills** and **knowledge** that are highly sought after in the professional world. It is a **launch pad** for your professional journey, paving the way for **exciting adventures** and **continuous growth**.

Where do accountants work?



Representing the full spectrum of business

Accountants can be...



Multifaceted skill inventory

Technical skills



Soft skills



Can **AI** replace the role of **Accountants**?



CPAs make contextual judgements that AI cannot replicate

While AI is powerful, there remain **risks on inaccurate data** without human intervention and **interpersonal skills are irreplaceable** by technology. Rather than replace them, AI is more likely to **augment** the role of accountants by improving the **efficiency** and **accuracy** of certain accounting tasks.



Harness the **power of technology**

Become a tech-savvy professional, equipped to thrive in the era of digital transformation.

GLOBAL APPEAL

Demand for CPAs anytime,
anywhere





Global opportunities await

Accounting knows no boundaries. It's a global language spoken by businesses worldwide.

Explore **international opportunities**, **work with diverse teams**, and **immerse in different cultures** while advancing your career.

MAKING A DIFFERENCE

The impact of an
accountant





Accountants contribute to the **greater good** of society in **meaningful** ways

With growing attention on sustainability and climate reporting across companies of all sizes, accountants have a crucial role to fill in terms of data management and assurance.

Financial
Stability

Compliance
and
Governance

Ethics and
Professional
Standards

Taxation and
Public Finance

Economic
Growth

Decision
Making
Support

VALUE OF QP



Join the **Accounting Community.**
Join the **HKICPA.**

A prestigious home-grown brand



Hong Kong Institute of
Certified Public Accountants
香港會計師公會

The **ONLY** statutory body for
Qualifying and Registering CPAs
in Hong Kong

香港**唯一**法定專業會計師組織

The Largest Professional Body in Hong Kong

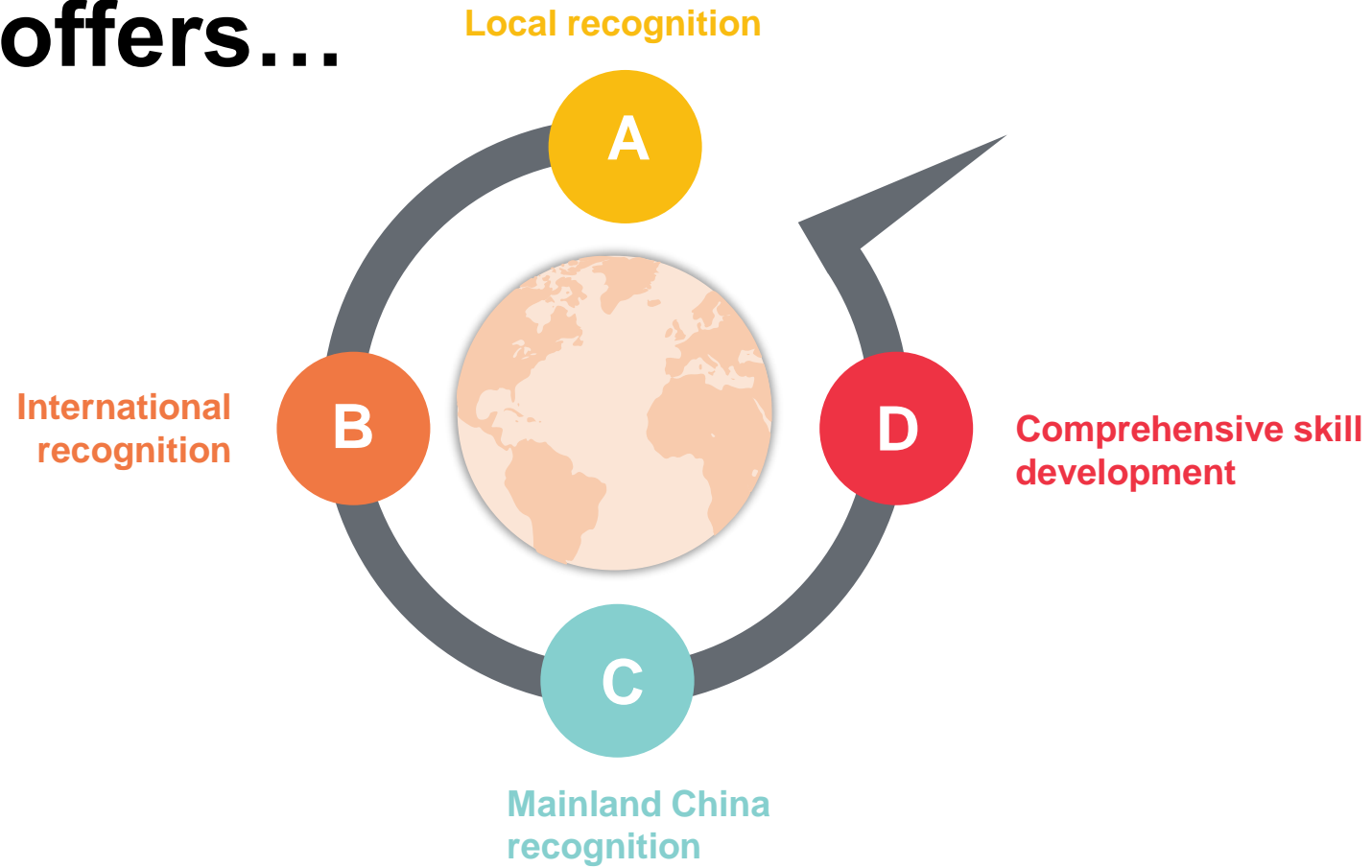


Current registered members: ~47,000
Including: Young members ~ 21,000 (~45%)



Current registered student members: ~12,000
Accumulated graduates: 26,000+

HKICPA offers...



Local Recognition

Some samples of local recent job advertisements -

Prominent Conglomerate

Assistant Chief Accountant
Tsim Sha Tsui
Posted on 11-Jun-22

Job Highlights

- Review accounts submitted by the Mainland Business
- **Big-four trained and qualified HKICPA**

Largest Independent Local Bank

Senior Manager, Performance Management
Kwun Tong
Posted on 8-Jun-22

Job Highlights

- Support Group Chief Financial Controller
- Preparation and presentation of business review
- **HKICPA, CFA or relevant professional qualification**

Global Audit Firm

Forensic & Investigation Director – Global Consulting Firm
Sheung Wan
Posted on 27-May-22

Key Requirements:

- **Qualified HKICPA member**
- Lead to the forensic & investigation team

Leading Real Estate Developer

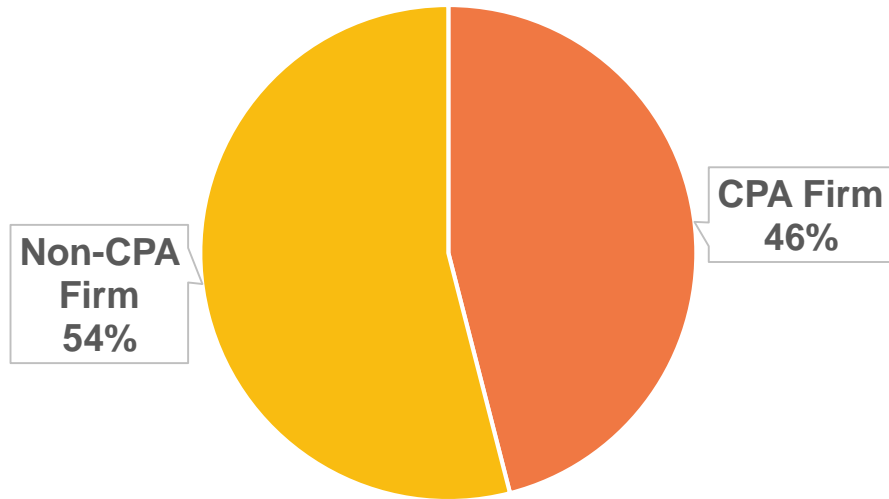
INVESTMENT ANALYST / ASSISTANT INVESTMENT ANALYST
Wan Chai
Posted on 27-May-22

Job Highlights

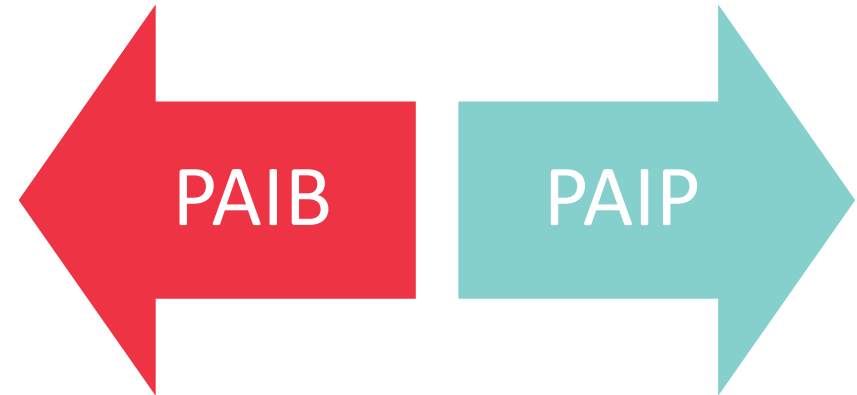
- **5 years exp with CPA / CFA qualification preferred**
- Research on (property) company listed in PRC / HK
- Provide equity investment ideas

Where do QP graduates and CPA members work?

QP Graduates 2021-2023 *



Members^



About **60%** of members identified themselves as PAIBs

What QP Graduates Say...

95% agree that the learning from QP is **Relevant** to their daily work

Close to 70% agree that QP graduates are **Well Respected** by employers



93% agree that QP is **Top Notch**

Around 60% agree that the HKICPA membership is **Prestigious** with its unique **International Recognition**

Majority of QP graduates are perceived to have better qualities in the market

International and Mainland China Recognition



Development of Skills via the QP

Develop as a **future adviser** via real-to-life practical cases with open-book examination



Develop your **analytical, problem solving** and **communication skills**

Learn from fellow students and workshop facilitators through **practical and hands on experiences**



**Hong Kong's
CPA Qualification**
香港會計師專業資格

Testimonials



“During my time as an auditor, I found that our clients always have high expectations from us and expect us to not only be reliable through our audit knowledge, but also through knowledge on other financial-related aspects. While an auditor is not exactly a financial expert and might not have in-depth knowledge on some specific financial areas, the QP’s corporate financing and taxation modules gave us the basic knowledge to deal with these issues or queries, enabling us to provide clients our views before approaching a specialist. **Each QP module provided us with the fundamental understanding and knowledge of different areas, allowing us to be all-rounded accountants.**”

Amanda Yuen
QP Graduate



DRIVING BUSINESS SUCCESS

Testimonials



“The CPA qualification was essential for building up my career. **The Qualification Programme offered me a good transition from being a person with a pure finance background to an audit and accounting professional, which then opened doors to a wide range of industries and business functions.** These valuable opportunities ultimately helped me develop my career in the investment banking and treasury fields.”

Brion Shum
QP Graduate



DRIVING BUSINESS SUCCESS

Testimonials



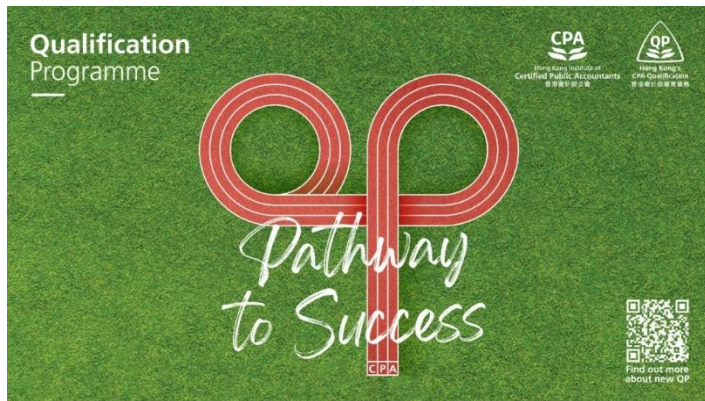
“I started my career doing book-keeping at a trading company and then became an external auditor at a CPA firm, before specializing in financial reporting. The QP equipped me to work effectively in different areas in accounting through the programme’s four main modules, namely financial reporting, business finance, business assurance and taxation. **The real-life Hong Kong-focused case studies used in the QP really solidified my accounting knowledge and helped me to apply this knowledge to my work in Hong Kong.** I’m able to maintain my professional knowledge through attending webinars or workshops held by professional bodies, including the Institute’s continuing professional development programme.”



DRIVING BUSINESS SUCCESS

Amy Chan
QP Graduate

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Empower futures, Shape worlds.

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Thank you.

